Urban Outfitters, Inc.

## FY'24 Q1 RESULTS



Urban Outfitters, Inc. "URBN" is providing fiscal 2024 first quarter commentary ahead of our earnings call scheduled for May 23rd at 5:15pm.

We remind you that any forward-looking statements made in this commentary are subject to our safe harbor statement found in our SEC filings.

Our first quarter earnings release and related financial information are available on our website, www.urbn.com.

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|  | Three Months Ended |  |
| :---: | :---: | :---: |
|  | April 30, 2023 | April 30, 2022 |
| URBN Net Sales Change | 5.9\% | 13.4\% |
| Gross Profi** | 33.3\% | 30.7\% |
| Selling, General |  |  |
| and Admin. Expenses* | 26.9\% | 26.3\% |
| Income from Operations* | 6.4\% | 4.4\% |
| Earnings Per Diluted Share | \$ 0.56 | \$ 0.33 |

URBN sales for the first quarter increased by $6 \%$ to a record $\$ 1.11$ billion. The increase in sales was due to a $4 \%$ increase in Retail segment sales and a $\$ 29$ million increase in Nuuly segment sales, partially offset by an $11 \%$ decrease in Wholesale segment sales. The $4 \%$ increase in Retail segment sales was driven by a $5 \%$ increase in Retail segment comp sales, partially offset by a $1 \%$ negative impact of foreign currency translation.

Gross profit dollars increased by $15 \%$ to $\$ 371$ million for the quarter, while gross profit rate increased 260 bps to $33.3 \%$. The increase in gross profit rate was primarily due to higher initial merchandise markups at all three brands primarily driven by lower inbound transportation costs. Additionally, the gross profit rate benefited from lower merchandise markdowns at the Anthropologie Group and Free People Group brands.

Selling general \& administrative ('SG\&A') expenses increased by $8 \%$ to $\$ 300$ million while SG\&A as a \% of sales deleveraged by 59 bps to $26.9 \%$. The deleverage in SG\&A as a rate to sales was primarily related to higher compensation costs, including higher incentive-based compensation costs due to improved Company performance. The dollar growth in selling, general and administrative expenses was due to higher compensation costs, including higher incentive-based compensation costs due to improved Company performance, as well as increased marketing expenses to support increased sales and customer growth.

Operating income dollars increased by $54 \%$ to $\$ 71$ million while operating income rate increased by 201 bps to $6.4 \%$. The increase in dollars was primarily driven by the increase in net sales and the higher gross profit rate. The increase in operating income rate was primarily due to the higher gross profit rate.

Net income for the quarter was $\$ 53$ million or $\$ 0.56$ per diluted share.

## Sales by Segment

| (\$ in millions) (unaudited) | Three Months Ended |  |  |  | Variance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | April 30, 2023 |  | April 30, 2022 |  | \$ |  | \% |
| Total Sales | \$ | 1,113.7 |  | ,051.9 | \$ | 61.8 | 6\% |
| Retail Segment | \$ | 1,004.1 | \$ | 963.4 | \$ | 40.7 | 4\% |
| URBN Comp | \$ | 973.1 | \$ | 931.2 | \$ | 41.9 | 5\% |
| Anthropologie Group |  | 461.7 |  | 407.3 |  | 54.4 | 13\% |
| Free People Group |  | 213.0 |  | 181.4 |  | 31.6 | 17\% |
| Urban Outfitters |  | 292.7 |  | 336.9 |  | (44.2) | (13\%) |
| Menus \& Venues |  | 5.7 |  | 5.6 |  | 0.1 | 3\% |
| Retail Segment Comp |  |  |  |  |  |  |  |
| By Geography |  |  |  |  |  |  |  |
| North America |  | 865.1 |  | 821.5 |  | 43.6 | 5\% |
| Europe and ROW |  | 108.0 |  | 109.7 |  | (1.7) | (2\%) |
| URBN Non-Comp | \$ | 31.0 | \$ | 32.2 | \$ | (1.2) | (4\%) |
| Wholesale Segment | \$ | 58.1 | \$ | 65.7 | \$ | (7.6) | (11\%) |
| Free People Group |  | 52.4 |  | 61.4 |  | (9.0) | (14\%) |
| Urban Outfitters |  | 5.7 |  | 4.3 |  | 1.4 | 30\% |
| Nuuly Segment | \$ | 51.5 | \$ | 22.8 | \$ | 28.7 | 125\% |

