UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) November 6, 2007

URBAN OUTFITTERS, INC.

(Exact Name of Registrant as Specified in its Charter)

Pennsylvania (State or other jurisdiction of incorporation) 000-22754 (Commission File Number) 23-2003332 (IRS Employer Identification No.)

5000 South Broad St, Philadelphia PA (Address of principal executive offices) 19112-1495 (Zip Code)

Registrant's telephone number, including area code (215) 454-5500

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Dere-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17CFR 240.14d-2(b))

Dere-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4))

Item 2.02. Results of Operations and Financial Condition

On November 6, 2007, the Company issued a sales release, which is attached hereto as Exhibit 99.1 and incorporated herein by reference. The sales release disclosed material non-public information regarding the Company's sales for the three and nine months ended October 31, 2007.

In addition, on November 8, 2007, the Company issued an earnings release, which is attached hereto as Exhibit 99.2 and incorporated herein by reference. The earnings release disclosed material non-public information regarding the Company's earnings for the three and nine months ended October 31, 2007.

Item 9.01. Financial Statements and Exhibits

- 99.1 Sales Release dated November 6, 2007 Sales for the three and nine months ended October 31, 2007.
- 99.2 Earnings Release dated November 8, 2007 Operating results for the three and nine months ended October 31, 2007.

- 1 -

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

URBAN OUTFITTERS, INC.

By: /s/ John E. Kyees

John E. Kyees Chief Financial Officer

- 2 -

Date: November 9, 2007

Exhibit Index

Exhibit No.	Description
EX-99.1	Sales Release dated November 6, 2007 – Sales for the three and nine months ended October 31, 2007.
EX-99.2	Earnings Release dated November 8, 2007 – Operating results for the three and nine months ended October 31, 2007.

- 3 -

URBAN OUTFITTERS, INC. Philadelphia, PA – November 6, 2007

For Immediate Release

Urban Outfitters Reports Q3 Sales Jump 23%

Urban Outfitters, Inc. (NASDAQ:URBN), a leading lifestyle consumer products company operating under the Anthropologie, Free People and Urban Outfitters brands, today announced sales for the three and nine months ended October 31, 2007.

Total Company sales for the third quarter increased by 23% over the same period last year to a record \$379.3 million. Comparable ("comp") store sales grew 8% driven by increases of 17% and 16% at Anthropologie and Free People stores respectively. Urban Outfitters comp store sales increased slightly during the quarter. Direct-to-consumer sales increased 30% and Free People Wholesale sales rose 34% for the quarter.

"We are pleased that all of our brands produced positive comp store results," said Glen T. Senk, Chief Executive Officer. "Our recent merchandise strategy changes have begun to take effect as all of our brand channels experienced double digit sales growth over the prior year's quarter. We still believe our largest opportunity over the next several quarters rests with further execution of the Urban brand merchandise initiatives," added Mr. Senk.

Net sales for the three and nine months were as follows:

		Three months ended October 31,		Nine months ended October 31,	
	2007	2006	2007	2006	
	(in tho	usands)	(in thou	sands)	
Urban Outfitters store sales	\$160,864	\$143,510	\$ 431,703	\$ 386,232	
Anthropologie store sales	139,980	106,093	396,137	313,761	
Direct-to-consumer sales	46,777	36,070	132,822	101,074	
Free People sales	31,699	22,682	81,651	62,854	
Total net sales	\$379,320	\$308,355	\$1,042,313	\$ 863,921	

The Company has opened a total of 12 new stores during the quarter and 23 new stores during the first 9 months of this fiscal year. The Company expects to open approximately 38 new stores during the full fiscal year. Management will release earnings results for the three and nine months ended October 31, 2007 on November 8, 2007.

