FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| STATEMENT | OF (| CHANC | SES IN | I BEN | EFICIA | L OW | NERSI | HР |
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| | OMB APPROVAL | | | | | | | |
|---|--------------------------|-----------|--|--|--|--|--|--|
| | OMB Number: | 3235-0287 | | | | | | |
| | Estimated average burden | | | | | | | |
| ı | hours per response: | 0.5 | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 Instruction 1(b).

| 1. Name and Address of Reporting Person* Smith Tricia D | | | | | 2. Issuer Name and Ticker or Trading Symbol URBAN OUTFITTERS INC [URBN] | | | | | | | (Che | elationship o eck all applic Directo | able) | Perso | n(s) to Issu 10% Ow Other (s | ner |
|---|--|------------|--|----------------------------------|---|--------|---|--|--|---|---|--|--|--------|--|---------------------------------------|-----|
| (Last) (First) (Middle) 5000 SOUTH BROAD STREET | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 06/08/2021 | | | | | | | | below) | | | below) | |
| (Street) PHILADELPHIA PA 19112 | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | Line | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (City) | (S: | ate) | (Zip) | | 1 0.50.1 | | | | | | | | | | | | |
| | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transar Date (Month/Da | | | | | Execution Date, | | Transaction Disposed Of (D Code (Instr. 5) | | ies Acquired (A) or Of (D) (Instr. 3, 4 and | | 5. Amount of Securities Beneficially Owned Following Reported | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | | | Code | / A | Amount | (A) or (D) | Price | Transact (Instr. 3 a | action(s) | | , | ,iii3a. 4) | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | |
| Derivative Conversion Date Execution D Security or Exercise (Month/Day/Year) if any | | | 3A. Deemed Execution Da if any (Month/Day/Y | Date, Transaction Code (Instr | | | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction((Instr. 4) | y G | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) | |
| | | | | Coo | e V | (A) | (D) | Date Exercisable | | oiration e | Title | Amount or Number of Shares | | | | | |
| Restricted Stock Unit | (1) | 06/08/2021 | | A | | 30,000 | | (2) | | (2) | Common Shares | 30,000 | \$0.00 | 30,000 | | D | |

Explanation of Responses:

- $1. \ Each \ Restricted \ Stock \ Unit \ ("RSU") \ represents \ a \ contingent \ right \ to \ receive \ one \ of \ the \ issuer's \ common \ shares.$
- 2. One-third of the total number of RSUs are eligible to vest on each of June 8, 2023, 2024 and 2025, contingent on the continued employment of the reporting person through such date.

/s/ Tricia D. Smith

06/10/2021

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.