Urban Outfitters, Inc.

## FY'24 Q3 RESULTS



Urban Outfitters, Inc. "URBN" is providing fiscal 2024 third quarter commentary ahead of our earnings call scheduled for November 21st at 5:15pm.

We remind you that any forward-looking statements made in this commentary are subject to our safe harbor statement found in our SEC filings.

Our third quarter earnings release and related financial information are available on our website, www.urbn.com.

As used in this document, unless otherwise defined, "Anthropologie" refers to the Company's Anthropologie and Terrain brands and "Free People" refers to the Company's Free People and FP Movement brands.

## UR Table of Contents

Key Financial Highlights ..... 4
Sales by Segment ..... 5
Sales by Brand ..... 6-8
Gross Profit by Segment ..... 9
Selling, General \& Administrative Expenses ..... 10
Operating Income by Segment ..... 11
Income Statement ..... 12
Balance Sheet ..... 13
Cash Flows ..... 14
Inventory Data ..... 15
Capital Spending ..... 16
Shares Outstanding ..... 17
Global Store Summary ..... 18
Global Store Count \& Square Footage ..... 19

Three Months Ended

October 31, 2023
October 31, 2022

| URBN Net Sales Change | $9.0 \%$ | $3.9 \%$ |
| :--- | :--- | :--- |
| Gross Profit* |  |  |
|  | $35.5 \%$ | $30.4 \%$ |
| Selling, General <br> and Admin. Expenses* | $27.0 \%$ | $25.5 \%$ |
| Income from Operations* | $8.5 \%$ | $4.9 \%$ |
| Earnings Per Diluted Share | \$ | 0.88 |

URBN sales for the third quarter increased by $9 \%$ to a record $\$ 1.28$ billion. The increase in sales was due to a $7 \%$ increase in Retail segment sales and a $\$ 30$ million increase in Nuuly segment sales, partially offset by a $4 \%$ decrease in Wholesale segment sales. Retail segment sales comp increased $6 \%$.

Gross profit dollars increased by $27 \%$ to $\$ 454$ million for the quarter, while gross profit rate increased 509 bps to $35.5 \%$. The increase in gross profit rate was primarily due to higher initial merchandise markups and lower merchandise markdowns in the Retail segment at Anthropologie, Free People and Urban Outfitters. The improvement in initial merchandise markups was primarily driven by lower inbound transportation costs. The increase in gross profit dollars was due to the improved gross profit rate and higher net sales.

Selling general \& administrative ('SG\&A') expenses increased by $15 \%$ to $\$ 345$ million while SG\&A as a percentage of sales deleveraged by 146 bps to $27.0 \%$. The deleverage in SG\&A expenses as a percentage of sales was primarily related to increased marketing and creative expenses to support increased sales and customer growth and higher incentive-based compensation costs due to improved Company performance. The dollar growth in SG\&A expenses was primarily related to increased marketing and creative expenses to support increased sales and customer growth, increased store payroll expenses to support the retail stores comparable net sales growth and the net growth in retail store count and higher incentive-based compensation costs due to improved Company performance.

Operating income dollars increased by $90 \%$ to $\$ 109$ million while operating income rate increased by 363 bps to $8.5 \%$. The increase in dollars was primarily driven by the increase in gross profit dollars. The increase in operating income rate was primarily due to the higher gross profit rate.

Net income for the quarter was $\$ 83$ million or $\$ 0.88$ per diluted share.

## Sales by Segment

| (\$ in millions) (unaudited) | Three Months Ended |  | Variance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | October 31, 2023 | October 31, 2022 |  | \$ | \% |
| Total Sales | \$ 1,281.2 | \$ 1,175.3 | \$ | 105.9 | 9\% |
| Retail Segment | \$ 1,145.8 | \$ 1,067.5 | \$ | 78.3 | 7\% |
| URBN Comp | \$ 1,107.3 | \$1,048.5 | \$ | 58.8 | 6\% |
| Anthropologie* | 534.9 | 472.4 |  | 62.5 | 13\% |
| Free People** | 258.3 | 210.8 |  | 47.5 | 23\% |
| Urban Outfitters | 307.1 | 358.0 |  | (50.9) | (14\%) |
| Menus \& Venues | 7.0 | 7.3 |  | (0.3) | (3\%) |
| Retail Segment Comp |  |  |  |  |  |
| By Geography |  |  |  |  |  |
| North America | 982.1 | 915.9 |  | 66.2 | 7\% |
| Europe and ROW | 125.2 | 132.6 |  | (7.4) | (6\%) |
| URBN Non-Comp | \$ 38.5 | \$ 19.0 | \$ | 19.5 | 102\% |
| Wholesale Segment | \$ 69.9 | \$ 72.5 | \$ | (2.6) | (4\%) |
| Free People** | 64.0 | 66.4 |  | (2.4) | (4\%) |
| Urban Outfitters | 5.9 | 6.1 |  | (0.2) | (5\%) |
| Nuuly Segment | \$ 65.5 | \$ 35.3 | \$ | 30.2 | 86\% |

