Urban Outfitters, Inc. FY'24 Q1 RESULTS





Urban Outfitters, Inc. "URBN" is providing fiscal 2024 first quarter commentary ahead of our earnings call scheduled for May 23rd at 5:15pm.

We remind you that any forward-looking statements made in this commentary are subject to our safe harbor statement found in our SEC filings.

Our first quarter earnings release and related financial information are available on our website, **www.urbn.com**.



Key Financial Highlights	4
Sales by Segment	5
Sales by Brand	-8
Gross Profit by Segment	9
Selling, General & Administrative Expenses	10
Operating Income by Segment	11
Income Statement	12
Balance Sheet	13
Cash Flows	14
Inventory Data	15
Capital Spending	16
Shares Outstanding	17
Global Store Summary	18
Global Store Count & Square Footage	19

😽 Key Financial Highlights

	Three Months Ended				
	April 30, 2023	April 30, 2022			
URBN Net Sales Change	5.9%	13.4%			
Gross Profit*	33.3%	30.7%			
Selling, General and Admin. Expenses*	26.9%	26.3%			
Income from Operations*	6.4%	4.4%			
Earnings Per Diluted Share	\$ 0.56	\$ 0.33			

URBN sales for the first quarter increased by 6% to a record \$1.11 billion. The increase in sales was due to a 4% increase in Retail segment sales and a \$29 million increase in Nuuly segment sales, partially offset by an 11% decrease in Wholesale segment sales. The 4% increase in Retail segment sales was driven by a 5% increase in Retail segment comp sales, partially offset by a 1% negative impact of foreign currency translation.

Gross profit dollars increased by 15% to \$371 million for the quarter, while gross profit rate increased 260 bps to 33.3%. The increase in gross profit rate was primarily due to higher initial merchandise markups at all three brands primarily driven by lower inbound transportation costs. Additionally, the gross profit rate benefited from lower merchandise markdowns at the Anthropologie Group and Free People Group brands.

Selling general & administrative ('SG&A') expenses increased by 8% to \$300 million while SG&A as a % of sales deleveraged by 59 bps to 26.9%. The deleverage in SG&A as a rate to sales was primarily related to higher compensation costs, including higher incentive-based compensation costs due to improved Company performance. The dollar growth in selling, general and administrative expenses was due to higher compensation costs, including higher incentive-based compensation costs due to improved Company performance, as well as increased marketing expenses to support increased sales and customer growth.

Operating income dollars increased by 54% to \$71 million while operating income rate increased by 201 bps to 6.4%. The increase in dollars was primarily driven by the increase in net sales and the higher gross profit rate. The increase in operating income rate was primarily due to the higher gross profit rate.

Net income for the quarter was \$53 million or \$0.56 per diluted share.

*expressed as a percent of net sales

Sales by Segment

(\$ in millions)		Three Mor	nths En	ded	Varian	ce
(unaudited)	A	oril 30, 2023	Арі	il 30, 2022	 \$	%
Total Sales	\$	1,113.7	\$	1,051.9	\$ 61.8	6%
Retail Segment	\$	1,004.1	\$	963.4	\$ 40.7	4%
URBN Comp	\$	973.1	\$	931.2	\$ 41.9	5%
Anthropologie Group		461.7		407.3	54.4	13%
Free People Group		213.0		181.4	31.6	17%
Urban Outfitters		292.7		336.9	(44.2)	(13%)
Menus & Venues		5.7		5.6	0.1	3%
Retail Segment Comp						
By Geography						
North America		865.1		821.5	43.6	5%
Europe and ROW		108.0		109.7	(1.7)	(2%)
URBN Non-Comp	\$	31.0	\$	32.2	\$ (1.2)	(4%)
Wholesale Segment	\$	58.1	\$	65.7	\$ (7.6)	(11%)
Free People Group		52.4		61.4	(9.0)	(14%)
Urban Outfitters		5.7		4.3	1.4	30%
Nuuly Segment	\$	51.5	\$	22.8	\$ 28.7	125%

Total Company or URBN sales for the first quarter increased by 6% to a record \$1.11 billion. URBN Retail segment sales increased 4% to \$1.00 billion, with comparable sales increasing 5%, partially offset by a 1% negative impact of foreign currency translation. Retail segment comparable sales increased due to high singledigit positive growth in digital channel sales primarily driven by increases in sessions and average order value, as well as low single-digit positive growth in retail store sales due to higher traffic and average unit retail.

