#### SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

FORM 10-0

[X]QUARTERLY REPORT UNDER SECTION 13 or 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the Quarterly Period Ended April 30, 2001

OR

[ ]TRANSITION REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from

Commission File Number 0-16999

Urban Outfitters, Inc. (Exact name of registrant as specified in its charter)

Pennsylvania

23-2003332

(State or Other Jurisdiction of Incorporation of Organization)

(I.R.S. Employer Identification No.)

1809 Walnut Street, Philadelphia, PA (Address of principal executive office)

19103 (Zip Code)

(215) 564-2313

(Registrant's telephone number including area code)

(Former name, former address and former fiscal year, if changed since last report)

\_\_\_\_\_

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [X] No []

Number of Shares Outstanding Title of Each Class of Common Stock at June 8, 2001

Common Shares, par value, \$.0001 per share 17,263,486

-----

#### INDEX

	Page 
PART I Financial Information	
Item 1. Financial Statements	
Condensed Consolidated Balance Sheets at April 30, 2001, January 31, 2001, and April 30, 2000 (Unaudited)	. 3
Condensed Consolidated Statements of Income for the three 4 months ended April 30, 2001 and 2000 (Unaudited)	. 4
Condensed Consolidated Statements of Shareholders' Equity for the three months ended April 30, 2001 and 2000 (Unaudited)	. 5
Condensed Consolidated Statements of Cash Flows for the three months ended April 30, 2001 and 2000 (Unaudited)	. 6
Notes to Condensed Consolidated Financial Statements	7-10
Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations	. 10-14
Item 3. Quantitative and Qualitative Disclosure about Market Risk	. 14
PART II Other Information	
Item 6. Exhibits and Reports on Form 8-K	. 14
SIGNATURES	15

2

URBAN OUTFITTERS, INC.

CONDENSED CONSOLIDATED BALANCE SHEETS (in thousands, except share and per share data) (Unaudited)

		January 31, 2001	30, 2000
ASSETS			
Current assets: Cash and cash equivalents		\$ 16,286 314	\$ 8,474 10,584
Accounts receivable, net of allowance for doubtful accounts of \$536,\$500 and \$541,			·
respectively	5,558 41,903	3,444 34,786	6,369 33,023
Prepaid expenses and other current assets	10,242	10,143	6,343
Total current assets  Property and equipment, net  Marketable securities	67,830 99,325	64,973 97,901	64,793 76,208 8,646
Other assets	6,139		5,953
	\$173,294	\$168,716	\$155 <b>,</b> 600
LIABILITIES AND SHAREHOLDERS' EQUITY	======	======	======
Current Liabilities: Accounts payable Accrued expenses and other current liabilities			\$ 17,379 11,177
Total current liabilities  Deferred rent			28,556 4,685
Total liabilities	42,783		33,241
Shareholders' equity: Preferred shares; \$.0001 par value, 10,000,000 authorized, none issued Common shares; \$.0001 par value, 50,000,000 shares authorized, 17,253,486, issued and			
outstanding	2 16 <b>,</b> 268	2 16,268	2 16 <b>,</b> 268
Retained earnings	115,260 (1,019)	114,109 (767)	106,604 (515)
Total shareholders' equity	130,511	129,612	122,359
	\$173,294 ======	\$168,716 ======	\$155,600 ======

3

URBAN OUTFITTERS, INC.

CONDENSED CONSOLIDATED STATEMENTS OF INCOME (in thousands, except share and per share data)

Three	Month	S	Ended
I	April	30	,

	11P = = =	00,
	2001	2000
Net sales	\$71 <b>,</b> 834	\$65,950
and occupancy costs	50,274	
Gross profit  Selling, general and administrative expenses	21,560	23,266 18,255
<pre>Income from operations</pre>	2,048	5,011 100
Income before income taxes	1,935 784	5,111
Net income		\$ 2,990
Net income per common share: Basic		\$ 0.17
Diluted		\$ 0.17
Weighted average common shares outstanding: Basic		, ,
Diluted	17,292,362 =======	17,312,167