Urban Outfitters, Inc. is an innovative specialty retailer and wholesaler which offers a variety of lifestyle merchandise to highly defined customer niches through 117 Urban Outfitters stores in the United States, Canada, and Europe, 2 Urban Outfitters web sites and an Urban catalog; 100 Anthropologie stores; an Anthropologie web site and catalog; and Free People, which sells its product to approximately 1,500 specialty stores, department stores and catalogs, as well as through 13 Free People stores, a web site and catalog.

This news release is being made pursuant to the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Certain matters contained in this filing may constitute forward-looking statements. Any one, or all, of the following factors could cause actual financial results to differ materially from those financial results mentioned in the forward-looking statements: the difficulty in predicting and responding to shifts in fashion trends, changes in the level of competitive pricing and promotional activity and other industry factors, overall economic and market conditions and the resultant impact on consumer spending patterns, including any effects of terrorist acts or war, availability of suitable retail space for expansion, timing of store openings, seasonal fluctuations in gross sales, the departure of one or more key senior managers, import risks, including potential disruptions and changes in duties, tariffs and quotas and other risks identified in filings with the Securities and Exchange Commission. The Company disclaims any intent or obligation to update forward-looking statements even if experience or future changes make it clear that actual results may differ materially from any projected results expressed or implied therein.

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URBAN OUTFITTERS, INC. Third Quarter Results Philadelphia, PA – November 8, 2007

For Immediate Release

Urban Outfitters Reports Q3 Earnings Jump 31%

Urban Outfitters, Inc. (NASDAQ:URBN), a leading lifestyle consumer products company operating under the Anthropologie, Free People and Urban Outfitters brands, today announced record earnings of \$45.4 million and \$106.6 million for the three and nine months ended October 31, 2007, respectively. Earnings per diluted share were \$0.27 for the quarter and \$0.63 for the nine months.

As stated in the Company's previous sales release on November 6, 2007, net sales jumped during the quarter by 23% to \$379.3 million. Total company comparable store sales grew by 8% driven by increases of 17% and 16% at Anthropologie and Free People stores, respectively. Urban Outfitters comparable store sales increased slightly during the quarter. Direct-to-consumer sales increased 30% and Free People Wholesale sales rose 34% for the quarter.

"All of our Brands' positive 'comp' store sales trends were clearly reflected in our earnings performance," stated Glen T. Senk, Chief Executive Officer. "We saw improvements in both merchandise margin and selling, general and administrative expenses during the quarter and these trends validate our optimism heading into the holiday season," concluded Mr. Senk.

Net sales for the periods were as follows:

		Three months ended October 31,		Nine months ended October 31,	
	2007	2006	2007	2006	
	(in tho	usands)	(in thou	ısands)	
Urban Outfitters store sales	\$160,864	\$143,510	\$ 431,703	\$ 386,232	
Anthropologie store sales	139,980	106,093	396,137	313,761	
Direct-to-consumer sales	46,777	36,070	132,822	101,074	
Free People sales	31,699	22,682	81,651	62,854	
Total net sales	\$379,320	\$308,355	\$1,042,313	\$ 863,921	

For the three and nine months ended October 31, 2007, gross profit margins increased by 128 basis points and 68 basis points, respectively, versus the prior year's comparable periods. The increase for both periods was primarily due to the combination of a lower rate of merchandise markdowns and leveraging of store occupancy expenses.

During the quarter, total company comparable store sales grew by 8%, while ending comparable store inventories rose by 6%. Total company inventories grew by \$33.1 million or 18% on a year-over-year basis. The acquisition of inventory to stock new retail stores was the primary factor for this increase.

For the three months ended October 31, 2007, selling, general and administrative expenses ("SG&A"), expressed as a percentage of net sales, decreased by 15 basis points, versus the same quarter last year. For the nine months ended October 31, 2007, SG&A increased by 21 basis points as costs related to non-comparable expenses to operate our new home office facility as well as certain non-recurring legal fees more than offset favorable rate reductions from controlling store and store support related expenses.