Total Company or URBN sales for the first quarter increased by $6 \%$ to a record $\$ 1.11$ billion. URBN Retail segment sales increased 4\% to $\$ 1.00$ billion, with comparable sales increasing $5 \%$, partially offset by a $1 \%$ negative impact of foreign currency translation. Retail segment comparable sales increased due to high singledigit positive growth in digital channel sales primarily driven by increases in sessions and average order value, as well as low single-digit positive growth in retail store sales due to higher traffic and average unit retail.

URBN Wholesale segment sales for the first quarter decreased by $11 \%$ to $\$ 58.1$ million, driven by a $14 \%$, or $\$ 9$ million, decrease in Free People Group wholesale sales, partially offset by an increase of $\$ 1$ million in Urban Outfitters wholesale sales. The decrease in Free People Group wholesale sales was due to a decrease in sales to department stores and specialty customers.

Nuuly segment sales for the first quarter increased by $\$ 29$ million driven by a $118 \%$ increase in subscribers as of the current quarter end versus the end of the prior year's comparable quarter.

## A Revenue Metrics

| (\$ in millions) (unaudited) | Three Months Ended |  | Variance |  |
| :---: | :---: | :---: | :---: | :---: |
|  | April 30, 2023 | April 30, 2022 | \$ | \% |
| Total Sales | \$ 473.6 | \$ 419.7 | \$ 53.9 | 13\% |
| Retail Segment | \$ 473.6 | \$ 419.7 | \$ 53.9 | 13\% |
| Retail Segment Comp | \$ 461.7 | \$ 407.3 | \$ 54.4 | 13\% |
| Sales by Geography |  |  |  |  |
| North America | 446.4 | 390.7 | 55.7 | 14\% |
| Europe and ROW | 15.3 | 16.6 | (1.3) | (8\%) |
| Retail Segment Non-Co | \$ 11.9 | \$ 12.4 | \$ (0.5) | (4\%) |

Total Anthropologie Group brand sales increased $13 \%$ to $\$ 474$ million for the quarter.

Retail segment sales increased $13 \%$, with comparable sales also increasing $13 \%$. The increase in Retail segment comparable sales was driven by double-digit growth in digital channel sales due to increases in sessions and average order value, as well as double-digit growth in retail store sales due to higher traffic, transactions and average unit retail. By product category, apparel and accessories were positive for the quarter.

## Bevenue Mietrice

| (\$ in millions) (unaudited) | Three Months Ended |  | Variance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | April 30, 2023 | April 30, 2022 |  | \$ | \% |
| Total Group Sales | \$ 273.7 | \$ 245.8 | \$ | 27.9 | 11\% |

## Total Group Sales by Segment

| Retail Segment | \$ 221.3 |  | 184.4 | \$ | 36.9 | 20\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Retail Segment Comp | \$ 213.0 | \$ | 181.4 | \$ | 31.6 | 17\% |
| North America | 204.7 |  | 173.7 |  | 31.0 | 18\% |
| Europe and ROW | 8.3 |  | 7.7 |  | 0.6 | 9\% |
| Retail Segment Non-Comp | \$ 8.3 | \$ | 3.0 | \$ | 5.3 | 173\% |
| Wholesale Segment | \$ 52.4 | \$ | 61.4 | \$ | (9.0) | (14\%) |
| North America | 51.6 |  | 59.2 |  | (7.6) | (13\%) |
| Europe and ROW | 0.8 |  | 2.2 |  | (1.4) | (61\%) |

