# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION <br> WASHINGTON, DC 20549 

## FORM 8-K

$\qquad$
CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934
Date of Report (Date of earliest event reported) November 17, 2014

## URBAN OUTFITTERS, INC.

(Exact Name of Registrant as Specified in its Charter)

| Pennsylvania <br> (State or other jurisdiction <br> of incorporation) | $000-22754$ <br> (Commission <br> File Number) |
| :---: | :---: |
| 5000 South Broad Street, Philadelphia, PA | 23-2003332 <br> (Address of principal executive offices) |
| Identification No.) |  |

## Registrant's telephone number, including area code (215) 454-5500

N/A
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):
$\square \quad$ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
$\square \quad$ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
$\square$ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17CFR 240.14d-2(b))
$\square \quad$ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

On November 17, 2014, Urban Outfitters, Inc. (the "Company") issued an earnings release, which is attached hereto as Exhibit 99.1 and incorporated herein by reference. The earnings release disclosed material non-public information regarding the Company's earnings for the three and nine months ended October 31, 2014.

Item 9.01. Financial Statements and Exhibits
99.1 Earnings Release dated November 17, 2014 - Operating results for the three and nine months ended October 31, 2014.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## URBAN OUTFITTERS, INC.

Date: November 18, 2014
By: /s/ Francis J. Conforti
Francis J. Conforti
Chief Financial Officer

## Exhibit Index

Exhibit
No.
EX-99.1

Description
Earnings Release dated November 17, 2014 - Operating results for the three and nine months ended October 31, 2014.

# URBAN OUTFITTERS, INC. <br> Third Quarter Results <br> Philadelphia, PA — November 17, 2014 

## For Immediate Release

## Contact: Oona McCullough

Director of Investor Relations
(215) 454-4806

## Urban Outfitters Reports Record Q3 Sales

PHILADELPHIA, PA, November 17, 2014 - Urban Outfitters, Inc. (NASDAQ:URBN), a leading lifestyle specialty retail company operating under the Anthropologie, Bhldn, Free People, Terrain and Urban Outfitters brands, today announced third quarter net income of $\$ 47$ million and $\$ 152$ million for the three and nine months ended October 31, 2014, respectively. Earnings per diluted share were $\$ 0.35$ and $\$ 1.09$ for the three and nine months ended October 31, 2014, respectively.

Total Company net sales for the third quarter of fiscal 2015 increased to a record $\$ 814$ million or $5 \%$ over the same quarter last year. Comparable Retail segment net sales, which include our comparable direct-to-consumer channel, decreased $1 \%$. Comparable Retail segment net sales increased $15 \%$ at Free People and 2\% at the Anthropologie Group and decreased 7\% at Urban Outfitters. Wholesale segment net sales rose $26 \%$.
"While we are pleased with delivering record third quarter sales fueled by strong performances at our Anthropologie and Free People brands, I am disappointed by the results at the Urban Outfitters brand," said Richard A. Hayne, Chief Executive Officer. "There is much work to be done to improve the merchandise margins and store performance at the Urban brand, but I see positive signs as shown by strong results at the brand's direct-to-consumer channel," he concluded.

Net sales by brand and segment for the three and nine month periods were as follows:

|  | Three Months Ended October 31, |  | Nine Months Ended October 31, |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2014 | 2013 | 2014 | 2013 |
| Net sales by brand |  |  |  |  |
| Urban Outfitters | \$340,413 | \$341,916 | \$ 946,701 | \$ 971,281 |
| Anthropologie Group 1 | 327,694 | 314,617 | 971,265 | 902,086 |
| Free People | 141,185 | 112,968 | 378,161 | 293,508 |
| Other | 5,178 | 4,548 | 15,906 | 13,875 |
| Total Company | $\underline{\underline{\$ 814,470}}$ | \$774,049 | \$2,312,033 | $\underline{\underline{\$ 2,180,750}}$ |
| Net sales by segment |  |  |  |  |
| Retail Segment | \$751,451 | \$724,066 | \$2,143,997 | \$2,051,028 |
| Wholesale Segment | 63,019 | 49,983 | 168,036 | 129,722 |
| Total Company | $\underline{\underline{\$ 814,470}}$ | $\underline{\underline{\$ 774,049}}$ | \$2,312,033 | $\underline{\underline{\$ 2,180,750}}$ |

1 Anthropologie Group consists of the Anthropologie and Bhldn brands.

For the three and nine months ended October 31, 2014, the gross profit rate declined by 295 basis points and 233 basis points versus the prior year's comparable periods, respectively. The deleverage in both periods occurred primarily due to lower initial merchandise markup followed by higher markdowns at the stores and store occupancy expense deleverage due to negative store comparable net sales, which were all primarily driven by the poor performance at the Urban Outfitters brand.