[^0]Total Company or URBN sales for the third quarter increased by $9 \%$ to a record $\$ 1.28$ billion. URBN Retail segment sales increased $7 \%$ to $\$ 1.15$ billion, with Retail segment comparable sales increasing $6 \%$. Comparable sales increased due to high single-digit positive growth in digital channel sales primarily driven by increases in sessions and average order value and mid single-digit positive growth in retail store sales due to higher traffic and average unit retail.

URBN Wholesale segment sales for the third quarter decreased by $4 \%$ to $\$ 70$ million, driven by a $4 \%$, or $\$ 2$ million, decrease in Free People wholesale sales. The decrease in Free People wholesale sales was due to a decrease in sales to department stores and close out account partners.

Nuuly segment sales for the third quarter increased by $\$ 30$ million primarily driven by a $68 \%$ increase in subscribers versus the end of the prior year's comparable quarter.

## A Revenue Metrics

| (\$ in millions) (unaudited) | Three Months Ended |  | Variance |  |
| :---: | :---: | :---: | :---: | :---: |
|  | October 31, 2023 | October 31, 2022 | \$ | \% |
| Total Sales | \$ 549.8 | \$ 484.2 | \$ 65.6 | 14\% |
| Retail Segment | \$ 549.8 | \$ 484.2 | \$ 65.6 | 14\% |
| Retail Segment Comp | \$ 534.9 | \$ 472.4 | \$ 62.5 | 13\% |
| Sales by Geography |  |  |  |  |
| North America | 515.6 | 452.3 | 63.3 | 14\% |
| Europe and ROW | 19.3 | 20.1 | (0.8) | (4\%) |
| Retail Segment Non-Co | p \$ 14.9 | \$ 11.8 | \$ 3.1 | 27\% |

Total Anthropologie sales increased $14 \%$ to $\$ 550$ million for the quarter.

Retail segment sales increased $14 \%$, with comparable sales increasing $13 \%$. The increase in Retail segment comparable sales was driven by double-digit growth in digital channel sales due to an increase in sessions, as well as double-digit growth in retail store sales due to higher traffic, transactions, conversion rate and average unit retail. All product categories were positive except home.

## Revenue Metrics FREE PEOPLE folmorement

| (\$ in millions) (unaudited) | Three Months Ended |  | Variance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | October 31, 2023 | October 31, 2022 |  | \$ | \% |
| Total Sales | \$ 331.8 | \$ 280.7 | \$ | 51.1 | 18\% |

## Total Sales by Segment

| Retail Segment | \$ 267.8 | \$ | 214.3 | \$ | 53.5 | 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Retail Segment Comp | \$ 258.3 | \$ | 210.8 | \$ | 47.5 | 23\% |
| North America | 247.7 |  | 202.8 |  | 44.9 | 22\% |
| Europe and ROW | 10.6 |  | 8.0 |  | 2.6 | 32\% |
| Retail Segment Non-Comp | \$ 9.5 | \$ | 3.5 | \$ | 6.0 | 170\% |
| Wholesale Segment | \$ 64.0 | \$ | 66.4 | \$ | (2.4) | (4\%) |
| North America | 62.6 |  | 65.0 |  | (2.4) | (4\%) |
| Europe and ROW | 1.4 |  | 1.4 |  | 0.0 | 6\% |

Total Sales by Brand

| Free People Brand | $\mathbf{\$ 2 6 5 . 7}$ | $\mathbf{\$ 2 3 8 . 0}$ | $\mathbf{\$}$ | $\mathbf{2 7 . 7}$ | $\mathbf{1 2 \%}$ |
| :---: | ---: | ---: | ---: | ---: | ---: |
| Retail Segment | 214.3 | 179.5 |  | 34.8 | $19 \%$ |
| Wholesale Segment | 51.4 |  | 58.5 |  | $(7.1)$ |
|  |  | $12 \%)$ |  |  |  |
| FP Movement Brand | $\mathbf{\$}$ | 66.1 | $\mathbf{\$}$ | $\mathbf{4 2 . 7}$ | $\mathbf{\$}$ |
| Retail Segment | 53.5 |  | 34.8 | $\mathbf{5 5 \%}$ |  |
| Wholesale Segment | 12.6 |  | 7.9 |  | 18.7 |