URBN Wholesale segment sales for the first quarter decreased by 11% to \$58.1 million, driven by a 14%, or \$9 million, decrease in Free People Group wholesale sales, partially offset by an increase of \$1 million in Urban Outfitters wholesale sales. The decrease in Free People Group wholesale sales was due to a decrease in sales to department stores and specialty customers.

Nuuly segment sales for the first quarter increased by \$29 million driven by a 118% increase in subscribers as of the current quarter end versus the end of the prior year's comparable quarter.

A Revenue Metrics ANTHROPOLOGIE

(\$ in millions)		Three Mo	onths End	Variance			
(unaudited)	Apr	il 30, 2023	Apri	1 30, 2022		\$	%
Total Sales	\$	473.6	\$	419.7	\$	53.9	13%
Retail Segment	\$	473.6	\$	419.7	\$	53.9	13%
Retail Segment Comp	\$	461.7	\$	407.3	\$	54.4	13%
Sales by Geography							
North America		446.4		390.7		55.7	14%
Europe and ROW		15.3		16.6		(1.3)	(8%)
Retail Segment Non-Com	р\$	11.9	\$	12.4	\$	(0.5)	(4%)

Total Anthropologie Group brand sales increased 13% to \$474 million for the quarter.

Retail segment sales increased 13%, with comparable sales also increasing 13%. The increase in Retail segment comparable sales was driven by double-digit growth in digital channel sales due to increases in sessions and average order value, as well as double-digit growth in retail store sales due to higher traffic, transactions and average unit retail. By product category, apparel and accessories were positive for the quarter.

Revenue Metrics FREE PEOPLE Formovement

Three Months Ended					Variance			
April 3	30, 2023	Apri	30, 2022		\$	%		
\$	273.7	\$	245.8	\$	27.9	11%		
\$	221.3	\$	184.4	\$	36.9	20%		
\$	213.0	\$	181.4	\$	31.6	17%		
	204.7		173.7		31.0	18%		
	8.3		7.7		0.6	9%		
\$	8.3	\$	3.0	\$	5.3	173%		
\$	52.4	\$	61.4	\$	(9.0)	(14%)		
	51.6		59.2		(7.6)	(13%)		
	0.8		2.2		(1.4)	(61%)		
\$	225.6	\$	212.8	\$	12.8	6%		
	181.9		158.9		23.0	14%		
	43.7		53.9		(10.2)	(19%)		
\$	48.1	\$	33.0	\$	15.1	46%		
	39.4		25.5		13.9	55%		
	8.7		7.5		1.2	16%		
	\$ \$ \$ \$	April 30, 2023 \$ 273.7 \$ 221.3 \$ 213.0 204.7 8.3 \$ 8.3 \$ 52.4 51.6 0.8 \$ 225.6 181.9 43.7 \$ 48.1 39.4	April 30, 2023 April \$ 273.7 \$ \$ 273.7 \$ \$ 273.7 \$ \$ 273.7 \$ \$ 273.7 \$ \$ 273.7 \$ \$ 273.7 \$ \$ 273.7 \$ \$ 273.7 \$ \$ 273.7 \$ \$ 221.3 \$ \$ 213.0 \$ \$ 204.7 \$ \$ 204.7 \$ \$ 8.3 \$ \$ 52.4 \$ \$ 51.6 \$ \$ 0.8 \$ \$ 225.6 \$ \$ 181.9 \$ \$ 48.1 \$ \$ 39.4 \$	April 30, 2023 April 30, 2022 \$ 273.7 \$ 245.8 \$ 273.7 \$ 184.4 \$ 213.0 \$ 181.4 204.7 173.7 8.3 \$ 3.0 \$ 52.4 \$ 61.4 51.6 59.2 0.8 2.2 \$ 225.6 \$ 212.8 181.9 158.9 43.7 53.9 \$ 48.1 \$ 33.0 39.4 25.5	April 30, 2023 April 30, 2022 \$ 273.7 \$ 245.8 \$ \$ 273.7 \$ 184.4 \$ \$ 221.3 \$ 184.4 \$ \$ 213.0 \$ 181.4 \$ 204.7 173.7 \$ 8.3 \$ 3.0 \$ \$ 8.3 \$ 3.0 \$ \$ 52.4 \$ 61.4 \$ 51.6 59.2 \$ 0.8 2.2 \$ \$ 225.6 \$ 212.8 \$ 181.9 158.9 \$ 43.7 53.9 \$ \$ 48.1 \$ 33.0 \$ 39.4 25.5 \$	April 30, 2023 April 30, 2022 \$ \$ 273.7 \$ 245.8 \$ 27.9 \$ 273.7 \$ 184.4 \$ 36.9 \$ 213.0 \$ 181.4 \$ 31.6 204.7 173.7 31.0 8.3 7.7 0.6 \$ 8.3 \$ 3.0 \$ 5.3 \$ 52.4 \$ 61.4 \$ (9.0) 51.6 59.2 (7.6) 0.8 2.2 (1.4) \$ 225.6 \$ 212.8 \$ 12.8 181.9 158.9 23.0 43.7 53.9 (10.2) \$ 48.1 \$ 33.0 \$ 15.1 39.4 25.5 13.9		

