FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  Mulliken John Champlin						2. Issuer Name <b>and</b> Ticker or Trading Symbol URBAN OUTFITTERS INC [ URBN ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year) 06/04/2024								Officer	<ul><li>Director</li><li>Officer (give title below)</li></ul>		10% Owner Other (specif below)			
5000 SOUTH BROAD STREET						4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) PHILADELPHIA PA 19112														Form fi	Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State) (Zip)					R	Rule 10b5-1(c) Transaction Indication														
						Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.														
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3)  2. Transa Date (Month/D						Execution			Code (In					5. Amount of Securities Beneficially Ownered		Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of ndirect Beneficial Dwnership		
									Code	v	Amount	(A) or (D)	Price	Reported Transact (Instr. 3 a	tion(s)		(	Instr. 4)		
Common Shares 06/04/					4/202	2024			M		4,750 A		(1)	15,	15,450		D			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	ate, T	4. Transa Code (I B)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisab Expiration Date (Month/Day/Year)		е	Amount of Securities Underlying Derivative	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		9. Number derivative Securities Beneficiall Owned Following Reported Transactio	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	Amount or Number of Shares		(Instr. 4)	(5)				
Director Restricted Stock Units	(1)	06/04/2024			М			4,750	(2)		(2)	Common Shares	4,750	\$0	0		D			
Director														I						

## **Explanation of Responses:**

(1)

Restricted

Stock

- 1. Each Restricted Stock Unit ("RSU") represents a contingent right to receive one of the issuer's common shares.
- 2. The RSUs were eligible to vest on the earlier of June 6, 2024 or the date preceding the day of the 2024 annual meeting of the issuer's shareholders, provided that the reporting person is a director of the issuer

(3)

(3)

3. The RSUs vest on the earlier of June 5, 2025 or the date preceding the day of the 2025 annual meeting of the issuer's shareholders, provided that the reporting person is a director of the issuer through such date.

/s/ John C. Mulliken

Shares

06/06/2024

D

\*\* Signature of Reporting Person

3,700

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

06/05/2024

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.