Total Free People sales increased by $18 \%$ to $\$ 332$ million for the quarter. This increase was due to an increase in Retail segment sales of $25 \%$, partially offset by a $4 \%$ decrease in Wholesale segment sales. Total Free People brand sales increased by $12 \%$ and total FP Movement brand sales increased by 55\%.

The growth in Free People Retail segment sales was driven by a $23 \%$ increase in comparable sales due to double-digit growth in retail store sales due to higher traffic, transactions and conversion rate, as well as double-digit growth in digital channel sales due to an increase in sessions. Free People brand Retail segment comparable sales increased by $18 \%$ and FP Movement brand Retail segment comparable sales increased by $49 \%$. All product categories were positive. The increase in non-comparable Retail segment net sales was primarily due to the opening of new stores since the prior comparable quarter.

Free People Wholesale segment sales decreased by $4 \%$ due to a decrease in sales to department stores and close out account partners.

| (\$ in millions) (unaudited) | Three Months Ended |  |  |  | Variance |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | October 31, 2023 |  | October 31, 2022 |  | \$ | \% |
| Total Sales | \$ | 324.4 |  | 367.6 | \$(43.2) | (12\%) |
| Retail Segment | \$ | 318.5 | \$ | 361.4 | \$(42.9) | (12\%) |
| Retail Segment Comp | \$ | 307.1 |  | 358.0 | \$(50.9) | (14\%) |
| Sales by Geography |  |  |  |  |  |  |
| North America |  | 211.8 |  | 253.5 | (41.7) | (16\%) |
| Europe and ROW |  | 95.3 |  | 104.5 | (9.2) | (9\%) |
| Retail Segment Non-Comp |  | 11.4 | \$ | 3.5 | \$ 7.9 | 239\% |
| Wholesale Segment | \$ | 5.9 | \$ | 6.1 | \$ (0.2) | (5\%) |
| North America |  | 4.8 |  | 4.4 | 0.4 | 8\% |
| Europe and ROW |  | 1.1 |  | 1.7 | (0.6) | (38\%) |

Total Urban Outfitters sales decreased by $12 \%$ to $\$ 324$ million for the quarter.

Retail segment sales decreased $12 \%$, with comparable sales decreasing $14 \%$. The Retail segment comparable sales decline was driven by declines in North America and Europe. The decrease in Retail segment comparable sales was driven by a double-digit decline in digital channel sales due to decreases in sessions, conversion rate and units per transaction, as well as a high single-digit decline in retail store sales due to decreases in traffic, transactions, conversion rate and units per transaction. All product categories were negative except beauty. The increase in non-comparable Retail segment net sales was primarily due to the positive impact of foreign currency translation.

Wholesale segment net sales decreased by $5 \%$.

## Gross Profit by Segment

| (\$ in millions) (unaudited) | Three Months Ended |  |  | Variance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | aber 31, 2023 | October 31, 2022 |  | \$ | \% |
| Gross Profit* \$'s | \$ | 454.4 | \$ 357.0 | \$ | 97.4 | 27\% |
| Gross Profit* \% |  | 35.5\% | 30.4\% |  |  |  |
| Retail Segment |  |  |  |  |  |  |
| Gross Profit \$'s | \$ | 415.5 | \$ 328.9 | \$ | 86.6 | 26\% |
| Gross Profit \% |  | 36.3\% | 30.8\% |  |  |  |
| Wholesale Segment** |  |  |  |  |  |  |
| Gross Profit \$'s | \$ | 22.2 | \$ 20.3 | \$ | 1.9 | 9\% |
| Gross Profit \% |  | 31.8\% | 28.0\% |  |  |  |
| Nuuly Segment |  |  |  |  |  |  |
| Gross Profit \$'s | \$ | 16.7 | \$ 7.8 | \$ | 8.9 | 113\% |
| Gross Profit \% |  | 25.5\% | 22.2\% |  |  |  |

[^1]Gross profit dollars increased by $27 \%$ to $\$ 454$ million for the quarter, while gross profit rate increased 509 bps to $35.5 \%$. The increase in gross profit rate was primarily due to higher initial merchandise markups and lower merchandise markdowns in the Retail segment at Anthropologie, Free People and Urban Outfitters. The improvement in initial merchandise markups was primarily driven by lower inbound transportation costs. The increase in gross profit dollars was due to the improved gross profit rate and higher net sales.