Total Free People Group sales increased by 11% to \$274 million for the quarter. This increase was due to an increase in Retail segment sales of 20%, partially offset by a 14% decrease in Wholesale segment sales. Total Free People brand sales increased by 6% and total FP Movement brand sales increased by 46%.

The growth in Free People Group Retail segment sales was driven by a 17% increase in comparable sales due to double-digit growth in the digital channel due to an increase in sessions, as well as double-digit growth in retail store sales due to higher traffic, transactions and average unit retail. Free People brand Retail segment comparable sales increased by 14% and FP Movement brand Retail segment comparable sales increased by 48%. All product categories were positive. The increase in non-comparable Retail segment net sales was primarily due to the opening of new stores since the prior comparable quarter.

Wholesale segment sales decreased by 14% due to a decrease in sales to department stores and specialty stores.

UO Revenue Metrics URBAN OUTFITTERS

(\$ in millions)		Three Mor	ths End	Variance		
(unaudited)	Apr	il 30, 2023	Apri	1 30, 2022	\$	%
Total Sales	\$	308.7	\$	357.7	\$(49.0)	(14%)
Retail Segment	\$	303.1	\$	353.4	\$(50.3)	(14%)
Retail Segment Comp	\$	292.7	\$	336.9	\$(44.2)	(13%)
Sales by Geography						
North America		208.3		251.5	(43.2)	(17%)
Europe and ROW		84.4		85.4	(1.0)	(1%)
Retail Segment Non-Com	5 \$	10.3	\$	16.5	\$ (6.2)	(37%)
Wholesale Segment	\$	5.7	\$	4.3	\$ 1.4	30%
North America		4.4		2.2	2.2	100%
Europe and ROW		1.3		2.1	(0.8)	(41%)

Total Urban Outfitters brand sales decreased by 14% to \$309 million for the quarter.

Retail segment sales decreased 14%, with comparable sales decreasing 13%. Retail segment comparable sales declined in North America and were flat in Europe. The decrease in Retail segment comparable sales was driven by a double-digit decline in digital channel sales due to decreases in sessions and average order value, as well as a high single-digit decline in retail store sales due to decreases in transactions, conversion and units per transaction. All product categories were negative except intimates and beauty. The decrease in non-comparable Retail segment net sales was primarily due to the impact of foreign currency translation.

Wholesale segment net sales increased by \$1 million.