4

### URBAN OUTFITTERS, INC.

# CONDENSED CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY (in thousands, except share data) (Unaudited)

## Common Shares

	Comprehensive Income	Number of Shares	Par Value	Additional Paid-in Capital	Retained Earnings	Accumulated Other Comprehensive Loss	Total
Balances at February 1, 2001	\$1,151	17,253,486	\$ 2 	\$16 <b>,</b> 268 	\$114,109 1,151	\$ (767) 	\$129,612 1,151
translation adjustment, net	(270)					(270)	(270)
securities	18					18	18
Comprehensive income	\$ 899 =====						

Balances at April 30, 2001		17,253,486	\$ 2 ===	\$16,268 ======	\$115 <b>,</b> 260	\$(1,019) ======	\$130,511 ======
Balances at February 1, 2000	\$2 <b>,</b> 990	17,358,186	\$ 2 	\$17 <b>,</b> 680 	\$103,614 2,990	\$ (380) 	\$120,916 2,990
net	(135)					(135)	(135)
Comprehensive income	\$2,855 =====						
Purchases and retirement							
of common shares		(104,700)		(1,412)			(1,412)
Balances at April 30, 2000		17,253,486	\$ 2 ===	\$16,268 ======	\$106,604 ======	\$ (515) =====	\$122,359 ======

5

### URBAN OUTFITTERS, INC.

# CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (in thousands) (Unaudited)

	Three M Ended Ap	ril 30,
	2001	2000
Cash flows from operating activities:  Net income	\$ 1,151	\$ 2,990
Increase in receivables	(7,117)	(1,544) (6,155) 4,095
liabilities		656
Net cash (used in) provided by operating activities	(1,150)	
Cash flows from investing activities: Capital expenditures Purchases of marketable securities Sales and maturities of marketable securities		(500) 1,078
Net cash used in investing activities		(5,144)
Cash flows from financing activities:  Purchases and retirement of common stock		
Net cash used in financing activities		
Effect of exchange rate changes on cash and cash equivalents	(270)	

Decrease in cash and cash equivalents	(6,491)	(4, 253)
Cash and cash equivalents at beginning of period	16,286	12,727
Cash and cash equivalents at end of period	\$ 9,795	\$ 8,474
	======	======

6

#### URBAN OUTFITTERS, INC.

# NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS $({\tt Unaudited})$

#### 1. Basis of Presentation

The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for complete financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. The results of operations for the three months ended April 30, 2001 are not necessarily indicative of the results to be expected for the full year. For further information, refer to the consolidated financial statements and footnotes thereto included in the Company's Annual Report on Form 10-K for the fiscal year ended January 31, 2001, filed with the Securities and Exchange Commission on April 16, 2001.

Certain prior period amounts have been reclassified to conform to the current year's presentation.

#### 2. Marketable Securities

Marketable securities are classified as follows:

	April 30, 2001	January 31, 2001	April 30, 2000
		(in thousands)	
Current portion			
Held-to-maturity	\$	\$	\$ 8,257
Available-for-sale	332	314	2,327
	332	314	10,584
Noncurrent portion			
Held-to-maturity			8,646
Total marketable			
securities	\$ 332	\$ 314	\$19,230
	=====	=====	======

The difference between the fair market value and amortized cost of marketable securities is immaterial.

#### 3. Net Income Per Share

The difference between the number of weighted average common shares outstanding used for basic net income per share and the number used for dilutive net income per share represents the share effect of dilutive stock options.

Options to purchase 1,123,500 and 1,044,500 shares were outstanding at April 30, 2001 and 2000, respectively, but were not included in the computation of EPS because their effect would be antidilutive.

#### 4. Segment Reporting

Urban Outfitters is a national retailer of lifestyle-oriented general merchandise through 73 stores operating under the retail names "Urban Outfitters" and "Anthropologie," and through a catalog and two web sites. Sales from this retail segment account for over 90% of total consolidated sales for the fiscal year ended January 31, 2001. The remainder is derived from a wholesale division that manufactures and distributes apparel to the retail segment and to approximately 1,300 better specialty stores worldwide.