Retail segment gross profit increased $26 \%$ to $\$ 415$ million while the Retail segment gross profit rate increased 546 bps to $36.3 \%$ for the quarter. The increase in gross profit rate was primarily due to higher initial merchandise markups and lower merchandise markdowns at Anthropologie, Free People and Urban Outfitters. The improvement in initial merchandise markups was primarily driven by lower inbound transportation costs. The increase in gross profit dollars was due to the improved gross profit rate and higher net sales.

Wholesale segment gross profit increased $9 \%$ to $\$ 22$ million while the Wholesale segment gross profit rate increased 378 bps to $31.8 \%$. Higher gross profit dollars and rate were due to decreased sales to close out account partners.

Nuuly segment gross profit was $\$ 17$ million for the quarter, compared to $\$ 8$ million in the prior year quarter. The Nuuly segment gross profit rate increased 322 bps to $25.5 \%$. The increase in gross profit dollars was primarily due to the significant increase in subscription revenue. The increase in gross profit rate was primarily due to the impact of the increase in the monthly subscription fee in fiscal 2024, partially offset by higher logistics expenses. The higher logistics expenses are the result of our transition to a more automated fulfillment center while supporting the continued growth of subscribers, as well as preopening expenses for a second Nuuly fulfillment center anticipated to open in early fiscal 2025.

## NN SG\&A-Total Company

SG\&A* \$'s

SG\&A* \%

Three Months Ended


## Operating Income by Segment

(\$ in millions)
(unaudited)

Operating Income \$'s
Operating Income \%

Retail Segment
Operating Income \$'s
Operating Income \%
Wholesale Segment*
Operating Income \$'s
Operating Income \%
Nuuly Segment
Operating Income (Loss) \$'s
Operating Income (Loss) \%
General Corporate
Expenses \$'s

Three Months Ended

| October 31, 2023 |  | October 31, 2022 |  |  | \$ | \% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | $\begin{array}{r} 109.0 \\ 8.5 \% \end{array}$ | \$ | $\begin{array}{r} 57.3 \\ 4.9 \% \end{array}$ | \$ | 51.7 | 90\% |
| \$ | $\begin{aligned} & 111.7 \\ & 9.8 \% \end{aligned}$ | \$ | $\begin{aligned} & 64.4 \\ & 6.0 \% \end{aligned}$ | \$ | 47.3 | 73\% |
| \$ | $\begin{array}{r} 14.6 \\ 20.9 \% \end{array}$ | \$ | $\begin{array}{r} 13.3 \\ 18.4 \% \end{array}$ | \$ | 1.3 | 9\% |
| \$ | $\begin{array}{r} 0.3 \\ 0.4 \% \end{array}$ | \$ | $\begin{gathered} (3.2) \\ (9.1 \%) \end{gathered}$ | \$ | 3.5 | $\mathrm{n} / \mathrm{m}$ |
| \$ | 17.6 | \$ | 17.2 | \$ | 0.4 | 2\% |

Operating income dollars increased by $90 \%$ to $\$ 109$ million while operating income rate increased by 363 bps to $8.5 \%$. The increase in dollars was primarily driven by the increase in gross profit dollars. The increase in operating income rate was primarily due to the higher gross profit rate.

Retail segment operating income increased by $73 \%$, or $\$ 47$ million, to $\$ 112$ million for the quarter. The increase in dollars and rate was primarily due to the higher sales and gross profit rate.

Wholesale segment operating income increased by $9 \%$, or $\$ 1$ million, to $\$ 15$ million for the quarter. The increase in operating income was primarily due to the higher gross profit rate.

Nuuly segment operating income was $\$ 0.3$ million for the quarter compared to a $\$ 3$ million loss in the prior year quarter.