During the quarter the company finalized its certification of certain tax credits received for work performed in conjunction with its home offices resulting in an additional one-time tax benefit of approximately \$2.3 million applied to its tax expense (or \$0.01 impact on diluted earnings per share). Excluding the onetime federal tax incentive benefits received thus far this fiscal year, the Company's annual effective tax rate would have been approximately 34%. In the prior year's comparable quarter the company received a \$4.4 million one-time tax benefit (or \$0.03 impact on diluted earnings per share) for work performed in conjunction with its home office.

Thus far during the fiscal year, the company has opened 23 new stores and expects to open a total of 38 new stores by the end of the fiscal year.

Urban Outfitters, Inc. is an innovative specialty retailer and wholesaler which offers a variety of lifestyle merchandise to highly defined customer niches through 117 Urban Retail stores in the United States, Canada, and Europe, two Urban Outfitters web sites and an Urban catalog; 100 Anthropologie Retail stores; an Anthropologie web site and a catalog, and Free People, the Company's wholesale division, which sells its product to approximately 1,500 specialty stores, department stores and catalogs, as well as through 13 Free People stores, a web site and a catalog.

A conference call will be held today to discuss third quarter results and will be web cast at 11:00 a.m. EST on: <u>http://phx.corporate-ir.net/phoenix.zhtml?</u> <u>c=115825&p=irol-eventDetails&EventId=1669251</u>

This news release is being made pursuant to the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Certain matters contained in this release may constitute forward-looking statements. Any one, or all, of the following factors could cause actual financial results to differ materially from those financial results mentioned in the forward-looking statements: the difficulty in predicting and responding to shifts in fashion trends, changes in the level of competitive pricing and promotional activity and other industry factors, overall economic and market conditions and the resultant impact on consumer spending patterns, including any effects of terrorist acts or war, availability of suitable retail space for expansion, timing of store openings, seasonal fluctuations in gross sales, the departure of one or more key senior managers, import risks, including potential disruptions and changes in duties, tariffs and quotas and other risks identified in filings with the Securities and Exchange Commission. The Company disclaims any intent or obligation to update forward-looking statements even if experience or future changes make it clear that actual results may differ materially from any projected results expressed or implied therein.

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(Tables follow)

URBAN OUTFITTERS, INC. Condensed Consolidated Statements of Income

(in thousands, except share and per share data)

(unaudited)

	Three Months Ended October 31,				nths Ended bber 31,			
		2007		2006		2007		2006
Net sales	\$	379,320	\$	308,355	\$	1,042,313	\$	863,921
Cost of sales, including certain buying, distribution and occupancy								
costs		229,382		190,407		649,733		544,453
Gross profit		149,938		117,948		392,580		319,468
Selling, general and administrative expenses		88,611		72,484		247,966		203,744
Income from operations		61,327		45,464		144,614		115,724
Other income, net		2,151		1,365		5,991		4,527
Income before income taxes		63,478		46,829		150,605		120,251
Income tax expense		18,096		12,315		43,989		39,776
Net income	\$	45,382	\$	34,514	\$	106,616	\$	80,475
Net income per common share:								
Basic	\$	0.27	\$	0.21	\$	0.65	\$	0.49
Diluted	\$	0.27	\$	0.21	\$	0.63	\$	0.48
Weighted average common shares and common share equivalents outstanding:								
Basic	165	6,430,768	16	64,707,980	10	65,195,871	16	64,760,387
Diluted	169	,933,513	16	68,306,967	10	69,486,304	16	8,675,078
AS A PERCENT OF NET SALES								
Net sales		100.0%		100.0%		100.0%		100.0%
Cost of sales, including certain buying, distribution and occupancy								
costs		60.5%		61.8%		62.3%		63.0%
Gross profit		39.5%		38.2%		37.7%		37.0%
Selling, general and administrative expenses		23.3%		23.5%		23.8%		23.6%
Income from operations		16.2%		14.7%		13.9%		13.4%
Other income, net		0.6%		0.5%		0.6%		0.5%
Income before income taxes		16.8%		15.2%		14.5%		13.9%
Income tax expense		4.8%		4.0%		4.2%		4.6%
Net income		12.0%		11.2%		10.3%		9.3%