## Total Group Sales by Brand

| Free People Brand | \$ 225.6 | \$ 212.8 | \$ | $\mathbf{1 2 . 8}$ | $\mathbf{6 \%}$ |
| :---: | ---: | ---: | ---: | ---: | ---: |
| Retail Segment | 181.9 | 158.9 |  | 23.0 | $14 \%$ |
| Wholesale Segment | 43.7 |  | 53.9 |  | $(10.2)$ |
|  |  |  |  |  | $(19 \%)$ |
| FP Movement Brand | $\mathbf{\$ 4 8 . 1}$ | $\mathbf{\$}$ | $\mathbf{3 3 . 0}$ | $\mathbf{\$}$ | $\mathbf{1 5 . 1}$ |
| Retail Segment | 39.4 |  | 25.5 |  | 13.9 |
| Wholesale Segment | 8.7 |  | 7.5 |  | 1.2 |

Total Free People Group sales increased by $11 \%$ to $\$ 274$ million for the quarter. This increase was due to an increase in Retail segment sales of $20 \%$, partially offset by a $14 \%$ decrease in Wholesale segment sales. Total Free People brand sales increased by $6 \%$ and total FP Movement brand sales increased by $46 \%$.

The growth in Free People Group Retail segment sales was driven by a $17 \%$ increase in comparable sales due to double-digit growth in the digital channel due to an increase in sessions, as well as double-digit growth in retail store sales due to higher traffic, transactions and average unit retail. Free People brand Retail segment comparable sales increased by $14 \%$ and FP Movement brand Retail segment comparable sales increased by $48 \%$. All product categories were positive. The increase in non-comparable Retail segment net sales was primarily due to the opening of new stores since the prior comparable quarter.

Wholesale segment sales decreased by $14 \%$ due to a decrease in sales to department stores and specialty stores.

| (\$ in millions) (unaudited) | Three Months Ended |  |  |  | Variance |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | April 30, 2023 |  | April 30, 2022 |  | \$ | \% |
| Total Sales |  | 308.7 | \$ | 357.7 | \$(49.0) | (14\%) |
| Retail Segment |  | 303.1 | \$ | 353.4 | \$(50.3) | (14\%) |
| Retail Segment Comp |  | 292.7 | \$ | 336.9 | \$(44.2) | (13\%) |
| Sales by Geography |  |  |  |  |  |  |
| North America |  | 208.3 |  | 251.5 | (43.2) | (17\%) |
| Europe and ROW |  | 84.4 |  | 85.4 | (1.0) | (1\%) |
| Retail Segment Non-Comp | \$ | 10.3 | \$ | 16.5 | \$ (6.2) | (37\%) |
| Wholesale Segment | \$ | 5.7 | \$ | 4.3 | \$ 1.4 | 30\% |
| North America |  | 4.4 |  | 2.2 | 2.2 | 100\% |
| Europe and ROW |  | 1.3 |  | 2.1 | (0.8) | (41\%) |

Total Urban Outfitters brand sales decreased by $14 \%$ to $\$ 309$ million for the quarter.

Retail segment sales decreased $14 \%$, with comparable sales decreasing $13 \%$. Retail segment comparable sales declined in North America and were flat in Europe. The decrease in Retail segment comparable sales was driven by a double-digit decline in digital channel sales due to decreases in sessions and average order value, as well as a high single-digit decline in retail store sales due to decreases in transactions, conversion and units per transaction. All product categories were negative except intimates and beauty. The decrease in non-comparable Retail segment net sales was primarily due to the impact of foreign currency translation.

Wholesale segment net sales increased by $\$ 1$ million.

