FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	,,	0. 200		

OMB APPROVAL										
OMB Number:	3235-028									

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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OMB Number: 3235-0								
Estimated average burden								
hours per response:	0.5							

Name and Address of Reporting Person* SENK GLEN T					2. Issuer Name and Ticker or Trading Symbol URBAN OUTFITTERS INC [URBN]								lationship of k all applica Director) Perso	on(s) to Issu 10% Ov		
(Last) 1809 WA	(F ALNUT STI	First)	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 06/21/2004							X	below)			Other (s below) pologie	pecify	
(Street) PHILADELPHIA PA 19103 (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Ind Line)	,						
		Та	ıble I - Non-I	Derivati	ive S	ecuritie	s Ac	quired,	Dis	posed o	f, or Be	nefic	ially	Owned				
Date				Transacti ate Ionth/Day	Execution Date,		Transaction Disposed Code (Instr.		ties Acquired (A) or I Of (D) (Instr. 3, 4 and			5. Amount Securities Beneficial Owned Fo Reported	For ly (D)		Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
							Code	v	Amount	(A) (D)	A) or Price		Transaction(s) (Instr. 3 and 4)				msu. 4)	
Common Shares 06/21.				06/21/20	004			A		100,00	00 A		(1)	100,	100,000 D		D	
			Table II - De					uired, D						wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	Date Execution (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Yea	4. Transa Code r) 8)		Derivative I		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s	e s Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)	
				Code	v	(A)		Date Exercisable		Expiration Date	Title	Amou or Numi of Sh	ber		(Instr. 4)	ion(s)		
Employee Stock Option - right to	\$57.41	06/21/2004		A		400,000		01/31/2005 ⁽	(2)	06/20/2014	Common Shares	400,	,000	\$0	400,00	00	D	

Explanation of Responses:

- $1.\ Non\ applicable.\ Shares\ represent\ restricted\ stock\ granted\ by\ the\ issuer's\ Board\ of\ Directors.$
- 2. All common shares acquired upon exercise of these options are required to be held by the Reporting Person for one year after the date of exercise of the option, except that the Reporting Person may sell such number of shares as is required to satisfy his tax obligations resulting from such exercise.

Glen T. Senk

06/23/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.