🔢 Gross Profit by Segment

(\$ in millions)	⊢	Three Months Ended			Variance		
(unaudited)	Ар	ril 30, 2023	AF	oril 30, 2022		\$	%
Gross Profit* \$'s Gross Profit* %	\$	371.2 33.3%	\$	323.3 30.7%	\$	47.9	15%
Retail Segment Gross Profit \$'s Gross Profit %	\$	345.2 34.4%	\$	300.8 31.2%	\$	44.4	15%
Wholesale Segment** Gross Profit \$'s Gross Profit %	\$	13.4 23.1%	\$	17.0 25.9%	\$	(3.6)	(21%)
Nuuly Segment Gross Profit \$'s Gross Profit %	\$	12.6 24.4%	\$	5.5 23.9%	\$	7.1	130%

*Cost of Sales includes initial mark-up, markdowns, store occupancy, delivery, freight and logistics expenses and merchant expenses

**Net of intersegment elimination

Gross profit dollars increased by 15% to \$371 million for the quarter, while gross profit rate increased 260 bps to 33.3%. The increase in gross profit rate was primarily due to higher initial merchandise markups at all three brands primarily driven by lower inbound transportation costs. Additionally, the gross profit rate benefited from lower merchandise markdowns at the Anthropologie Group and Free People Group brands.

Retail segment gross profit increased 15% to \$345 million while the Retail segment gross profit rate increased 316 bps to 34.4% for the quarter. The increase in gross profit rate was primarily due to higher initial merchandise markups at all three brands primarily driven by lower inbound transportation costs. Additionally, the gross profit rate benefited from lower merchandise markdowns at the Anthropologie Group and Free People Group brands.

Wholesale segment gross profit decreased 21% to \$13 million while the Wholesale segment gross profit rate decreased 284 bps to 23.1%. The lower gross profit dollars were driven by lower sales and gross profit rate. The lower gross profit rate was driven by increased sales discounts to clear out excess merchandise.

Nuuly segment gross profit was \$13 million for the quarter, compared to \$5 million in the prior year quarter. The increase in gross profit dollars was primarily due to the significant increase in subscription revenue as well as improved operating leverage.

SG&A-Total Company

(\$ in millions) (unaudited)	Three Mont	•		
(unauaitea)	April 30, 2023	April 30, 2022	\$	%
SG&A* \$'s	\$ 299.8	\$ 277.1	\$ 22.7	8%
SG&A* %	26.9%	26.3%		

Selling general & administrative ('SG&A') expenses increased by 8% to \$300 million while SG&A as a % of sales deleveraged by 59 bps to 26.9%. The deleverage in SG&A as a rate to sales was primarily related to higher compensation costs, including higher incentive-based compensation costs due to improved Company performance. The dollar growth in selling, general and administrative expenses was due to higher compensation costs, including higher incentive-based compensation costs due to improved Company performance, as well as increased marketing expenses to support increased sales and customer growth.

*SG&A includes direct store controllable, creative and marketing, corporate overhead and credit and banking expenses

Represention of the segment

(\$ in millions)	Three Months Ended					Variance		
(unaudited)	April	30, 2023	Apri	130,2022		\$	%	
Operating Income \$'s Operating Income %	\$	71.4 6.4%	\$	46.2 4.4%	\$	25.2	54%	
Retail Segment Operating Income \$'s	\$	83.2	\$	55.5	\$	27.7	50%	
Operating Income %	Ŧ	8.3%	Ŧ	5.8%	Ŧ			
Wholesale Segment*								
Operating Income \$'s Operating Income %	\$	6.3 10.9%	\$	10.1 15.4%	\$	(3.8)	(38%)	
Nuuly Segment	¢	(0, 2)	\$	(2,0)	¢	2 5	0.2%	
Operating Loss \$'s Operating Loss %	\$	(0.3) (0.5%)	\$	(3.8) (16.4%)	\$	3.5	93%	
General Corporate Expenses \$'s	\$	17.8	\$	15.6	\$	2.2	14%	

Operating income dollars increased by 54% to \$71 million while operating income rate increased by 201 bps to 6.4%. The increase in dollars was primarily driven by the increase in net sales and the higher gross profit rate. The increase in operating income rate was primarily due to the higher gross profit rate.

Retail segment operating income increased by 50%, or \$28 million, to \$83 million for the quarter. The increase in dollars and rate was primarily due to the higher sales and gross profit rate.