As of October 31, 2014, total inventories increased by $\$ 60$ million, or $15 \%$, on a year-over-year basis. The growth in total inventories is primarily related to the acquisition of inventory to stock new and non-comparable stores as well as an increase in comparable Retail segment inventories. Comparable Retail segment inventories increased $8 \%$ at cost while decreasing $7 \%$ in units.

For the three and nine months ended October 31, 2014, selling, general and administrative expenses, expressed as a percentage of net sales, increased by 128 basis points and 88 basis points compared to the prior year's comparable periods, respectively. The increase in both periods was primarily due to increased marketing and technology expenses which drove higher direct-to-consumer traffic.

The Company's effective tax rate for the third quarter of fiscal 2015 was $37.8 \%$ compared to $33.3 \%$ in the prior year's comparable period. The increase in rate is primarily due to state tax adjustments in both periods.

During the third quarter of fiscal 2014, the Board of Directors authorized the repurchase of 10.0 million common shares under a share repurchase program. During the first quarter of fiscal 2015, the Company repurchased and retired 9.7 million common shares for approximately $\$ 353$ million completing the share repurchase authorization. During the second quarter of fiscal 2015, the Board of Directors authorized the repurchase of an additional 10.0 million common shares under a share repurchase program. As of October 31, 2014, the Company repurchased and retired 3.9 million common shares for approximately $\$ 132$ million, leaving 6.1 million shares available for repurchase under the current authorization.

During the nine months ended October 31, 2014, the Company opened a total of 29 new stores including: 12 Free People stores, 10 Anthropologie Group stores and 7 Urban Outfitters stores; and closed 1 Urban Outfitters store.

Urban Outfitters, Inc. is an innovative specialty retail company which offers a variety of lifestyle merchandise to highly defined customer niches through 236 Urban Outfitters stores in the United States, Canada, and Europe, catalogs and websites; 199 Anthropologie Group stores in the United States, Canada and Europe, catalogs and websites; 102 Free People stores in the United States and Canada, catalogs and websites; Free People wholesale, which sells its product to approximately 1,400 specialty stores and select department stores worldwide; and 2 Terrain garden centers and a website, as of October 31, 2014.

Management's third quarter commentary is located on our website at www.urbanoutfittersinc.com. A conference call will be held today to discuss third quarter results and will be webcast at 5:00PM ET at: http://edge.media-server.com $/ \mathrm{m} / \mathrm{p} / \mathrm{ixvv} 2 \mathrm{cmi} / \mathrm{lan} / \mathrm{en}$

This news release is being made pursuant to the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Certain matters contained in this release may constitute forward-looking statements. When used in this release, the words "project," "believe," "plan," "will," "anticipate," "expect" and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. Any one, or all, of the following factors could cause actual financial results to differ materially from those financial results mentioned in the forward-looking statements: the difficulty in predicting and responding to shifts in fashion trends, changes in the level of competitive pricing and promotional activity and other industry factors, overall economic and market conditions and the resultant impact on consumer spending patterns, lowered levels of consumer confidence and higher levels of unemployment, continuation of lowered levels of consumer spending resulting from a worldwide political and economic crisis, any effects of terrorist acts or war, natural disasters or severe weather conditions, availability of suitable retail space for expansion, timing of store openings, risks associated with international expansion, seasonal fluctuations in gross sales, the departure of
one or more key senior executives, import risks, including potential disruptions and changes in duties, tariffs and quotas, the closing of any of our distribution centers, our ability to protect our intellectual property rights, risks associated with internet sales, response to new store concepts, failure of our manufacturers to comply with our social compliance program, changes in accounting standards and subjective assumptions, regulatory changes and legal matters and other risks identified in the Company's filings with the Securities and Exchange Commission. The Company disclaims any intent or obligation to update forward-looking statements even if experience or future changes make it clear that actual results may differ materially from any projected results. expressed or implied therein.
\#\#\#
(Tables follow)