URBAN OUTFITTERS, INC. Condensed Consolidated Balance Sheets

(in thousands, except share and per share data)

Assets	October 31, 2007 (unaudited)	January 31, 2007 (audited)	October 31, 2006 (unaudited)
Current assets:			
Cash and cash equivalents	\$ 36,393	\$ 27,267	\$ 30,544
Marketable securities	154,410	132,011	96,048
Accounts receivable, net of allowance for doubtful accounts of \$1,699, \$849 and \$1,238, respectively	24,879	20,871	19,553
Inventories	212,696	154,387	179,592
Prepaid expenses, deferred taxes and other current assets	38,259	31,869	33,197
Total current assets	466,637	366,405	358,934
Property and equipment, net	489,434	445,698	426,430
Marketable securities	78,510	62,322	58,636
Deferred income taxes and other assets	31,621	24,826	21,204
	\$1,066,202	\$899,251	\$ 865,204
Liabilities and Shareholders' Equity			
Current liabilities:			
Accounts payable	\$ 78,845	\$ 57,934	\$ 61,988
Accrued expenses, accrued compensation and other current liabilities	81,303	77,384	88,015
Total current liabilities	160,148	135,318	150,003
Deferred rent and other liabilities	110,410	88,650	80,626
Total liabilities	270,558	223,968	230,629
Shareholders' equity:			
Preferred shares; \$.0001 par value, 10,000,000 shares authorized, none issued	_	—	
Common shares; \$.0001 par value, 200,000,000 shares authorized, 165,936,965 164,987,463 and 164,663,037			
issued and outstanding, respectively	17	17	17
Additional paid-in capital	139,637	128,586	124,970
Retained earnings	648,360	542,396	506,665
Accumulated other comprehensive income	7,630	4,284	2,923
Total shareholders' equity	795,644	675,283	634,575
	\$1,066,202	\$899,251	\$ 865,204

URBAN OUTFITTERS, INC. Condensed Consolidated Statements of Cash Flows (in thousands) (unaudited)

		Nine Months Ended October 31,		
	2007	2006		
Cash flows from operating activities:	¢ 100 010	¢ 00.475		
Net income	\$ 106,616	\$ 80,475		
Adjustments to reconcile net income to net cash provided by operating activities:	E1 001	20.220		
Depreciation and amortization	51,291	39,239		
Excess tax benefits from stock-based compensation	(4,512)	(4,680)		
Stock-based compensation expense	2,541	2,515		
Loss on disposition of property and equipment, net	441	1,236		
Changes in assets and liabilities: Increase in receivables	(2.070)	(5.170)		
Increase in inventories	(3,879)	(5,178)		
	(57,750)	(38,694)		
(Increase) decrease in prepaid expenses and other assets	(13,011)	4,720		
Increase in payables, accrued expenses and other liabilities	41,881	30,685		
Net cash provided by operating activities	123,618	110,318		
Cash flows from investing activities:				
Cash paid for property and equipment	(84,249)	(168,243)		
Cash paid for marketable securities	(144,311)	(114,913)		
Sales and maturities of marketable securities	105,074	165,724		
Net cash used in investing activities	(123,486)	(117,432)		
Cash flows from financing activities:				
Exercise of stock options	3,997	4,431		
Excess tax benefits from stock-based compensation	4,512	4,680		
Share repurchases	—	(20,801)		
Net cash provided by (used in) financing activities	8,509	(11,690)		
Effect of exchange rate changes on cash and cash equivalents	485	(564)		
Increase in cash and cash equivalents	9,126	(19,368)		
Cash and cash equivalents at beginning of period	27,267	49,912		
Cash and cash equivalents at end of period	\$ 36,393	\$ 30,544		