## Gross Profit by Segment

| (\$ in millions) (unaudited) | Three Months Ended |  |  |  | Variance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | April 30, 2023 |  |  | fril 30, 2022 |  | \$ | \% |
| Gross Profit* \$'s | \$ | 371.2 |  | 323.3 | \$ | 47.9 | 15\% |
| Gross Profit* \% |  | 33.3\% |  | 30.7\% |  |  |  |
| Retail Segment |  |  |  |  |  |  |  |
| Gross Profit \$'s | \$ | 345.2 |  | 300.8 | \$ | 44.4 | 15\% |
| Gross Profit \% |  | 34.4\% |  | 31.2\% |  |  |  |
| Wholesale Segment** |  |  |  |  |  |  |  |
| Gross Profit \$'s | \$ | 13.4 | \$ | 17.0 | \$ | (3.6) | (21\%) |
| Gross Profit \% |  | 23.1\% |  | 25.9\% |  |  |  |
| Nuuly Segment |  |  |  |  |  |  |  |
| Gross Profit \$'s | \$ | 12.6 | \$ | 5.5 | \$ | 7.1 | 130\% |
| Gross Profit \% |  | 24.4\% |  | 23.9\% |  |  |  |

[^0]Gross profit dollars increased by $15 \%$ to $\$ 371$ million for the quarter, while gross profit rate increased 260 bps to $33.3 \%$. The increase in gross profit rate was primarily due to higher initial merchandise markups at all three brands primarily driven by lower inbound transportation costs. Additionally, the gross profit rate benefited from lower merchandise markdowns at the Anthropologie Group and Free People Group brands.

Retail segment gross profit increased $15 \%$ to $\$ 345$ million while the Retail segment gross profit rate increased 316 bps to $34.4 \%$ for the quarter. The increase in gross profit rate was primarily due to higher initial merchandise markups at all three brands primarily driven by lower inbound transportation costs. Additionally, the gross profit rate benefited from lower merchandise markdowns at the Anthropologie Group and Free People Group brands.

Wholesale segment gross profit decreased $21 \%$ to $\$ 13$ million while the Wholesale segment gross profit rate decreased 284 bps to $23.1 \%$. The lower gross profit dollars were driven by lower sales and gross profit rate. The lower gross profit rate was driven by increased sales discounts to clear out excess merchandise.

Nuuly segment gross profit was $\$ 13$ million for the quarter, compared to $\$ 5$ million in the prior year quarter. The increase in gross profit dollars was primarily due to the significant increase in subscription revenue as well as improved operating leverage.

## NN SG\&A-Total Company

| (\$ in millions) (unaudited) | Three Months Ended |  |  |  | Variance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | April 30, 2023 |  | April 30, 2022 |  |  | \$ | \% |
| SG\&A* \$'s | \$ | 299.8 | \$ | 277.1 | \$ | 22.7 | 8\% |
| SG\&A* \% |  | 26.9\% |  | 26.3\% |  |  |  |

Selling general \& administrative ('SG\&A') expenses increased by $8 \%$ to $\$ 300$ million while SG\&A as a \% of sales deleveraged by 59 bps to $26.9 \%$. The deleverage in SG\&A as a rate to sales was primarily related to higher compensation costs, including higher incentive-based compensation costs due to improved Company performance. The dollar growth in selling, general and administrative expenses was due to higher compensation costs, including higher incentive-based compensation costs due to improved Company performance, as well as increased marketing expenses to support increased sales and customer growth.

## Operating Income by Segment

(\$ in millions)
(unaudited)

Operating Income \$'s
Operating Income \%

Retail Segment
Operating Income \$'s
Operating Income \%
Wholesale Segment*
Operating Income \$'s
Operating Income \%
Nuuly Segment
Operating Loss \$'s
Operating Loss \%
General Corporate
Expenses \$'s

