FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Washington, D.C. 20549 | OMB APPROVAL | | | |
|--|--------------|-------|--|--|
| STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP | OMB Number: | 3235- | | |

| OMB Number: | 3235-0287 |
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| Estimated average bu | ırden |
| hours per response: | 0.5 |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>CHERKEN HARRY S JR</u> | | | | | | 2. Issuer Name and Ticker or Trading Symbol URBAN OUTFITTERS INC [URBN] | | | | | | | | | | 5. Relationship of Reporting Person(s) to Issu (Check all applicable) X Director 10% Ow | | | | |
|--|--|--|---|---|-------------------------------|--|-----------------|--------|------------|--------------------------------------|----------|------------------------------------|-----------------|--|---|---|---|--|--|---------|
| (Last) C/O 500 | ` | rst) BROAD STREE | (Middle) | | | 3. Date of Earliest Transaction (Month/Day/Year) 12/28/2007 | | | | | | | | | | Officer (give title Other (spe below) below) | | | | specify |
| (Street) PHILAD (City) | ELPHIA P. | | 19112 (Zip) | | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | Line) | ndividual or Joint/Group Filing (Check Applicable e) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | |
| | | Tab | le I - Nor | า-Deriv | ative | Sec | curit | ies Ac | qu | ired, D | isp | osed c | of, or Be | enefic | cially | Owned | l . | | | |
| 1. Title of Security (Instr. 3) 2. Trans Date (Month/ | | | ar) E | 2A. Deemed Execution Date, if any (Month/Day/Year) | | ·, | Code (Instr. 5) | | | | | l and Securiti Benefic Owned | | es ally Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | | |
| | | | | | | | | | Code | , | Amount | (A) or Pric | | ice | Reported Transaction(s) (Instr. 3 and 4) | | | | (Instr. 4) | |
| Common stock 12/28 | | | 3/2007 | 2007 | | | М | | 5,000 A | | \$ | 1.23 | 198 | 198,400 | | D | | | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deeme Execution if any (Month/Da | Date, | 4. Transa Code (1 8) | | n of | | | Date Exer piration D onth/Day/ | ate | Amount of | | | 3. Price of Derivative Security Instr. 5) | vative derivative urity Securities | | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | Dat Exe | te ercisable | E) Di | xpiration ate | Title | Amor or Num of Shar | ber | | | | | |
| Director Stock Option - right to | \$1.23 | 12/28/2007 | | | М | | | 5,000 | 05/ | /24/2001 | 05 | 5/24/2010 | Common stock | 5,00 | 00 | \$0 | 75,000 |) | D | |

Explanation of Responses:

Harry S. Cherken, Jr.

01/02/2008

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.