FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>CHERKEN HARRY S JR</u>						2. Issuer Name and Ticker or Trading Symbol URBAN OUTFITTERS INC [ URBN ]									tionship of all applic Directo	able)	g Pers	son(s) to Iss 10% Ov	
(Last) C/O 500	Last) (First) (Middle) C/O 5000 SOUTH BROAD STREET					3. Date of Earliest Transaction (Month/Day/Year) 05/24/2016									Officer below)	(give title	Other (specify below)		pecify
(Street) PHILADELPHIA PA 19112					4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)								individual or Joint/Group Filing (Check Applicable ine)  X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State) (Zip)																			
		Tab	le I - Non	-Deriv	vativ	e Se	curities	s Ac	quired, Di	spose	d o	of, or Be	neficia	lly (	Owned				
1. Title of Security (Instr. 3)  2. Transa Date (Month/D					ear)   i	2A. Deeme Execution if any (Month/Da	Date,	Code (Ins	on Disp	. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 )			4 and Securitie Benefici		s ally ollowing	Form (D) o	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code V	Amo	unt	(A) or (D)	(A) or (D) Price		Transact (Instr. 3 a	ion(s)			
		٦							uired, Dis , options,					y Oı	wned		,	,	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	ate,	Code (Ins				6. Date Exerc Expiration Day/\(\frac{1}{2}\)	ate	of Securitie		ies g Security	De Se	Price of erivative ecurity nstr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e S Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership ct (Instr. 4)
					Code	v	(A)	(D)	Date Exercisable	Expirati Date	on	Title	Amount or Number of Shares						
Director Stock Option - right to	\$28.47	05/24/2016			A		20,000		(1)	05/23/20	023	Common Shares	20,000		\$0.00	20,000	0	D	

## Explanation of Responses:

1. The option becomes fully exercisable on the earlier of May 24, 2017 or the date preceding the day of the 2017 annual meeting of the issuer's shareholders, provided that the reporting person is a director of the issuer through such date.

## Remarks:

/s/ Harry S. Cherken, Jr.

05/26/2016

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.