Three Months Ended

| April 30, 2023 |  | April 30, 2022 |  | \$ |  | \% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 71.4 | \$ | 46.2 | \$ | 25.2 | 54\% |
|  | 6.4\% |  | 4.4\% |  |  |  |


| $\$$ | 83.2 | $\$$ | 55.5 | $\$$ | 27.7 | $50 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | $8.3 \%$ |  | $5.8 \%$ |  |  |  |


| $\$$ | 6.3 | $\$$ | 10.1 | $\$$ | $(3.8)$ | (38\%) |
| :--- | ---: | :--- | ---: | :--- | :--- | :--- |

\$ (0.3) \$ (3.8) \$ 3.5 93\% (0.5\%)
\$ 17.8
\$ 15.6

Variance
4\%
gross profit rate. The increase in operating income rate was primarily due to the higher gross profit rate.

Retail segment operating income increased by $50 \%$, or $\$ 28$ million, to $\$ 83$ million for the quarter. The increase in dollars and rate was primarily due to the higher sales and gross profit rate.

Wholesale segment operating income decreased by $38 \%$, or $\$ 4$ million, to $\$ 6$ million for the quarter. The decrease in operating income was primarily due to lower sales and gross profit rate.

Nuuly segment had a $\$ 0.3$ million operating loss for the quarter compared to a $\$ 4$ million loss in the prior year quarter. The improved operating results were primarily due to the significant increase in subscription revenue and improved operating leverage.

## UN Income Statement Summary

| (\$ in millions) (share count in millions) (unaudited) | Three Months Ended |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | April 30, 2023 |  | $\begin{gathered} \% \text { of Net Sales } \\ 100.0 \% \end{gathered}$ | April 30, 2022 |  | $\frac{\% \text { of Net Sales }}{100.0 \%}$ |
| Net Sales | \$ | 1,113.7 |  | \$ | 1,051.9 |  |
| Cost of Sales |  | 742.5 | 66.7 |  | 728.6 | 69.3 |
| Gross Profit |  | 371.2 | 33.3 |  | 323.3 | 30.7 |
| Selling, General and Admin. Expenses |  | 299.8 | 26.9 |  | 277.1 | 26.3 |
| Income from Operations |  | 71.4 | 6.4 |  | 46.2 | 4.4 |
| Other Income (Loss), Net |  | 1.0 | 0.1 |  | (2.0) | (0.2) |
| Income Before Income Taxes |  | 72.4 | 6.5 |  | 44.2 | 4.2 |
| Income Tax Expense |  | 19.6 | 1.8 |  | 12.7 | 1.2 |
| Net Income | \$ | 52.8 | 4.7\% | \$ | 31.5 | 3.0\% |
| Diluted Share Count |  | 93.8 |  |  | 96.3 |  |
| Earnings per Diluted Share | \$ | 0.56 |  | \$ | 0.33 |  |

The effective tax rate for the first quarter was $27 \%$ compared to an effective tax rate of $29 \%$ in the first quarter of fiscal 2023. The change in the effective tax rate was attributable to the ratio of foreign taxable earnings to global taxable earnings and the favorable impact of general business credits in the current year.

Net income for the quarter was $\$ 53$ million or $\$ 0.56$ per diluted share.

## ㅋN Balance Sheet Summary

## (\$ in millions) <br> (unaudited)

## Assets

| Cash and Cash Equivalents | \$ | 172 | $\$$ | 72 |
| :--- | :--- | :--- | :--- | :--- |

Marketable Securities
Accounts Receivable, Net
106
Inventory
590
Other Current Assets
Total Current Assets
Property and Equipment, Net
Operating Lease ROU Assets

| April 30, 2023 |  | April 30, 2022 |  |
| :---: | :---: | :---: | :---: |
| \$ | 172 | \$ | 72 |
|  | 210 |  | 188 |
|  | 106 |  | 97 |
|  | 590 |  | 630 |
|  | 223 |  | 221 |
|  | 1,301 |  | 1,208 |
|  | 1,202 |  | 1,150 |
|  | 922 |  | 968 |
|  | 86 |  | 179 |
|  | 282 |  | 137 |
| \$ | 3,793 | \$ | 3,642 |
| \$ | 264 | \$ | 297 |
|  | 233 |  | 228 |
|  | 431 |  | 395 |
|  | 928 |  | 920 |
|  | 846 |  | 913 |
|  | 168 |  | 113 |
|  | 1,942 |  | 1,946 |
|  | 1,851 |  | 1,696 |
| \$ | 3,793 | \$ | 3,642 |

As of April 30, 2023, cash and marketable securities totaled $\$ 468$ million with $\$ 0$ drawn down on our $\$ 350$ million asset backed line of credit facility.

