Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

washington, b.c. 20040

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL							
OMB Number: 3235-02							
Estimated average burden							
hours per response:	0.5						

1. Name and Address of Reporting Person*  BELAIR SCOTT A					2. Issuer Name <b>and</b> Ticker or Trading Symbol URBAN OUTFITTERS INC [ URBN ]							ck all applic Directo	able) r	g Pers	ion(s) to Iss	vner		
(Last) (First) (Middle) C/O 5000 SOUTH BROAD STREET				05	3. Date of Earliest Transaction (Month/Day/Year) 05/22/2012							below)	(give title		Other (s below)			
(Street) PHILADELPHIA PA 19112			4.	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Ind Line)	fividual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person						
(City)	(S	tate)	(Zip)															
		Tab	le I - Non-D	Derivativ	e Se	curities	s Acc	quired, I	Dis	osed o	f, or Be	nefi	cially	Owned	1			
Date				. Transactio Pate Month/Day/\	Execution Date,		Code (I	Transaction Disposed Of (D) (Instr. 3, 4)			4 and Securiti		es For ally (D) Following (I) (I		: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code	v	Amount	(A) o (D)	r P	rice Transac (Instr. 3		tion(s)			(IIISU. 4)
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date if any (Month/Day/Ye	Code	action (Instr.	of Derivati Securiti Acquire (A) or Dispose of (D) (II	of Experiment Derivative Securities Acquired		5. Date Exercisable an Expiration Date Month/Day/Year)		7. Title and Am of Securities Underlying Derivative Sec (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A)		Date Exercisabl		expiration pate	Title	or	ount nber .res					
Director stock option - right to	\$29.92	05/22/2012		A		20,000		05/22/2013	3 0	5/21/2019	Common Stock	20,	000	\$0	20,000	)	D	

Explanation of Responses:

/s/ Scott A. Belair

05/24/2012

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.