Urban Outfitters, Inc.

## FY'22 Q4 RESULTS



Urban Outfitters, Inc. "URBN" is providing fiscal 2022 fourth quarter commentary ahead of our earnings call scheduled for March 1st at 5:15pm.

We remind you that any forward-looking statements made in this commentary are subject to our safe harbor statement found in our SEC filings.

This commentary is comparing fiscal 2022 results to fiscal 2020. Due to the material impact of COVID-19 on our business operations in fiscal 2021, including mandated store closures, management views the comparison of
fiscal 2022 results to fiscal 2020 as a meaningful measurement of our business performance. For a selected comparison of fiscal 2022 results to fiscal 2021, please refer to the Appendix at the end of this document.

Our fourth quarter earnings release and related financial information are available on our website, www.urbn.com.

Important Information Regarding Non-GAAP Financial Measures

In addition to evaluating the financial condition and results of our operations in accordance with U.S. generally accepted accounting principles ("GAAP"), from time to time our management evaluates and analyzes results and any impact on the Company of certain events outside of normal, or "core," business and operations, by considering adjusted financial measures not prepared in accordance with GAAP. Examples of items that we consider non-core include store and goodwill impairment charges and income tax expense related to valuation allowances attributable to net losses of certain foreign operations. In order to improve the transparency of our disclosures, provide a meaningful presentation of results from our core business operations and improve period-over-period comparability, we have included certain adjusted financial measures for fiscal 2020 that exclude the impact of these non-core business items. There were no adjusted financial measures for fiscal 2022.

We believe these adjusted financial measures are important indicators of our recurring results of operations because they exclude items that may not be indicative of, or are unrelated to, our underlying results of operations and provide a useful baseline for analyzing trends in our underlying business. Management uses adjusted financial measures for planning, forecasting and evaluating business and financial performance.

Non-GAAP financial measures should be viewed as supplementing, and not as an alternative or substitute for, the Company's financial results prepared in accordance with GAAP. Certain of the items that may be excluded or included in non-GAAP financial measures may be significant items that could impact the Company's financial position, results of operations or cash flows and should therefore be considered in assessing the Company's actual and future financial condition and performance. These adjusted financial measures are not consistent with GAAP and may not be calculated the same as similarly titled measures used by other companies.

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|  | Three Months Ended |  |
| :---: | :---: | :---: |
|  | January 31, 2022 | January 31, 2020 |
| URBN Net Sales Change | 13.9\% | 3.6\% |
| Adjusted Gross Profit*(a) | 27.6\% | 29.8\% |
| Selling, General |  |  |
| and Admin. Expenses* | 23.6\% | 24.1\% |
| Adjusted Income |  |  |
| from Operations*(a) | 4.0\% | 5.7\% |
| Adjusted Earnings Per |  |  |
| Diluted Share ${ }^{(\mathrm{a})}$ | \$ 0.41 | \$ 0.50 |

*expressed as a percent of net sales

URBN sales for the fourth quarter increased by $14 \%$ to a record $\$ 1.33$ billion. The increase in sales was due to a $15 \%$ increase in Retail segment sales, partially offset by a $22 \%$ decline in Wholesale segment sales. Retail segment sales comp increased $14 \%$. Nuuly segment sales for the fourth quarter increased by $\$ 11$ million.

Adjusted gross profit dollars increased by $5 \%$ to $\$ 367$ million for the quarter, while adjusted gross profit rate decreased 222 bps to $27.6 \%$. The decrease in adjusted gross profit rate was primarily due to lower initial merchandise markups and an increase in delivery and logistics expenses. Lower initial merchandise markups are primarily due to higher inbound transportation expenses. Delivery expense deleveraged due to the increased penetration of the digital channel and increases in carrier costs per package. Logistics expense deleveraged due to increased wages at our distribution and fulfillment centers in order to attract and retain appropriate levels of employees and the increased penetration of the digital channel. This decrease in adjusted gross profit rate was partially offset by a reduction in merchandise markdown rates in the Retail segment and a leverage in store occupancy expense primarily due to the increased penetration of the digital channel in Retail segment net sales.

Selling general \& administrative ('SG\&A') expenses increased by $12 \%$ to $\$ 314$ million while SG\&A as a $\%$ of sales leveraged by 48 bps to $23.6 \%$. The leverage in SG\&A as a rate to sales was primarily related to the increased penetration of the digital channel in Retail segment net sales and disciplined store payroll management and overall expense control that was partially offset by an increase in digital marketing and creative expenses during the quarter to support the strong digital sales and customer growth. The growth in SG\&A dollars was primarily driven by an increase in digital marketing and creative expenses during the quarter to support the strong digital sales and customer growth partially offset by the reduction in direct selling expenses due to the lower retail store net sales.

Adjusted operating income dollars decreased by $21 \%$ to $\$ 53$ million while adjusted operating income rate decreased by 174 bps to $4.0 \%$. The decrease in dollars and rate was primarily due to the lower adjusted gross profit rate.

Net income for the quarter was $\$ 41$ million or $\$ 0.41$ per diluted share.

