## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
|-------------|------|-------|
|-------------|------|-------|

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |           |  |  |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Morgenfeld Todd R |  |                      |                |  |                 | 2. Issuer Name and Ticker or Trading Symbol URBAN OUTFITTERS INC [ URBN ] |   |     |   |                     |       |  |   | (Che   | Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner |   |   |       |  |  |  |
|---|--|----------------------|----------------|--|-----------------|---|---|-----|---|---------------------|-------|--|---|--|---|---|---|-------|--|--|--|
| (Last)<br>C/O 5000  | •  | irst)<br>BROAD STREE | (Middle)       |  |                 | 3. Date of Earliest Transaction (Month/Day/Year) 06/06/2022               |   |     |   |                     |       |  | Officer (give title Other (specify below) below)    |  |   |   |   |       |  |  |  |
| (Street) PHILAD (City)                                      | ELPHIA P.  | tate)                | 19112<br>(Zip) |  | -               |   |   |     |   |                     |       |  |   |  | Line)   | X Form filed by One Reporting Person Form filed by More than One Reporting Person |   |       |  |  |  |
|   |  |                      | ole I - Nor    |  |                 |   |   |     | ÷   |                     | Disp  |  | -   |  |   | _   |   |       |  |  |  |
| 1. Title of Security (Instr. 3) 2. Transa Date (Month/D     |  |                      |                |  | Execution Date, |   |   | - ; | 3. Transaction Code (Instr. b) 8)  4. Securitie Disposed Code (Society Code) 5) |                     |       |  |   |  | Beneficially<br>Owned Following   |   | Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |       | 7. Nature of Indirect Beneficial Ownership |  |  |
|   |  |                      |                |  |                 | ſ   | Code  | v   | Amount (A) or (D)   |                     | Price | Reported Transaction(s) (Instr. 3 and 4) |   |  |   | (Instr. 4)  |   |       |  |  |  |
| Common  | Shares   |                      |                | 06/0   | 06/202          | 6/2022 M 3,900 A  |   | (1) | 12,200  |                     |       | D  |   |  |   |   |   |       |  |  |  |
|   | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |                      |                |  |                 |   |   |     |   |                     |       |  |   |  |   |   |   |       |  |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)         | ivative Conversion Date Execution Date, Truity or Exercise (Month/Day/Year) if any C   |                      |                | ransaction Derivative ode (Instr. Securities |                 |   | vative prities (Month/Day/Yea (Month/Day/Yea (A) (Sposed () (Instr. |     |   | Amount of           |       | curity                                   | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) |   | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4)          | Beneficial<br>Ownership<br>(Instr. 4)             |       |  |  |  |
|   |  |                      |                |  | Code            | v   | (A)   | (D) |   | Date<br>Exercisable |       | Expiration<br>Date                       | Title   | or<br>Nu<br>of   | umber   |   | (Instr. 4)  | on(s) |  |  |  |
| Director<br>Restricted<br>Stock Unit                        | (1)  | 06/06/2022           |                |  | М               |   | 3,900   |     |   | (2)                 |       | (2) Common Shares 3                      |   | ,900   | \$0.00  | 0   |   | D     |  |  |  |
| Director<br>Restricted<br>Stock<br>Units                    | (1)  | 06/07/2022           |                |  | A               |   | 6,800   |     |   | (3)                 |       | (3)                                      | Commo<br>Share:                                     |  | ,800  | \$0.00  | 0   |       | D  |  |  |

## **Explanation of Responses:**

- 1. Each Restricted Stock Unit ("RSU") represents a contingent right to receive one of the issuer's common shares.
- 2. The RSUs were eligible to vest on June 6, 2022, contingent on the continued service of the reporting person through such date.
- 3. The RSUs vest on the earlier of June 7, 2023 or the date preceding the day of the 2023 annual meeting of the issuer's shareholders, provided that the reporting person is a director of the issuer through such date.

## Remarks:

/s/ Todd R. Morgenfeld

06/08/2022

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.