FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* HARRINGTON SHEILA B.	2. Date of I Requiring S (Month/Day 01/12/20)	Statement y/Year)	3. Issuer Name and Ticker or Trading Symbol URBAN OUTFITTERS INC [URBN]						
(Last) (First) (Middle) C/O 5000 SOUTH BROAD STREET	_ 01/12/20/	21	4. Relationship of Reporting Issuer (Check all applicable)	.,			5. If Amendment, Date of Original Filed (Month/Day/Year)		
(Street) PHILADELPHIA PA 19112 (City) (State) (Zip)			Director X Officer (give title below) Global CEO, UO 8	10% Owner Other (specify below) FP Groups		(Ch	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person		
Table I - Non-Derivative Securities Beneficially Owned									
1. Title of Security (Instr. 4)			2. Amount of Securities Beneficially Owned (Instr. 4)				. Nature of Indirect Beneficial wnership (Instr. 5)		
Common Shares			87,735	Г)				
Common Shares			357	I	I By P		Profit Sharing Fund (401(k)		
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)									
1. Title of Derivative Security (Instr. 4) 2. Dar Expir (Mon			3. Title and Amount of Se Underlying Derivative Sec (Instr. 4)	curity Conver		rsion C	5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr.	
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Derivative Security		Direct (D) or Indirect (I) (Instr. 5)	5)	
Restricted Stock Units ⁽¹⁾	(2)	(2)	Common Shares	10,000	0.00		D		
Restricted Stock Units ⁽¹⁾	(3)	(3)	Common Shares	26,667	0.00		D		
Restricted Stock Units ⁽¹⁾	(4)	(4)	Common Shares	50,000	0.0	0	D		
Restricted Stock Units ⁽¹⁾	(5)	(5)	Common Shares	50,000	0.0	00	D		

Explanation of Responses:

- 1. Each Restricted Stock Unit ("RSU") represents a contingent right to receive one of the issuer's common shares.
- 2. The RSUs are eligible to vest on February 28, 2021, contingent on the continued employment of the reporting person through such date.
- 3. One-half of the total number of RSUs are eligible to vest on each of February 27, 2021 and 2022, contingent on the continued employment of the reporting person through such date.
- 4. One-third of the total number of RSUs are eligible to vest on each of February 26, 2021, 2022 and 2023, contingent on the continued employment of the reporting person through such date.
- 5. One-third of the total number of RSUs are eligible to vest on each of February 25, 2022, 2023 and 2024, contingent on the continued employment of the reporting person through such date.

Remarks:

Sheila B. Harrington

01/22/2021

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.