FORM 4

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	OVAL
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Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* LAWSON JOEL S III						2. Issuer Name and Ticker or Trading Symbol URBAN OUTFITTERS INC [URBN]							Relationship of eck all applications X	cable)	g Pers	son(s) to Iss 10% Ow	
(Last) (First) (Middle) C/O 5000 SOUTH BROAD STREET					3. Date of Earliest Transaction (Month/Day/Year) 05/20/2008								Officer below)	(give title		Other (s below)	pecify
(Street) PHILADELPHIA PA 19112			4.	4. If Amendment, Date of Original Filed (Month/Day/Year)						Line	e) <mark>X</mark> Form fi Form fi	vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																
1. Title of Security (Instr. 3) 2. Transa Date (Month/D				nth/Day/Y	2A. Deemed Execution Date, if any (Month/Day/Year			Code (Ins	on Disp str. 5)	4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5) Amount (A) or (D)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Table II - Der (e.g					uirea, Dis 5, options					Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	Code (Instr				6. Date Exercisable and Expiration Date (Month/Day/Year)		nd	7. Title and Amou of Securities Underlying Derivative Securi (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	ve es ially ng d tion(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expirat Date	ion		Amount or Number of Shares					
Director stock option - right to	\$30.495	05/20/2008		A		20,000		05/20/2009	05/19/2	018	Common stock	20,000	\$0	20,000)	D	

Explanation of Responses:

/s/ Joel S. Lawson III

05/21/2008

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.