FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C. 20549
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Check this box if no longer subject	
to Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Smith Tricia D					2. Issuer Name and Ticker or Trading Symbol URBAN OUTFITTERS INC [URBN]										all app		ng Pe	10% Ov	vner
(Last) 5000 SO	(Fir	st) (MAD STREET	Middl	e)	3. Date of Earliest Transaction (Month/Day/Year) 09/29/2023									X	Officer (give title below) Global CEO Anth			Other (specify below)	
(Street) PHILADELPHIA PA 19112					4. If a	4. If Amendment, Date of Original Filed (Month/Day/Year)									dividual or Joint/Group Filing (Check Applicable) X Form filed by One Reporting Person Form filed by More than One Reporting				
(City) (State) (Zip)						Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.													
		Table	I - I	Non-Deriva	tive	Secui	rities	Acc	quire	ed, Di	sposed o	f, or l	Benefici	ally	Own	ed			
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Ye				2A. Deen Executio if any (Month/D		n Date	, T	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 ar			nd 5) Secu Ben Own		eficially ned Following		m: Direct or rect (I)	7. Nature of Indirect Beneficial Ownership	
								C	ode	v /	Amount	(A) or (D)	Price	Tran		ported (li nsaction(s) str. 3 and 4)		tr. 4)	(Instr. 4)
Common Shares 09/29/202				09/29/202	3				S		5,372	D	\$32.939	9(1)	0			D	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	ve Conversion Date Execution Date, or Exercise (Month/Day/Year) if any			cution Date, ny		Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Date Exel Diration I Onth/Day		Amo Secu Unde Deriv	Amount	Der Sec	Price of ivative curity etr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	,	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)
					Code	ode V (A) (D)			Date Exercisable		Expiration Date	Title	Number of Shares						

Explanation of Responses:

1. The price in Column 4 is a weighted average price. The price actually received ranged from \$32.93 to \$32.94. The reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.

> 10/03/2023 By: /s/ Tricia D. Smith Date

** Signature of Reporting Person Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.