The Company has aggregated its operations into these two reportable segments based upon their unique management, customer base and economic characteristics. Reporting in this format provides management with the financial information necessary to evaluate the success of the segments and the overall business. The Company evaluates the performance of the segments based on the net sales and pre-tax income from operations (excluding intercompany royalty and interest charges) of the segment. Corporate expenses include expenses incurred in and directed by the corporate office that are not allocated to segments. The principal identifiable assets for each operating segment are inventory and fixed assets. Other assets are comprised primarily of general corporate assets, which principally consist of cash and cash equivalents, marketable securities, accounts receivable and other assets. The Company accounts for intersegment sales and transfers as if the sales and transfers were made to third parties making similar volume purchases.

8

#### URBAN OUTFITTERS, INC.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS--(Continued)

Both the retail and wholesale segment are highly diversified. No customer comprises more than 10% of sales. Foreign operations are immaterial relative to the overall Company.

	Three months ended April 30,	
	2001	2000
Net Sales Retail operations	5,229	7,490
Total net sales	\$71,834 ======	\$65,950 =====

Income from operations

Retail operations	(23)	1,637
Total segment operating income	•	•
Total income from operations	\$ 2,048	\$ 5,011

	April 30, 2001	January 31, 200	01 April 30, 2000
Property and equipment, net			
Retail operations	\$98,347	\$96 <b>,</b> 890	\$75 <b>,</b> 209
Wholesale operations	977	1,010	998
Corporate	1	1	1
Total property and			
equipment, net	\$99 <b>,</b> 325	\$97 <b>,</b> 901	\$76 <b>,</b> 208
	======	======	======
Inventories			
Retail operations	\$39 <b>,</b> 692	\$31 <b>,</b> 845	\$31 <b>,</b> 880
Wholesale operations	2,211	2,941	1,143
Total inventories	\$41,903	\$34,786	\$33,023

#### 5. Common Stock Purchase and Retirement

In February 2000, the Company purchased and retired 104,700 shares of its common stock at a cost of \$1.4 million, in open market transactions, pursuant to a Board resolution adopted in January 2000. This resolution authorizes the Company to purchase up to 1,000,000 shares of the Company's common stock, from time-to-time, based on prevailing market conditions. As of April 30, 2001, up to 880,500 additional shares are authorized for purchase under the January 2000 buy-back plan.

9

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

#### GENERAL

This Securities and Exchange Commission filing is being made pursuant to the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Certain matters contained in this filing may constitute forwardlooking statements. Any one, or all, of the following factors could cause actual financial results to differ materially from those financial results mentioned in the forward-looking statements: the difficulty in predicting and responding to shifts in fashion trends, changes in the level of competitive pricing and promotional activity and other industry factors, overall economic conditions and the resultant impact on consumer spending patterns, availability of suitable retail space for expansion, timing of store openings, seasonal fluctuations in gross sales, the departure of one or more key senior managers, import risks, including potential disruptions and changes in duties, tariffs and quotas and other risks identified in filings with the Securities and Exchange Commission. The Company disclaims any intent or obligation to update forward-looking statements even if experience or future changes make it clear that actual results may differ materially from any projected results expressed or implied therein.

Thus far this fiscal year, the Company has opened three new Urban Retail stores and two new Anthropologie stores. Management plans to open approximately five or six additional stores during the fiscal year.

#### RESULTS OF OPERATIONS

The Company's fiscal year ends on January 31. All references in this discussion to fiscal years of the Company refer to the fiscal years ended on January 31 in those years. For example, the Company's "Fiscal 2002" ("FY 2002") will end on January 31, 2002. This discussion of results of operations addresses the first quarter of FY 2002 and FY 2001.