## 벶 Cash Flows Summary

## Cash Flows from Operating Activities

| Net Income | \$ | 53 | \$ | 32 |
| :---: | :---: | :---: | :---: | :---: |
| Adjustments to Reconcile Net Income to |  |  |  |  |
| Net Cash Provided by (Used in) Operating Activities: |  |  |  |  |
| Depreciation \& Amortization |  | 24 |  | 27 |
| Inventory |  | (2) |  | (65) |
| Payables, Accrued Expenses and Other Liabilities |  | 22 |  | (15) |
| Other Operating Activities |  | (61) |  | (59) |
| Net Cash Provided by (Used in) Operating Activities |  | 36 |  | (80) |
| Cash Flows from Investing Activities |  |  |  |  |
| Cash Paid for Property \& Equipment |  | (33) |  | (74) |
| Net Marketable Securities |  | (5) |  | 88 |
| Other Investing Activities |  | (20) |  | - |
| Net Cash (Used in) Provided by Investing Activities |  | (58) |  | 14 |
| Cash Flows from Financing Activities |  |  |  |  |
| Share Repurchases related to Share Repurchase Program |  | - |  | (62) |
| Other Financing Activities |  | (7) |  | (7) |
| Net Cash Used in Financing Activities |  | (7) |  | (69) |
| Effect of Exchange Rate |  | (0) |  | (0) |
| Decrease in Cash and Cash Equivalents |  | (29) |  | (135) |
| Cash and Cash Equivalents at Beginning of Period |  | 201 |  | 207 |
| Cash and Cash Equivalents at End of Period | \$ | 172 | \$ | 72 |

## 베N Inventory Data

| (\$ in millions) (unaudited) | April 30, 2023 |  | April 30, 2022 |  | Cost Variance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | \$ | \% |
| URBN Total Inventory | \$ | 590.3 |  |  | \$ | 630.0 | \$ | (39.7) | (6\%) |
| Retail Segment Total Inventory | \$ | 544.0 | \$ | 569.9 | \$ | (25.9) | (5\%) |
| Retail Segment Comparable Inventory by Brand |  | 457.1 |  | 439.3 |  | 17.8 | 4\% |
| Anthropologie Group |  | 238.7 |  | 207.4 |  | 31.3 | 15\% |
| Free People Group |  | 84.4 |  | 73.7 |  | 10.7 | 15\% |
| Urban Outfitters |  | 134.0 |  | 158.2 |  | (24.2) | (15\%) |
| Wholesale Segment by Brand | \$ | 46.3 | \$ | 60.1 | \$ | (13.8) | (23\%) |
| Free People Group |  | 41.4 |  | 53.3 |  | (11.9) | (22\%) |
| Urban Outfitters |  | 4.9 |  | 6.8 |  | (1.9) | (28\%) |
| Nuuly Segment Rental Product, Net* | \$ | 100.6 | \$ | 42.6 | \$ | 58.0 | 136\% |

As of April 30, 2023, inventory decreased $6 \%$ to $\$ 590$ million as compared to the prior year. Total Retail segment inventory decreased by $5 \%$ primarily due to better inventory control supported by a more reliable supply chain. Wholesale segment inventory decreased by $23 \%$ in line with the reduction in wholesale sales.