## UN Income Statement Summary

| (\$ in millions) (share count in millions) (unaudited) | Three Months Ended |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | October 31, 2023 |  | $\frac{\% \text { of Net Sales }}{100.0 \%}$ | October 31, 2022 |  | \% of Net Sales |
| Net Sales | \$ | 1,281.2 |  | \$ | 1,175.3 | 100.0\% |
| Cost of Sales |  | 825.4 | 64.4 |  | 817.3 | 69.5 |
| Store Impairment |  | 1.4 | 0.1 |  | 1.0 | 0.1 |
| Gross Profit |  | 454.4 | 35.5 |  | 357.0 | 30.4 |
| Selling, General and Admin. Expenses |  | 345.4 | 27.0 |  | 299.7 | 25.5 |
| Income from Operations |  | 109.0 | 8.5 |  | 57.3 | 4.9 |
| Other Income (Loss), Net |  | 0.7 | 0.1 |  | (5.0) | (0.5) |
| Income Before Income Taxes |  | 109.7 | 8.6 |  | 52.3 | 4.4 |
| Income Tax Expense |  | 26.7 | 2.1 |  | 15.1 | 1.2 |
| Net Income | \$ | 83.0 | 6.5\% | \$ | 37.2 | 3.2\% |
| Diluted Share Count |  | 94.4 |  |  | 93.0 |  |
| Earnings per Diluted Share | \$ | 0.88 |  | \$ | 0.40 |  |

The effective tax rate for the third quarter was $24 \%$ compared to an effective tax rate of $29 \%$ in the third quarter of fiscal 2023. The change in the effective tax rate was attributable to the ratio of foreign taxable earnings to global taxable earnings and the favorable impact of general business credits in the current year.

Net income for the quarter was $\$ 83$ million or $\$ 0.88$ per diluted share.

## ㅋN Balance Sheet Summary

## \$ in millions)

 (unaudited)
## Assets

| Cash and Cash Equivalents | $\$$ | 206 | $\$$ | 147 |
| :--- | :--- | :--- | :--- | :--- |
| Marketable Securities |  | 249 |  | 146 |

Marketable Securities
Accounts Receivable, Net
Inventory
Other Current Assets
Total Current Assets
Property and Equipment, Net
Operating Lease ROU Assets
Marketable Securities

| October 31, 2023 |  | October 31, 2022 |  |
| :---: | :---: | :---: | :---: |
| \$ | 206 | \$ | 147 |
|  | 249 |  | 146 |
|  | 77 |  | 81 |
|  | 721 |  | 744 |
|  | 236 |  | 227 |
|  | 1,489 |  | 1,345 |
|  | 1,273 |  | 1,175 |
|  | 934 |  | 927 |
|  | 133 |  | 95 |
|  | 281 |  | 178 |
| \$ | 4,110 | \$ | 3,720 |
| \$ | 319 | \$ | 327 |
|  | 224 |  | 224 |
|  | 506 |  | 457 |
|  | 1,049 |  | 1,008 |
|  | 858 |  | 861 |
|  | 156 |  | 113 |
|  | 2,063 |  | 1,982 |
|  | 2,047 |  | 1,738 |
| \$ | 4,110 | \$ | 3,720 |

As of October 31, 2023, cash and marketable securities totaled $\$ 588$ million with $\$ 0$ drawn down on our $\$ 350$ million asset backed line of credit facility.

## 벶 Cash Flows Summary

## Cash Flows from Operating Activities

| Net Income | \$ | 240 | \$ | 128 |
| :---: | :---: | :---: | :---: | :---: |
| Adjustments to Reconcile Net Income to Net Cash |  |  |  |  |
| Provided by (Used in) Operating Activities: |  |  |  |  |
| Depreciation \& Amortization |  | 75 |  | 78 |
| Inventory |  | (135) |  | (185) |
| Payables, Accrued Expenses and Other Liabilities |  | 139 |  | 59 |
| Other Operating Activities |  | (39) |  | (86) |
| Net Cash Provided by (Used in) Operating Activities |  | 280 |  | (6) |
| Cash Flows from Investing Activities |  |  |  |  |
| Cash Paid for Property \& Equipment |  | (151) |  | (143) |
| Net Marketable Securities |  | (93) |  | 208 |
| Other Investing Activities |  | (20) |  | - |
| Net Cash (Used in) Provided by Investing Activities |  | (264) |  | 65 |
| Cash Flows from Financing Activities |  |  |  |  |
| Share Repurchases related to Share Repurchase Program |  | - |  | (112) |
| Other Financing Activities |  | (11) |  | (7) |
| Net Cash Used in Financing Activities |  | (11) |  | (119) |
| Effect of Exchange Rate |  | (0) |  | 0 |
| Increase (Decrease) in Cash and Cash Equivalents |  | 5 |  | (60) |
| Cash and Cash Equivalents at Beginning of Period |  | 201 |  | 207 |
| Cash and Cash Equivalents at End of Period | \$ | 206 | \$ | 147 |

