UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) May 19, 2014

URBAN OUTFITTERS, INC.

(Exact Name of Registrant as Specified in its Charter)

Pennsylvania (State or other jurisdiction of incorporation) 000-22754 (Commission File Number) 23-2003332 (IRS Employer Identification No.)

5000 South Broad Street, Philadelphia, PA (Address of principal executive offices)

19112 (Zip Code)

Registrant's telephone number, including area code (215) 454-5500

N/A

(Former name or former address, if changed since last report)

k the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following isions (see General Instruction A.2. below):
Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17CFR 240.14d-2(b))
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02. Results of Operations and Financial Condition

On May 19, 2014, Urban Outfitters, Inc. (the "Company") issued an earnings release, which is attached hereto as Exhibit 99.1 and incorporated herein by reference. The earnings release disclosed material non-public information regarding the Company's earnings for the three months ended April 30, 2014.

Item 9.01. Financial Statements and Exhibits

99.1 Earnings Release dated May 19, 2014 – Operating results for the three months ended April 30, 2014.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

URBAN OUTFITTERS, INC.

Date: May 20, 2014

By: /s/ Francis J. Conforti
Francis J. Conforti
Chief Financial Officer

Exhibit Index

Exhibit
No. Description

EX-99.1 Earnings Release dated May 19, 2014 – Operating results for the three months ended April 30, 2014.

URBAN OUTFITTERS, INC. First Quarter Results Philadelphia, PA – May 19, 2014

For Immediate Release

Contact: Oona McCullough

Director of Investor Relations

(215) 454-4806

Urban Outfitters Reports Record Q1 Sales

PHILADELPHIA, PA, May 19, 2014 - Urban Outfitters, Inc. (NASDAQ:URBN), a leading lifestyle specialty retail company operating under the Anthropologie, Bhldn, Free People, Terrain and Urban Outfitters brands, today announced net income of \$37 million for the three months ended April 30, 2014. Earnings per diluted share were \$0.26 for the three months ended April 30, 2014.

Total Company net sales for the first quarter of fiscal 2015 increased 6% over the same quarter last year to a record \$686 million. Comparable Retail segment net sales, which include our comparable direct-to-consumer channel, were flat. Comparable Retail segment net sales increased 25% at Free People and 8% at the Anthropologie Group and decreased 12% at Urban Outfitters. Wholesale segment net sales increased 27%.

"I am pleased to announce record URBN first quarter sales driven by strong performances at both the Anthropologie and Free People brands," said Richard A. Hayne, Chief Executive Officer. "While Anthropologie and Free People continue to deliver record levels in sales and profits, Urban Outfitters had a disappointing quarter and is working diligently to regain its fashion footing," finished Mr. Hayne.

Net sales by brand and segment for the three month periods were as follows:

		Three Months Ended April 30,	
	2014	2013	
Net sales by brand			
Urban Outfitters	\$277,656	\$ 292,790	
Anthropologie Group ¹	295,838	268,299	
Free People	108,671	83,324	
Other	4,145	3,764	
Total Company	\$ 686,310	\$ 648,177	
Net sales by segment			
Retail Segment	\$ 640,430	\$611,971	
Wholesale Segment	45,880	36,206	
Total Company	\$ 686,310	\$ 648,177	

¹ Anthropologie Group consists of the Anthropologie and Bhldn brands.

For the three months ended April 30, 2014, the gross profit rate declined by 209 basis points versus the prior year's comparable period. The decline in gross profit rate was primarily due to a deleverage in store occupancy costs driven by negative store comparable sales at the Urban Outfitters brand and preopening rent expense related to new stores. Lower merchandise margins at the Urban Outfitters brand resulting from poor performing product also contributed to the decline.

As of April 30, 2014, total inventories increased by \$24 million, or 7%, on a year-over-year basis. The growth in total inventories is primarily related to the acquisition of inventory to stock new and non-comparable stores. Comparable Retail segment inventories increased 2% at cost while decreasing 5% in units.

For the three months ended April 30, 2014, selling, general and administrative expenses, expressed as a percentage of net sales, increased 45 basis points compared to the prior year period. The increase was primarily due to increased marketing expenses which drove higher direct-to-consumer traffic.

The Company's effective tax rate for the first quarter of fiscal 2015 was 37.0% compared to 35.4% in the prior year period. The increase in the rate was due to a true-up in state taxes.

During the third quarter of fiscal 2014, the Board of Directors authorized the repurchase of 10.0 million common shares under a share repurchase program. During the first quarter of fiscal 2015, the Company repurchased and retired 9.7 million common shares for approximately \$353 million completing the share repurchase authorization.

During the three months ended April 30, 2014, the Company opened a total of 5 new stores including: 2 Urban Outfitters stores, 2 Free People stores and 1 Anthropologie Group store.

Urban Outfitters, Inc. is an innovative specialty retail company which offers a variety of lifestyle merchandise to highly defined customer niches through 232 Urban Outfitters stores in the United States, Canada, and Europe, catalogs and websites; 190 Anthropologie Group stores in the United States, Canada and Europe, catalogs and websites; 92 Free People stores in the United States and Canada, catalogs and websites; Free People wholesale, which sells its product to approximately 1,400 specialty stores and select department stores worldwide; and 2 Terrain garden centers and a website, as of April 30, 2014.