## Capital Spending

## Net Capex \% of Net Sales



During the first quarter, capital expenditures were $\$ 33$ million while depreciation \& amortization was $\$ 24$ million.

## ㅂN Shares Outstanding

| $(\$$ in millions) |
| :---: |
| (share count in $m$ |
| (unaudited) |

140
130
120
110
100

|  | FY'19 | FY'20 | FY'21 | F Y'22 | FY'23 | FY'24 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Shares Repurchased |  |  |  |  |  |  |
| Number of Shares | 3.5 | 8.1 | 0.5 | 2.0 | 4.7 | - |
| Total Cost | $\$ 121$ | $\$ 217$ | $\$ 7$ | $\$ 56$ | $\$ 112$ | - |

The Company did not repurchase any shares during the quarter. The Company has authorization to repurchase approximately 19 million additional shares remaining granted by the Board of Directors resolution on June 4, 2019. Our weighted average diluted share count for the quarter was 93.8 million shares.

## ㅋN Global Retail Stores Summary

| Q1 FY'24 |  |  |  |  |  | Q2-Q4 FY'24 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| January | $\begin{aligned} & n \text { as of } \\ & , 2023 \end{aligned}$ | Openings | Closings | Open as of April 30, 2023 | Projected Openings | Projected Closings | Projected Open as of January 31, 2024 |
| Anthropologie Group NA | 217 | - | 1 | 216 | 9 | 6 | 219 |
| Anthropologie Group EU | 21 | - | - | 21 | 1 | - | 22 |
| Total Anthropologie Group | 238 | - | 1 | 237 | 10 | 6 | 241 |
| Free People NA | 146 | 2 | - | 148 | 4 | 4 | 148 |
| FP Movement NA | 31 | 2 | - | 33 | 6 | - | 39 |
| Free People EU | 11 | 1 | - | 12 | - | - | 12 |
| Total Free People Group | 188 | 5 | - | 193 | 10 | 4 | 199 |
| Urban Outfitters NA | 201 | - | 2 | 199 | 3 | 9 | 193 |
| Urban Outfitters EU | 62 | - | 1 | 61 | 4 | - | 65 |
| Total Urban Outfitters | 263 | - | 3 | 260 | 7 | 9 | 258 |
| Menus \& Venues | 11 | - | 1 | 10 | 1 | - | 11 |
| Total Company-Owned Stores | 700 | 5 | 5 | 700 | 28 | 19 | 709 |
| Franchisee-Owned Stores | 8 | 1 | - | 9 | - | - | 9 |
| Total URBN | 708 | 6 | 5 | 709 | 28 | 19 | 718 |

## Elobal Store Count \& Square Footage

(all data is as of the respective period ended)
(Selling SF in thousands)

|  |  |  | AN | FP | UO | M \& V | UR ${ }^{\text {N** }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FY'23 | Q1 | Store Count | 237 | 174 | 262 | 11 | 684 |
|  |  | Selling SF | 1,810 | 368 | 2,270 | n/a | 4,448 |
|  | Q2 | Store Count | 239 | 183 | 261 | 11 | 694 |
|  |  | Selling SF | 1,821 | 384 | 2,263 | n/a | 4,468 |
|  | Q3 | Store Count | 241 | 185 | 264 | 11 | 701 |
|  |  | Selling SF | 1,830 | 386 | 2,282 | n/a | 4,498 |
|  | Q4 | Store Count | 238 | 188 | 263 | 11 | 700 |
|  |  | Selling SF | 1,812 | 392 | 2,272 | n/a | 4,476 |


|  |  | AN | FP $^{*}$ | UO | M\&V | URBN** |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |
| FY‘24 | Q1 | Store Count <br> Selling SF | 237 | 193 | 260 | 10 |$⿻$| 700 |
| :---: |


[^0]:    *Cost of Sales includes initial mark-up, markdowns, store occupancy, delivery, freight and logistics expenses and merchant expenses
    ${ }^{* *}$ Net of intersegment elimination