10

The following table sets forth, for the periods indicated, the percentage of the Company's net sales represented by certain income statement data. The following discussion should be read in conjunction with the table that follows:

	Three Months Ended April 30,	
	2001	2000
Net sales  Cost of sales, including certain buying, distribution and	100.0 %	100.0%
occupancy costs	70.0 %	
Gross profit		27.7%
Income from operations		0.1%
Income before income taxes		
Net income	1.6 %	

FIRST QUARTER ENDED APRIL 30, 2001 COMPARED TO THE FIRST QUARTER ENDED APRIL 30, 2000

Net sales increased during the first quarter ended April 30, 2001 to \$71.8 million, up 8.9% from \$66.0 million for the same quarter last year. The \$5.8 million increase over the prior year's first quarter was primarily the result of new and noncomparable store sales increases of \$9.7 million along with direct response sales increases of \$0.6 million. These increases more than offset the 5.0% comparable store sales decrease and the 31.0% decrease in Wholesale segment sales due to what Management believes was a lackluster response to the Company's fashion offerings and production problems with the Spring line.

The Company's gross profit margin, expressed as a percentage of sales, decreased to 30.0% from 35.3% for the comparable period last year. This decrease was primarily caused by: (1) increased occupancy costs of noncomparable and new stores and the impact of occupancy costs as a result of the negative comparable store sales results, which combined to reduce gross profit, expressed as a percentage of consolidated sales, by 3.3%; (2) increased markdowns of Wholesale segment Spring and Summer inventories, which,

expressed as a percentage of consolidated sales, accounted for 1.2% of the decline; and (3) a reduction of retail store gross margins due to a small change in mix toward branded goods carrying a slightly lower initial markon, which were offset, in part, by a reduction in clearance markdowns.

Selling, general and administrative expenses, expressed as a percentage of sales, for the quarter ended April 30, 2001 decreased to 27.2% compared to 27.7% for the same quarter last year.

11

Anthropologie direct response operations experienced a decrease in operating expenses for the quarter primarily due to the timing of the recognition of catalog production and distribution costs related to the first quarter's Spring and Summer books versus the same books in last year's comparable quarter. For the Retail store operations, the Company's cost control efforts reduced expense levels despite the comparable store sales decrease, resulting in a decrease in expenses as a percentage of sales.

Net income for the quarter ended April 30, 2001 was \$1.2 million versus \$3.0 million for the comparable quarter last year.

#### LIQUIDITY AND CAPITAL RESOURCES

Cash, cash equivalents and marketable securities were \$10.1 million at April 30, 2001, as compared to \$16.6 million at January 31, 2001 and \$27.7 million at April 30, 2000. The Company's net working capital was \$31.3 million at April 30, 2001, as compared to \$31.7 million at January 31, 2001 and \$36.2 million at April 30, 2000. The decrease in cash, cash equivalents and marketable securities at April 30, 2001 from year end principally reflects the increase in inventory for new stores and the funding of FY 2002's capital expenditures for new store construction. Cash requirements for these activities more than offset other cash generated from operations.

Total inventories at April 30, 2001 increased by 26.9% versus the comparable period end last year, principally attributable to the increase in the number of retail stores. Direct response inventories are higher to support the Anthropologie web site's higher sales, the addition of a May 1st catalog mailing for Anthropologie and the addition of the Urban web site. Wholesale inventories increased primarily due to higher levels of in-transit Transitional and Fall merchandise. Comparable store inventories at April 30, 2001 were 9% below last year's levels. This reduction was slightly greater than the Company's plan.

The Company expects that capital expenditures for the current year will not exceed \$25 million. Management believes that existing cash and investments at April 30, 2001, as well as cash from future operations and available credit under the Company's line of credit facilities will be sufficient to meet the Company's cash needs through the end of the next fiscal year.

Accrued expenses and other current liabilities increased to \$14.3 million as of April 30, 2001 from \$11.2 million at April 30, 2000. The increase in the components of accrued expenses and other current liabilities (which includes accrued incentive and other compensation, accrued benefits and accrued income taxes) is primarily attributable to a change in the timing of income tax payments.

The Company has line of credit facilities aggregating \$26.2 million, available to facilitate letter of credit transactions and cash borrowings. As of and during the three months ended April 30, 2001, there were no borrowings. Outstanding letters of credit totaled \$11.4 million, \$8.0 million and \$11.3 million at April 30, 2001, January 31, 2001 and April 30, 2000, respectively. The fair value of these letters of credit is estimated to be the same as the contract values.