## URBAN OUTFITTERS, INC

## Condensed Consolidated Statements of Income

 (in thousands, except share and per share data) (unaudited)|  | Three Months Ended October 31, |  |  |  | Nine Months Ended October 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2014 |  | 2013 |  | 2014 |  | 2013 |  |
| Net sales | \$ | 814,470 | \$ | 774,049 | \$ | 2,312,033 | \$ | 2,180,750 |
| Cost of sales |  | 530,946 |  | 481,764 |  | 1,486,740 |  | 1,351,413 |
| Gross profit |  | 283,524 |  | 292,285 |  | 825,293 |  | 829,337 |
| Selling, general and administrative expenses |  | 207,059 |  | 186,826 |  | 583,890 |  | 531,595 |
| Income from operations |  | 76,465 |  | 105,459 |  | 241,403 |  | 297,742 |
| Other expense, net |  | (693) |  | (186) |  | $(1,560)$ |  | (108) |
| Income before income taxes |  | 75,772 |  | 105,273 |  | 239,843 |  | 297,634 |
| Income tax expense |  | 28,629 |  | 35,016 |  | 87,713 |  | 103,956 |
| Net income | \$ | 47,143 | \$ | 70,257 | \$ | 152,130 | \$ | 193,678 |
| Net income per common share: |  |  |  |  |  |  |  |  |
| Basic | \$ | 0.35 | \$ | 0.48 | \$ | 1.10 | \$ | 1.32 |
| Diluted | \$ | 0.35 | \$ | 0.47 | \$ | 1.09 | \$ | 1.30 |
| Weighted average common shares and common share equivalents outstanding: |  |  |  |  |  |  |  |  |
| Basic |  | 267,259 |  | ,405,769 |  | 138,201,670 |  | 146,918,029 |
| Diluted |  | 948,454 |  | ,517,146 |  | 139,946,843 |  | 149,232,609 |
| AS A PERCENT OF NET SALES |  |  |  |  |  |  |  |  |
| Net sales |  | 100.0\% |  | 100.0\% |  | 100.0\% |  | 100.0\% |
| Cost of sales |  | 65.2\% |  | 62.3\% |  | 64.3\% |  | 62.0\% |
| Gross profit |  | 34.8\% |  | 37.7\% |  | 35.7\% |  | 38.0\% |
| Selling, general and administrative expenses |  | 25.4\% |  | 24.1\% |  | 25.3\% |  | 24.3\% |
| Income from operations |  | 9.4\% |  | 13.6\% |  | 10.4\% |  | 13.7\% |
| Other expense, net |  | (0.1\%) |  | 0.0\% |  | 0.0\% |  | 0.0\% |
| Income before income taxes |  | 9.3\% |  | 13.6\% |  | 10.4\% |  | 13.7\% |
| Income tax expense |  | 3.5\% |  | 4.5\% |  | 3.8\% |  | 4.8\% |
| Net income |  | 5.8\% |  | 9.1\% |  | 6.6\% |  | 8.9\% |

## URBAN OUTFITTERS, INC

## Condensed Consolidated Balance Sheets

 (in thousands, except share and per share data) (unaudited)|  | $\begin{gathered} \text { October 31, } \\ 2014 \\ \hline \end{gathered}$ | $\begin{gathered} \text { January 31, } \\ 2014 \end{gathered}$ | $\begin{gathered} \text { October 31, } \\ 2013 \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |
| Current assets: |  |  |  |
| Cash and cash equivalents | \$ 128,191 | \$ 242,058 | \$ 194,929 |
| Marketable securities | 115,005 | 281,813 | 227,547 |
| Accounts receivable, net of allowance for doubtful accounts of \$ 1,004, \$1,711 and \$1,371, respectively | 70,803 | 55,161 | 54,717 |
| Inventories | 467,097 | 311,207 | 406,712 |
| Prepaid expenses, deferred taxes and other current assets | 116,969 | 104,741 | 92,876 |
| Total current assets | 898,065 | 994,980 | 976,781 |
| Property and equipment, net | 886,810 | 806,909 | 783,662 |
| Marketable securities | 114,600 | 366,422 | 303,200 |
| Deferred income taxes and other assets | 89,290 | 52,903 | 54,669 |
| Total Assets | \$1,988,765 | \$2,221,214 | \$2,118,312 |
| LIABILITIES AND SHAREHOLDERS' EQUITY |  |  |  |
| Current liabilities: |  |  |  |
| Accounts payable | \$ 218,251 | \$ 137,036 | \$ 160,787 |
| Accrued expenses, accrued compensation and other current liabilities | 190,819 | 194,794 | 165,129 |
| Total current liabilities | 409,070 | 331,830 | 325,916 |
| Deferred rent and other liabilities | 201,712 | 195,214 | 196,114 |
| Total Liabilities | 610,782 | 527,044 | 522,030 |
| Shareholders' equity: |  |  |  |
| Preferred shares; \$.0001 par value, 10,000,000 shares authorized, none issued | - | - | - |
| Common shares; $\$ .0001$ par value, 200,000,000 shares authorized, 134,268,445 147,309,575 and $147,277,047$ issued and outstanding respectively | 13 | 15 | 15 |
| Additional paid-in-capital | 3,870 | 97,684 | 93,245 |
| Retained earnings | 1,380,801 | 1,597,439 | 1,508,757 |
| Accumulated other comprehensive loss | $(6,701)$ | (968) | $(5,735)$ |
| Total Shareholders' Equity | 1,377,983 | 1,694,170 | 1,596,282 |
| Total Liabilities and Shareholders' Equity | $\underline{\text { \$1,988,765 }}$ | \$2,221,214 | $\underline{\underline{\$ 2,118,312}}$ |

