SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Schedule 13G

Under the Securities Exchange Act of 1934 (Amendment No. 1)*

	URBAN	OUTFITTERS 1	INC.	
	(Nam	e of Issuer)		
	Co	mmon Stock		
	(Title of C	lass of Secu	urities)	
	9	17047102		
	(CU	SIP Number)		
statement. (1) has a preomnership of described in thereto report	llowing box if a (A fee is not revious statement more than five points and (2) in the statement of the stat	quired only on file report of the filed not only on the filed not ownership of	if the filing prting benefic ne class of so amendment s	g person: cial ecurities ubsequent
reporting per the subject of	er of this cover proof to the control of the control of the control of the control of the cover page.	ling on this es, and for	s form with re any subseque:	espect to nt amendment
shall not be of the Securi subject to th	ion required in to deemed to be "fi ities Exchange Ac ne liabilities of o all other provi	led" for the t of 1934 (' that section	e purpose of a 'Act") or other of the Act	Section 18 erwise but shall
	(Continued o	n following	page(s))	
	Page	1 of 6 Pages	5	
CUSIP NO. 917	7047102	13G	Page 2 of 6	Pages
	Reporting Person I.R.S. Identifica	tion No. of	Above Person	
T. ROWE F	PRICE ASSOCIATES,	INC.		
2 Check the	e Appropriate Box	if a Member	r of a Group*	
NOT APPLI	ICABLE			(a) (b)
3 SEC Use C	Only			

4	Citizenshi	р с	or Pl	ace of Org	ganization		
	MARYLAND						
Numb	er of	5	Sole	Voting Po	wer		
Shar			363,	100			
Bene	ficially	6	Shar	ed Voting	Power		
Owne	d By Each		-0-				
Repo	rting	7	Sole	Dispositi	ve Power		
Pers	on		1,64	2,500			
With	ı	8	Shar	ed Disposi	tive Power	:	
		-0-	-				
9	Aggregate	Amo	ount	Beneficial	ly Owned b	y Each Report	ing Person
	1,642,500						
10	Check Box Shares*	if	the	Aggregate	Amount in	Row (9) Exclu	des Certain
	NOT APPLIC	ABI	LE				
11	Percent of	C1	Lass	Represente	d by Amour	nt in Row 9	
	9.3%						
12	Type of Re	por	rting	Person*			
	IA **Any			reported		LLING OUT! 5 and 6 are al	so
CUSI	P NO. 9170	471	L02		13G	Page 3 of 6 P	ages
1	Name of Re	_	_		on No. of	Above Person	
	T. ROWE PF 52-0791372		E NEW	HORIZONS	FUND, INC.		
2	Check the	App	oropr	iate Box i	f a Member	of a Group*	
	NOT APPLIC	CABI	LE				(a) (b)
3	SEC Use Or	ly					
4	Citizenshi	р с	or Pl	ace of Org	ganization		
	Maryland						
Numb	er of	5	Sole	Voting Po	wer		
Shar	es		1,08	7,100			
Bene	ficially	6	Shar	ed Voting	Power		

Owned By Each NONE

Reporting 7 Sole Dispositive Power

* *

Person NONE

With 8 Shared Dispositive Power

NONE

9 Aggregate Amount Beneficially Owned by Each Reporting Person

1,087,100

10 Check Box if the Aggregate Amount in Row (9) Excludes Certain

NOT APPLICABLE

11 Percent of Class Represented by Amount in Row 9

6.1%

12 Type of Reporting Person*

ΙV

*SEE INSTRUCTION BEFORE FILLING OUT!

**The aggregate amount reported on this page is also included in the aggregate amount reported by T. Rowe Price Associates, Inc. on page 2 of this Schedule 13G.

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Item 1(a) Name of Issuer:

Reference is made to page 1 of this Schedule 13G

Item 1(b) Address of Issuer's Principal Executive Offices:

1809 Walnut Street, Philadelphia, Pennsylvania 19103

Item 2(a) Name of Person(s) Filing:

- (1) T. Rowe Price Associates, Inc. ("Price Associates")
- (2) T. Rowe Price New Horizons Fund, Inc.
- X Attached as Exhibit A is a copy of an agreement between the Persons Filing (as specified hereinabove) that this Schedule 13G is being filed on behalf of each of them.
- Item 2(b) Address of Principal Business Office:
 - 100 E. Pratt Street, Baltimore, Maryland 21202
- Item 2(c) Citizenship or Place of Organization:
 - (1) Maryland
 - (2) Maryland
- Item 2(d) Title of Class of Securities:

Reference is made to page 1 of this Schedule 13G

Item 2(e) CUSIP Number: 917047102

- Item 3 The person filing this Schedule 13G is an:
 - X Investment Adviser registered under Section 203 of the Investment Advisers Act of 1940
 - X Investment Company registered under Section 8 of the Investment Company Act of 1940

SCHEDULE 13G PAGE 5 OF 6

- Item 5 Ownership of Five Percent or Less of a Class.
 - X Not Applicable.