#### OTHER MATTERS

#### Recent Accounting Pronouncements

In July 2000, the Emerging Issues Task Force issued No. 00-10, "Accounting for Shipping and Handling Fees and Costs" ("EITF 00-10"). Under the provisions of EITF 00-10, amounts billed to a customer in a sale transaction related to shipping and handling should be classified as revenue. As required, the Company adopted EITF 00-10 in its consolidated financial statements during the fourth quarter of Fiscal 2001 and has restated all comparative prior period financial statements.

In its financial statements, the Company includes shipping and handling revenues in net sales and shipping and handling costs in cost of sales. Previously, the Company had offset shipping and handling revenues earned from its direct response (catalog and e-commerce) activities against shipping and handling costs incurred within cost of sales. Additionally, revenues earned from delivery transactions generated by retail stores were offset against store level costs within selling, general and administrative expenses. The Company's shipping and handling revenues consist of amounts billed to customers for shipping and handling merchandise. Shipping and handling costs include shipping supplies, related labor costs and third-party shipping costs.

In June 1998, the Financial Accounting Standards Board issued Statement of Financial Accounting Standards No. 133, "Accounting for Derivative Instruments and Hedging Activities" ("SFAS No. 133"), which is required to be adopted in Fiscal 2002. The Company currently enters into short-term foreign currency forward exchange contracts to manage exposures related to its Canadian dollar denominated investments and anticipated cash flow. The amounts of the contracts and related gains and losses have not been material. The adoption of SFAS No. 133 on February 1, 2001 did not have a significant effect on the financial position or results of operations of the Company.

#### Seasonality and Quarterly Results

While Urban Outfitters has been profitable in each of its last 45 operating quarters, its operating results are subject to seasonal fluctuations. While the Company's negative comparable store sales trend has continued since April 30, 2001, the Company's results of operations in any one fiscal quarter are not necessarily indicative of the results of operations that can be expected for any other fiscal quarter or for the full fiscal year. The Company's highest sales levels have historically occurred during the five-month period from August 1 to December 31 of each year (the "Back-to-School" and Holiday periods). Sales generated during these periods have traditionally had a significant impact on the Company's results of operations.

The Company's results of operations may also fluctuate from quarter to quarter as a result of the amount and timing of expenses incurred in connection with, and sales contributed by store expansions and the integration

13

of new stores into the operations of the Company or by the size and timing of mailings and web site traffic for the Company's direct response operations. Fluctuations in the bookings and shipments of Wholesale merchandise between quarters can also have substantial positive or negative effects on earnings during the quarters.

#### Item 3. Quantitative and Qualitative Disclosure About Market Risk

The Company is exposed to the following types of market risks -fluctuations in the purchase price of merchandise, as well as other goods and services; the value of foreign currencies in relation to the U.S. dollar; and changes in interest rates. Due to the Company's inventory turn and its historical ability to pass through the impact of any generalized changes in its cost of goods to its customers through pricing adjustments, commodity and other product risks

are not expected to be material. The Company purchases substantially all its merchandise in U.S. dollars, including a portion of the goods for its stores located in Canada and Europe. As explained in the section above on "Recent Accounting Pronouncements," market risks are further limited by the Company's purchase of foreign currency forward exchange contracts.

Since the Company has not been a borrower thus far this year, its exposure to interest rate fluctuations has been limited to the impact on its holdings. The impact of a hypothetical two percent increase or decrease in prevailing interest rates would not materially affect the Company's consolidated financial position or results of operations.

PART II

#### OTHER INFORMATION

Item 6. Exhibits and Reports on Form 8-K

- (a) Exhibits: None
- (b) Reports on Form 8-K: None

14

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Urban Outfitters, Inc.
(Registrant)

/s/ Richard A. Hayne
By:
Richard A. Hayne
Chairman of the Board of Directors

/s/ Stephen A. Feldman
y:
\_\_\_\_\_\_
Stephen A. Feldman
Chief Financial Officer

Dated: June 12, 2001