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FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* $Morgenfeld Todd R$			2. Issuer Name and Ticker or Trading Symbol URBAN OUTFITTERS INC [URBN]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
				X Director 10% Owner					
(Last) C/O 5000 S	(First) OUTH BROAD :	(Middle) STREET	3. Date of Earliest Transaction (Month/Day/Year) 05/28/2021	Officer (give title Other (specify below) below)					
(Street) PHILADELPHIA PA 19112			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zip)							
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired (A) o   Transaction Disposed Of (D) (Instr. 3, 4 a)   8) 8			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Shares	05/28/2021		М		5,000	A	\$23.74	5,000	D	
Common Shares	05/28/2021		S		5,000	D	\$39.3511	0	D	

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 3. Transaction Date (Month/Day/Year) 3A. Deemed Execution Date, if any 6. Date Exercisable and Expiration Date (Month/Day/Year) 1. Title of Derivative 7. Title and Amount of 8. Price of Derivative 9. Number of derivative 10. Ownership 11. Nature of Indirect 5. Number Conversion 4. Transaction Code (Instr. of Derivative Security or Exercise Securities Security Securities Form: Beneficial Underlying Derivative Security (Instr. 3 and 4) Direct (D) or Indirect (I) (Instr. 4) Price of Derivative Ownership (Instr. 4) (Instr. 3) (Month/Day/Year) 8) Securities (Instr. 5) Beneficially Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 Owned Following Security Reported Transaction(s) (Instr. 4) and 5) Amount or Number Date Exercisable Expiration of Shares (A) (D) Date Title Code v Director Stock Option -Commor 5,000 05/28/2021 06/01/2020 06/03/2026 15,000 \$23.74 М 5.000 \$0.00 D Shares right to buv

Explanation of Responses:

**Remarks:** 

## /s/ Todd R. Morgenfeld

\*\* Signature of Reporting Person

06/02/2021

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.