

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK 0000940569
Filer CCC XXXXXXXXX
Is this a LIVE or TEST Filing? LIVE TEST

Submission Contact Information

Name
Phone
E-Mail Address

144: Issuer Information

Name of Issuer URBAN OUTFITTERS INC
SEC File Number 000-22754
Address of Issuer 5000 SOUTH BROAD STREET
PHILADELPHIA
PENNSYLVANIA
19112
Phone 215-454-5500
Name of Person for Whose Account the Securities are To Be Sold Richard A. Hayne

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer CEO

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
Common	J.P. Morgan Securities LLC 270 Park Avenue 10th Floor New York NY 10017	469323	38353075	89678939	01/09/2026	Nasdaq

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the Class	Date you Acquired	Nature of Acquisition	Name of Person from	Is this	Date Donor	Amount of Securities	Date of Payment	Nature of Payment *
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Transaction	Whom Acquired	a Gift?	Acquired	Acquired
Common	08/06/1976 Founder shares	Issuer	<input type="checkbox"/>	469323 08/06/1976 NA

* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
Richard Hayne 5000 SOUTH BROAD STREET PHILADELPHIA PA 19112	Common	10/10/2025	10667	751626
Richard Hayne 5000 SOUTH BROAD STREET PHILADELPHIA PA 19112	Common	10/13/2025	10667	747886
Richard Hayne 5000 SOUTH BROAD STREET PHILADELPHIA PA 19112	Common	11/25/2025	10667	803393
Richard Hayne 5000 SOUTH BROAD STREET PHILADELPHIA PA 19112	Common	11/28/2025	10667	799367
Richard Hayne 5000 SOUTH BROAD STREET PHILADELPHIA PA 19112	Common	12/01/2025	10667	789059
Richard Hayne 5000 SOUTH BROAD STREET PHILADELPHIA PA 19112	Common	12/02/2025	10667	831519
Richard Hayne 5000 SOUTH BROAD STREET PHILADELPHIA PA 19112	Common	12/03/2025	10667	842205
Richard Hayne 5000 SOUTH BROAD STREET PHILADELPHIA PA 19112	Common	12/04/2025	10667	820501
Richard Hayne 5000 SOUTH BROAD STREET PHILADELPHIA PA 19112	Common	12/05/2025	10667	817212
Richard Hayne 5000 SOUTH BROAD STREET PHILADELPHIA PA 19112	Common	12/08/2025	10667	811043
Richard Hayne 5000 SOUTH BROAD STREET PHILADELPHIA PA 19112	Common	12/09/2025	10667	815680
Richard Hayne 5000 SOUTH BROAD STREET PHILADELPHIA PA 19112	Common	12/10/2025	10667	835843
Richard Hayne 5000 SOUTH BROAD STREET PHILADELPHIA PA 19112	Common	12/11/2025	10667	862752
Richard Hayne 5000 SOUTH BROAD STREET PHILADELPHIA PA 19112	Common	12/12/2025	10667	881694
Richard Hayne	Common	12/15/2025	10667	887278

5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 Richard Hayne	Common	12/16/2025 10667	870541
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 Richard Hayne	Common	12/17/2025 10667	880346
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 Richard Hayne	Common	12/18/2025 10667	873664
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 Richard Hayne	Common	12/19/2025 10667	865549
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 Richard Hayne	Common	12/22/2025 10667	857432
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 Richard Hayne	Common	12/23/2025 10667	833627
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 Richard Hayne	Common	12/24/2025 10667	828640
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 Richard Hayne	Common	12/26/2025 10667	816810
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 Richard Hayne	Common	12/29/2025 10667	813637
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 Richard Hayne	Common	12/30/2025 10667	799875
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 Richard Hayne	Common	12/31/2025 10667	806889
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 Richard Hayne	Common	01/02/2026 10667	799350
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 Richard Hayne	Common	01/05/2026 10667	816814
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 Richard Hayne	Common	01/06/2026 10667	847346
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 Richard Hayne	Common	01/07/2026 10667	850297
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 Richard Hayne	Common	01/08/2026 10667	881256
The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	10/10/2025 9333	657628
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	10/13/2025 9333	654356
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	11/25/2025 9333	702921

5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	11/28/2025 9333	699399
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	12/01/2025 9333	690381
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	12/02/2025 9333	727531
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	12/03/2025 9333	736880
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	12/04/2025 9333	717891
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	12/05/2025 9333	715012
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	12/08/2025 9333	709615
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	12/09/2025 9333	713672
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	12/10/2025 9333	731313
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	12/11/2025 9333	754858
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	12/12/2025 9333	771430
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	12/15/2025 9333	776316
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	12/16/2025 9333	761673

5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	12/17/2025 9333	770252
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	12/18/2025 9333	764404
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	12/19/2025 9333	757305
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	12/22/2025 9333	750202
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	12/23/2025 9333	729375
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	12/24/2025 9333	725012
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	12/26/2025 9333	714660
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	12/29/2025 9333	711885
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	12/30/2025 9333	699843
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	12/31/2025 9333	705981
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	01/02/2026 9333	699384
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	01/05/2026 9333	714664
5000 SOUTH BROAD STREET PHILADELPHIA PA 19112 The Richard A. Hayne 2008 Trust 10/21/2008 for Children FBO Annesley Hayne	Common	01/06/2026 9333	741378

5000 SOUTH BROAD STREET
PHILADELPHIA PA 19112

The Richard A. Hayne 2008 Trust
10/21/2008 for Children FBO Annesley
Hayne

Common

01/07/2026 9333

743960

5000 SOUTH BROAD STREET
PHILADELPHIA PA 19112

The Richard A. Hayne 2008 Trust
10/21/2008 for Children FBO Annesley
Hayne

Common

01/08/2026 9333

771048

5000 SOUTH BROAD STREET
PHILADELPHIA PA 19112

144: Remarks and Signature

Remarks

Date of Notice 01/09/2026

Date of Plan Adoption or Giving of Instruction, If Relying
on Rule 10b5-1 07/10/2025

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature

/s/ J.P. Morgan Securities LLC as agent and attorney-in-fact for
Richard A. Hayne

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)