

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

September 22, 2010

Glen T. Senk Chief Executive Officer Urban Outfitters, Inc. 5000 South Broad Street Philadelphia, PA 19112-1495

Re: Urban Outfitters, Inc.

Form 10-K for Fiscal Year Ended January 31, 2010

Filed April 1, 2010

Definitive Proxy Statement on Schedule 14A

Filed April 1, 2010 File No. 000-22754

Dear Mr. Senk:

We have completed our review of your filings and do not have any further comments at this time.

Sincerely,

John Reynolds Assistant Director