Wholesale segment operating income decreased by 38%, or \$4 million, to \$6 million for the quarter. The decrease in operating income was primarily due to lower sales and gross profit rate.

Nuuly segment had a \$0.3 million operating loss for the quarter compared to a \$4 million loss in the prior year quarter. The improved operating results were primarily due to the significant increase in subscription revenue and improved operating leverage.

Income Statement Summary

(\$ in millions) (share count in millions)	ļ	Three Months Ended							
(unaudited)	Apr	il 30, 2023	% of Net Sales	April 30, 2022	% of Net Sales				
Net Sales	\$	1,113.7	100.0%	\$ 1,051.9	100.0%				
Cost of Sales		742.5	66.7	728.6	69.3				
Gross Profit		371.2	33.3	323.3	30.7				
Selling, General and Admin. Expenses		299.8	26.9	277.1	26.3				
Income from Operations		71.4	6.4	46.2	4.4				
Other Income (Loss), Net		1.0	0.1	(2.0)	(0.2)				
Income Before Income Taxes		72.4	6.5	44.2	4.2				
Income Tax Expense		19.6	1.8	12.7	1.2				
Net Income	\$	52.8	4.7%	\$ 31.5	3.0%				
Diluted Share Count		93.8		96.3					
Earnings per Diluted Share	\$	0.56		\$ 0.33					

The effective tax rate for the first quarter was 27% compared to an effective tax rate of 29% in the first quarter of fiscal 2023. The change in the effective tax rate was attributable to the ratio of foreign taxable earnings to global taxable earnings and the favorable impact of general business credits in the current year.

Net income for the quarter was \$53 million or \$0.56 per diluted share.

Balance Sheet Summary

(\$ in millions) (unaudited)				
(unaudited)	Apr	il 30, 2023	Арі	-il 30, 2022
Assets				
Cash and Cash Equivalents	\$	172	\$	72
Marketable Securities		210		188
Accounts Receivable, Net		106		97
Inventory		590		630
Other Current Assets		223		221
Total Current Assets		1,301		1,208
Property and Equipment, Net		1,202		1,150
Operating Lease ROU Assets		922		968
Marketable Securities		86		179
Other Assets		282		137
Total Assets	\$	3,793	\$	3,642
Liabilities and Shareholders' Equity				
Accounts Payable	\$	264	\$	297
Current Operating Lease Liabilities		233		228
Other Current Liabilities		431		395
Total Current Liabilities		928		920
Non-Current Operating Lease Liabilities		846		913
Deferred Rent and Other Liabilities		168		113
Total Liabilities		1,942		1,946
Total Shareholders' Equity		1,851		1,696
Total Liabilities and Shareholders' Equity	\$	3,793	\$	3,642

As of April 30, 2023, cash and marketable securities totaled \$468 million with \$0 drawn down on our \$350 million asset backed line of credit facility.

Reaction Cash Flows Summary

(\$ in millions) (unaudited)	Three Months Ended						
(unauaitea)	April 30, 2023	April 30, 2022					
Cash Flows from Operating Activities							
Net Income	\$ 53	\$ 32					
Adjustments to Reconcile Net Income to							
Net Cash Provided by (Used in) Operating Activities:							
Depreciation & Amortization	24	27					
Inventory	(2)	(65)					
Payables, Accrued Expenses and Other Liabilities	22	(15)					
Other Operating Activities	(61)	(59)					
Net Cash Provided by (Used in) Operating Activities	36	(80)					
Cash Flows from Investing Activities							
Cash Paid for Property & Equipment	(33)	(74)					
Net Marketable Securities	(5)	88					
Other Investing Activities	(20)						
Net Cash (Used in) Provided by Investing Activities	(58)	14					
Cash Flows from Financing Activities							
Share Repurchases related to Share Repurchase Program	_	(62)					
Other Financing Activities	(7)	(7)					
Net Cash Used in Financing Activities	(7)	(69)					
Effect of Exchange Rate	(0)	(0)					
Decrease in Cash and Cash Equivalents	(29)	(135)					
Cash and Cash Equivalents at Beginning of Period	201	207					
Cash and Cash Equivalents at End of Period	\$ 172	\$72					