## 베N Inventory Data

| ( $\$$ in millions) (unaudited) | October 31, 2023 |  | October 31, 2022 |  | Cost Variance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | \$ | \% |
| URBN Total Inventory | \$ | 721.0 |  |  | \$ | 743.6 | \$ | (22.6) | (3\%) |
| Retail Segment Total Inventory | \$ | 679.8 | \$ | 682.0 | \$ | (2.2) | flat |
| Retail Segment Comparable Inventory by Brand |  | 558.3 |  | 551.5 | \$ | 6.8 | 1\% |
| Anthropologie |  | 280.3 |  | 272.8 |  | 7.5 | 3\% |
| Free People |  | 111.6 |  | 96.8 |  | 14.8 | 15\% |
| Urban Outfitters |  | 166.4 |  | 181.9 |  | (15.5) | (9\%) |
| Wholesale Segment by Brand | \$ | 41.2 | \$ | 61.6 | \$ | (20.4) | (33\%) |
| Free People |  | 36.2 |  | 54.0 |  | (17.8) | (33\%) |
| Urban Outfitters |  | 5.0 |  | 7.6 |  | (2.6) | (34\%) |
| Nuuly Segment Rental Product, Net* | \$ | 140.7 | \$ | 76.4 | \$ | 64.3 | 84\% |

As of October 31, 2023, inventory decreased $3 \%$ as compared to the prior year to $\$ 721$ million. Total Retail segment inventory was flat, while Retail segment comparable inventory increased $1 \%$. Wholesale segment inventory decreased by $33 \%$ due to improved inventory control and a reduction in wholesale sales.

## Capital Spending



During the third quarter, capital expenditures were $\$ 73$ million while depreciation $\&$ amortization was $\$ 28$ million.

## ㅂN Shares Outstanding

## (\$ in millions)

share count in millions)
(unaudited)
140

130

120

110

100

90

|  | FY'19 | FY'20 | FY'21 | FY'22 | FY'23 | FY'24 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Shares Repurchased |  |  |  |  |  |  |
| Number of Shares | 3.5 | 8.1 | 0.5 | 2.0 | 4.7 | - |
| Total Cost | $\$ 121$ | $\$ 217$ | $\$ 7$ | $\$ 56$ | $\$ 112$ | - |

The Company did not repurchase any shares during the quarter. The Company has authorization to repurchase approximately 19 million additional shares remaining granted by the Board of Directors resolution on June 4, 2019. Our weighted average diluted share count for the quarter was 94.4 million shares.

## ㅂN Global Retail Stores Summary



## En Global Store Count \& Square Footage

(all data is as of the respective period ended)
(Selling SF in thousands)

|  |  |  | AN | FP* | UO | M \&V | URBN** |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FY'23 | Q1 | Store Count | 237 | 174 | 262 | 11 | 684 |
|  |  | Selling SF | 1,810 | 368 | 2,270 | n/a | 4,448 |
|  | Q2 | Store Count | 239 | 183 | 261 | 11 | 694 |
|  |  | Selling SF | 1,821 | 384 | 2,263 | n/a | 4,468 |
|  | Q3 | Store Count | 241 | 185 | 264 | 11 | 701 |
|  |  | Selling SF | 1,830 | 386 | 2,282 | n/a | 4,498 |
|  | Q4 | Store Count | 238 | 188 | 263 | 11 | 700 |
|  |  | Selling SF | 1,812 | 392 | 2,272 | n/a | 4,476 |


|  |  |  | AN | FP $^{*}$ | UO | M\&V | UR BN $^{* *}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FY‘24 | Q1 | Store Count | 237 | 193 | 260 | 10 | 700 |
|  |  | Selling SF | 1,805 | 404 | 2,249 | $n / a$ | 4,458 |
|  | Q2 | Store Count | 237 | 196 | 264 | 11 | 708 |
|  |  | Selling SF | 1,806 | 407 | 2,275 | $n / a$ | 4,488 |
|  | Q3 | Store Count | 239 | 197 | 264 | 11 | 711 |
|  |  | Selling SF | 1,813 | 409 | 2,272 | $n / a$ | 4,494 |


[^0]:    *Anthropologie includes the Anthropologie and Terrain brands.
    ** Free People includes the Free People and FP Movement brands.

[^1]:    *Cost of Sales includes initial mark-up, markdowns, store occupancy, delivery, freight and logistics expenses and merchant expenses
    ${ }^{* *}$ Net of intersegment elimination

