FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*  M. C. wight, D. wight,			2. Issuer Name and Ticker or Trading Symbol URBAN OUTFITTERS INC [ URBN ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
McCreight David W.					ORDIN GOTTITIERO INC [ ORDIV ]								Directo			10% Ow	· I	
(Last) (First) (Middle)						Date of Earliest Transaction (Month/Day/Year)									Officer (give title below)		Other (s below)	pecify
(Last) (First) (Middle) 5000 SOUTH BROAD STREET				08/26/2014									CE	CEO, Anthropologie Group				
					4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable					
(Street) PHILADELPHIA PA 19112													X Form filed by One Reporting Person					
(City)	(Sta	te) (Z	Zip)										Form filed by More than One Reporting Person					
		Tabl	e I - Non-	-Deriva	ative	Sec	curities	Acc	uired, D	ist	osed of	f, or Ben	eficia	ly Owned				
1. Title of Security (Instr. 3)  2. Transa Date (Month/D			Execution Date,		3. Transaction Code (Instr. 8)  4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4				5. Amou Securitie Beneficia Owned F Reported	s Form Illy (D) o ollowing (I) (In		n: Direct r Indirect istr. 4)	7. Nature of Indirect Beneficial Ownership					
						Code	,	Amount	(A) or (D)	Price	Transact (Instr. 3	ion(s)			(Instr. 4)			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Conversion or Exercise Price of Derivative Security  Instr. 3)  2. Conversion Date (Month/Day/Year)  3. Transaction Date Execution Date, if any (Month/Day/Year)		Date,	4. Transaction Code (Instr. 8)  5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)				
					Code	v	(A)	(D)	Date Exercisable		Expiration Date	Title	Amoun or Numbe of Shares					
Performance Based Restricted Stock Unit	(1)	08/26/2014			A		20,000		(2)	T	(2)	Common Shares	20,000	\$0	20,00	0	D	

## **Explanation of Responses:**

- 1. Each Performance Based Restricted Stock Unit ("PSU") represents a contingent right to receive one of the issuer's common shares.
- 2. One-third of the total number of PSUs are eligible to vest on each of August 26, 2017, 2018 and 2019, contingent on the continued employment of the reporting person through such date, the satisfaction of certain performance measures relating to the issuer's compounded annual growth rate for operating profit for the fiscal years 2016, 2017, 2018 and 2019, and the satisfaction of the requirement that the average closing price of the issuer's common shares be at least equal to the grant date price during the six month period before the applicable vesting date; provided, however, that on the three vesting dates, the number of PSUs that vest is limited to the number of PSUs multiplied by three times the fair market value ("FMV") of the issuer's common shares on the grant date, divided by the FMV of the issuer's common shares on the grant date.

/s/ David W. McCreight 08/28/2014

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.