_____ This statement is being filed to report the fact that, as of the date of this report, the reporting person(s) has (have) ceased to be the beneficial owner of more than five percent of the class of securities.

- Item 6 Ownership of More than Five Percent on Behalf of Another Person
 - (1) Price Associates does not serve as custodian of the assets of any of its clients; accordingly, in each instance only the client or the client's custodian or trustee bank has the right to receive dividends paid with respect to, and proceeds from the sale of, such securities.

The ultimate power to direct the receipt of dividends paid with respect to, and the proceeds from the sale of, such securities, is vested in the individual and institutional clients which Price Associates serves as investment adviser. Any and all discretionary authority which has been delegated to Price Associates may be revoked in whole or in part at any time.

Except as may be indicated if this is a joint filing with one of the registered investment companies sponsored by Price Associates which it also serves as investment adviser ("T. Rowe Price Funds"), not more than 5% of the class of such securities is owned by any one client subject to the investment advice of Price Associates.

- (2) With respect to securities owned by any one of the T. Rowe Price Funds, only State Street Bank and Trust Company, as custodian for each of such Funds, has the right to receive dividends paid with respect to, and proceeds from the sale of, such securities. No other person is known to have such right, except that the shareholders of each such Fund participate proportionately in any dividends and distributions so paid.
- Item 7 Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company.

Not Applicable.

Item 8 Identification and Classification of Members of the Group.

Not Applicable.

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Item 9 Notice of Dissolution of Group.

Not Applicable.

Item 10 Certification.

By signing below I (we) certify that, to the best of my (our) knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purpose or effect. T. Rowe Price Associates, Inc. hereby declares and affirms that the filing of Schedule 13G shall not be construed as an admission that Price Associates is the beneficial owner of the securities referred to, which beneficial ownership is expressly denied.

Signature.

After reasonable inquiry and to the best of my (our) knowledge and belief, I (we) certify that the information set forth in this statement is true, complete and correct.

Dated: February 12, 1998	Dated: February 12, 1998
T. ROWE PRICE NEW HORIZONS FUND, INC.	T. ROWE PRICE ASSOCIATES, INC
By: Carmen F. Deyesu, Treasurer	By:

Note: This Schedule 13G, including all exhibits, must be filed with the Securities and Exchange Commission, and a copy hereof must be sent to the issuer by registered or certified mail and to the principal national securities exchange on which the security is listed not later than February 14th following the calendar year covered by the statement or within the time specified in Rule 13d-1(b)(2), if applicable.

12/31/97

EXHIBIT A

AGREEMENT

JOINT FILING OF SCHEDULE 13G

T. Rowe Price Associates, Inc. (an investment adviser registered under the Investment Advisers Act of 1940) and T. Rowe Price New Horizons Fund, Inc., a Maryland corporation, hereby

agree to file jointly the statement on Schedule 13G to which this Agreement is attached, and any amendments thereto which may be deemed necessary, pursuant to Regulation 13D-G under the Securities Exchange Act of 1934.

It is understood and agreed that each of the parties hereto is responsible for the timely filing of such statement and any amendments thereto, and for the completeness and accuracy of the information concerning such party contained therein, but such party is not responsible for the completeness or accuracy of information concerning the other party unless such party knows or has reason to believe that such information is inaccurate.

It is understood and agreed that a copy of this Agreement shall be attached as an exhibit to the statement on Schedule 13G, and any amendments hereto, filed on behalf of each of the parties hereto.

Dated:	February 12, 1998	Dat	ted:	Febru	ary	12,	1998	
	WE PRICE NEW HORIZONS	Т.	ROWE	PRICE	ASS	SOCIA	ATES,	INC.
	armen F. Deyesu,	Ву	Heni	 cy H.	-			-