FY'24 Q1 RESULTS | 14

🔣 Inventory Data

(\$ in millions) (unaudited)					Cost Var	iance
	Ap	ril 30, 2023	Apr	il 30, 2022	 \$	%
URBN Total Inventory	\$	590.3	\$	630.0	\$ (39.7)	(6%)
Retail Segment Total Inventory	\$	544.0	\$	569.9	\$ (25.9)	(5%)
Retail Segment Comparable Inventory by Brand		457.1		439.3	17.8	4%
Anthropologie Group		238.7		207.4	31.3	15%
Free People Group		84.4		73.7	10.7	15%
Urban Outfitters		134.0		158.2	(24.2)	(15%)
Wholesale Segment by Brand	\$	46.3	\$	60.1	\$ (13.8)	(23%)
Free People Group		41.4		53.3	(11.9)	(22%)
Urban Outfitters		4.9		6.8	(1.9)	(28%)
Nuuly Segment Rental Product, Net*	\$	100.6	\$	42.6	\$ 58.0	136%

As of April 30, 2023, inventory decreased 6% to \$590 million as compared to the prior year. Total Retail segment inventory decreased by 5% primarily due to better inventory control supported by a more reliable supply chain. Wholesale segment inventory decreased by 23% in line with the reduction in wholesale sales.



(\$ in millions)

Net Capex % of Net Sales (unaudited) 300 \$ 5.8% Home Office 250 \$ 4.2% \$ 200 Fulfillment 4.6% \$ 150 Technology \$ 100 Stores \$ 50 FY'21 FY'22 FY'23 Projected FY'24

During the first quarter, capital expenditures were \$33 million while depreciation & amortization was \$24 million.



(\$ in millions) (share count in millions) (unaudited)						
140						
130						
120						
110	-					
100						
90						
Shares Repurchased	FY'19	FY'20	FY'21	FY'22	FY'23	FY'24
Number of Shares	3.5	8.1	0.5	2.0	4.7	-
Total Cost	\$ 121	\$ 217	\$ 7	\$ 56	\$ 112	-

The Company did not repurchase any shares during the quarter. The Company has authorization to repurchase approximately 19 million additional shares remaining granted by the Board of Directors resolution on June 4, 2019. Our weighted average diluted share count for the quarter was 93.8 million shares.

Global Retail Stores Summary

		— Q1 FY'2	.4		Q2-Q4 FY'24			
	pen as of 31, 2023	Openings	Closings	Open as of April 30, 2023	Projected Openings	Projected Closings	Projected Open as of January 31, 2024	
Anthropologie Group NA	217	_	1	216	9	6	219	
Anthropologie Group EU	21			21	1		22	
Total Anthropologie Group	238	-	1	237	10	6	241	
Free People NA	146	2	_	148	4	4	148	
FP Movement NA	31	2	_	33	6	-	39	
Free People EU	11	1		12			12	
Total Free People Group	188	5	_	193	10	4	199	
Urban Outfitters NA	201	-	2	199	3	9	193	
Urban Outfitters EU	62		1	61	4		65	
Total Urban Outfitters	263	-	3	260	7	9	258	
Menus & Venues	11		1	10	1		11	
Total Company-Owned Store	5 700	5	5	700	28	19	709	
Franchisee-Owned Stores	8	1		9			9	
Total URBN	708	6	5	709	28	19	718	

Global Store Count & Square Footage

(all data is as of the respective period ended) (Selling SF in thousands)

		AN	FP	UO	M&V	URBN**
FY'23 Q1	Store Count Selling SF	237 1,810	174 368	262 2,270	11 n/a	684 4,448
Q2	Store Count Selling SF	239 1,821	183 384	2,270 261 2,263	11 n/a	694 4,468
Q3	Store Count Selling SF	241 1,830	185 386	264 2,282	11 n/a	701 4,498
Q4	e e	238 1,812	188 392	263 2,272	11 n/a	700 4,476

		AN	FP*	UO	M&V	URBN**
FY'24 Q	1 Store Count	237	193	260	10	700
	Selling SF	1,805	404	2,249	n/a	4,458