FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

**BENEFICIAL OWNERSHIP** 

Check this box if no longer subject to	STATEMENT OF CHANGES IN
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	Filed pursuant to Section 16(a) of the S

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  LAWSON JOEL S III					2. Issuer Name <b>and</b> Ticker or Trading Symbol URBAN OUTFITTERS INC [ URBN ]								Relationshi eck all app X Dire	licable)	ng Pers	son(s) to Issi 10% Ow	
(Last) C/O 500	•	irst) BROAD STREE	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 06/04/2019								Offic belo	er (give title v)		Other (s below)	pecify
(Street)				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)							Line	6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person				
PHILADELPHIA PA 19112  (City) (State) (Zip)			_										orm filed by More than One Reporting erson				
(City)	(5		ole I - Non-Do	arivativ	- So	curities	. Δc	guired D	ien	n head	of or Re	neficial	ly Owne	.d			
1. Title of Security (Instr. 3) 2. Transar Date			ransaction	ction 2A. Deemed Execution Date,			3. Transaction Code (Instr.		4. Securi	ties Acquire d Of (D) (Ins	ed (A) or	5. Ame Securi Benefi	unt of ties cially Following	Form (D) o	. Ownership Form: Direct D) or Indirect I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code V	'	Amount	(A) or (D)	Price	Transa	ction(s) 3 and 4)			
		-	Table II - Der (e.g					uired, Dis , options					Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Yea	Code				6. Date Exercisa Expiration Date (Month/Day/Year			and 7. Title and Amo of Securities Underlying Derivative Secu (Instr. 3 and 4)		8. Price ( Derivativ Security (Instr. 5)		e s ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable		piration ate	Title	Amount or Number of Shares					
Director Stock Option - right to	\$23.74	06/04/2019		A		20,000		(1)	06	5/03/2026	Common Shares	20,000	\$0.00	20,00	00	D	

## **Explanation of Responses:**

1. The option becomes fully exercisable on the earlier of June 4, 2020, or the date preceding the day of the 2020 annual meeting of the issuer's shareholders, provided that the reporting person is a director of the issuer through such date.

## Remarks:

/s/ Joel S. Lawson III

06/06/2019

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.