Management's first quarter commentary is located on our website at www.urbanoutfittersinc.com. A conference call will be held today to discuss first quarter results and will be webcast at 5:00 pm. ET at: http://edge.media-server.com/m/p/dphfizty/lan/en

This news release is being made pursuant to the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Certain matters contained in this release may constitute forward-looking statements. When used in this release, the words "project," "believe," "plan," "will," "anticipate," "expect" and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. Any one, or all, of the following factors could cause actual financial results to differ materially from those financial results mentioned in the forward-looking statements: the difficulty in predicting and responding to shifts in fashion trends, changes in the level of competitive pricing and promotional activity and other industry factors, overall economic and market conditions and the resultant impact on consumer spending patterns, lowered levels of consumer confidence and higher levels of unemployment, continuation of lowered levels of consumer spending resulting from the continuing worldwide economic downturn and related debt crisis, any effects of terrorist acts or war, natural disasters or severe weather conditions, availability of suitable retail space for expansion, timing of store openings, risks associated with international expansion, seasonal fluctuations in gross sales, the departure of one or more key senior executives, import risks, including potential disruptions and changes in duties, tariffs and quotas, the closing of any of our distribution centers, our ability to protect our intellectual property rights, risks associated with internet sales, response to new store concepts, changes in accounting standards and subjective assumptions, regulatory changes and legal matters and other risks identified in the Company's filings with the Securities and Exchange Commission. The Company disclaims any intent or obligation to update forward-looking statements even if experience or future changes make it clear that actual results may differ materi

###
(Tables follow)

URBAN OUTFITTERS, INC.

Condensed Consolidated Statements of Income

(in thousands, except share and per share data) (unaudited)

	Three Mon	Three Months Ended		
	Apri			
	2014	2013		
Net sales	\$ 686,310	\$ 648,177		
Cost of sales	447,799	409,368		
Gross profit	238,511	238,809		
Selling, general and administrative expenses	178,690	165,843		
Income from operations	59,821	72,966		
Other expense, net	(344)	(129)		
Income before income taxes	59,477	72,837		
Income tax expense	21,999	25,779		
Net income	\$ 37,478	\$ 47,058		
Net income per common share:				
Basic	\$ 0.26	\$ 0.32		
Diluted	\$ 0.26	\$ 0.32		
Weighted average common shares and common share equivalents outstanding:				
Basic	144,075,666	146,289,751		
Diluted	145,906,544	148,799,056		
AS A PERCENT OF NET SALES				
Net sales	100.0%	100.0%		
Cost of sales	65.2%	63.2%		
Gross profit	34.8%	36.8%		
Selling, general and administrative expenses	<u>26.1</u> %	25.5%		
Income from operations	8.7%	11.3%		
Other expense, net	0.0%	(0.1%)		
Income before income taxes	8.7%	11.2%		
Income tax expense	3.2%	3.9%		
Net income	5.5%	7.3%		

URBAN OUTFITTERS, INC.

Condensed Consolidated Balance Sheets

(in thousands, except share and per share data) (unaudited)

	April 30, 2014	January 31, 2014	April 30, 2013
ASSETS			
Current assets:			
Cash and cash equivalents	\$ 191,825	\$ 242,058	\$ 273,464
Marketable securities	149,796	281,813	214,938
Accounts receivable, net of allowance for doubtful accounts of \$1,986, \$1,711 and \$1,274,			
respectively	59,267	55,161	48,868
Inventories	349,045	311,207	325,471
Prepaid expenses, deferred taxes and other current assets	103,097	104,741	91,829
Total current assets	853,030	994,980	954,570
Property and equipment, net	836,244	806,909	721,872
Marketable securities	175,694	366,422	149,771
Deferred income taxes and other assets	80,297	52,903	43,190
Total Assets	\$1,945,265	\$ 2,221,214	\$1,869,403
LIABILITIES AND SHAREHOLDERS' EQUITY			
Current liabilities:			A 120 720
Accounts payable	\$ 172,515	\$ 137,036	\$ 128,528
Accrued expenses, accrued compensation and other current liabilities	189,585	194,794	121,506
Total current liabilities	362,100	331,830	250,034
Deferred rent and other liabilities	196,760	195,214	193,468
Total Liabilities	558,860	527,044	443,502
Shareholders' equity:			
Preferred shares; \$.0001 par value, 10,000,000 shares authorized, none issued	_	_	_
Common shares; \$.0001 par value, 200,000,000 shares authorized, 137,651,372, 147,309,575			
and 146,813,217 issued and outstanding respectively	14	15	15
Additional paid-in-capital	_	97,684	74,618
Retained earnings	1,384,671	1,597,439	1,362,137
Accumulated other comprehensive income (loss)	1,720	(968)	(10,869)
Total Shareholders' Equity	1,386,405	1,694,170	1,425,901
Total Liabilities and Shareholders' Equity	\$1,945,265	\$ 2,221,214	\$1,869,403