## Sales by Segment

| (\$ in millions) (unaudited) | Three Months Ended |  | Variance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | January 31, 2022 | January 31, 2020 |  | \$ | \% |
| Total Sales | \$ 1,332.2 | \$ 1,169.6 | \$ | 162.6 | 14\% |
| Retail Segment | \$ 1,258.2 | \$ 1,090.5 | \$ | 167.7 | 15\% |
| URBN Comp | \$ 1,198.0 | \$ 1,050.1 | \$ | 147.9 | 14\% |
| Anthropologie Group | 539.2 | 472.3 |  | 66.9 | 14\% |
| Free People Group | 210.3 | 141.3 |  | 69.0 | 49\% |
| Urban Outfitters | 443.6 | 431.3 |  | 12.3 | 3\% |
| Menus \& Venues | 4.9 | 5.2 |  | (0.3) | -4\% |
| Retail Segment Comp |  |  |  |  |  |
| By Geography |  |  |  |  |  |
| North America | 1,045.0 | 923.4 |  | 121.6 | 13\% |
| Europe and ROW | 153.0 | 126.7 |  | 26.3 | 21\% |
| URBN Non-Comp | \$ 60.2 | \$ 40.4 | \$ | 19.8 | 49\% |
| Wholesale Segment | \$ 56.7 | \$ 73.1 | \$ | (16.4) | -22\% |
| Anthropologie Group | - | 2.3 |  | (2.3) | -100\% |
| Free People Group | 54.4 | 69.8 |  | (15.4) | -22\% |
| Urban Outfitters | 2.3 | 1.0 |  | 1.3 | 128\% |
| Nuuly Segment | \$ 17.3 | \$ 6.0 | \$ | 11.3 | 189\% |

Total Company or URBN sales for the fourth quarter increased by $14 \%$ to a record $\$ 1.33$ billion. URBN Retail segment sales increased $15 \%$ to $\$ 1.26$ billion, with comparable sales increasing $14 \%$. Retail segment comparable sales increased due to strong double-digit growth in digital channel sales due to increases in sessions, average order value and conversion rate. Higher digital sales were partially offset by low double-digit negative retail store sales as lower traffic and conversion rate more than offset higher average unit retail.

URBN Wholesale segment sales for the fourth quarter declined $22 \%$ to $\$ 57$ million, driven by a $22 \%$, or $\$ 15$ million, decline in Free People Group wholesale sales primarily due to reducing the brand's sales to promotional wholesale customers.

Nuuly segment sales for the fourth quarter increased by $\$ 11$ million driven by the continued expansion of the number of subscribers since its launch at the end of the second quarter of fiscal 2020.

## A Revenue Metrics

| $\begin{aligned} & \text { (\$ in millions) } \\ & \text { (unaudited) } \end{aligned}$ | Three Months Ended |  |  |  | Variance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | January 31, 2022 |  | January 31, 2020 |  |  | \$ | \% |
| Total Sales | \$ | 558.7 | \$ | 491.1 | \$ | 67.6 | 14\% |
| Retail Segment | \$ | 558.7 |  | 488.8 | \$ | 69.9 | 14\% |
| Retail Segment Comp | \$ | 539.2 | \$ | 472.3 | \$ | 66.9 | 14\% |
| Sales by Geography |  |  |  |  |  |  |  |
| North America |  | 512.5 |  | 451.6 |  | 60.9 | 13\% |
| Europe and ROW |  | 26.7 |  | 20.7 |  | 6.0 | 29\% |
| Retail Segment Non-Comp |  | 19.5 | \$ | 16.5 | \$ | 3.0 | 18\% |
| Wholesale Segment | \$ | - | \$ | 2.3 | \$ | (2.3) | -100\% |
| North America |  | - |  | 2.1 |  | (2.1) | -100\% |
| Europe and ROW |  | - |  | 0.2 |  | (0.2) | -100\% |

Total Anthropologie Group brand sales increased $14 \%$ to $\$ 559$ million for the quarter.

Retail segment sales increased $14 \%$, with comparable sales also increasing 14\%. The increase in Retail segment comparable sales was driven by a strong double-digit increase in the digital channel due to an increase in sessions, average order value and conversion rate partially offset by negative retail store sales due to lower traffic and conversion rate that more than offset higher average unit retail. By product category, all product categories were positive except accessories.

Wholesale segment sales declined $\$ 2$ million as Anthropologie Group exited the wholesale business in the third quarter of fiscal 2021.

| (\$ in millions) (unaudited) | Three Months Ended |  |  |  | Variance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | January 31, 2022 |  | January 31, 2020 |  |  | \$ | \% |
| Total Sales | \$ | 276.2 | \$ | 215.8 | \$ | 60.4 | 28\% |
| Retail Segment | \$ | 221.8 | \$ | 146.0 | \$ | 75.8 | 52\% |
| Retail Segment Comp | \$ | 210.3 | \$ | 141.3 | \$ | 69.0 | 49\% |
| Sales by Geography |  |  |  |  |  |  |  |
| North America |  | 203.7 |  | 136.7 |  | 67.0 | 49\% |
| Europe and ROW |  | 6.6 |  | 4.6 |  | 2.0 | 43\% |
| Retail Segment Non-Comp | p \$ | 11.5 | \$ | 4.7 | \$ | 6.8 | 142\% |
| Wholesale Segment | \$ | 54.4 | \$ | 69.8 | \$ | (15.4) | -22\% |
| North America |  | 52.7 |  | 66.2 |  | (13.5) | -20\% |
| Europe and ROW |  | 1.7 |  | 3.6 |  | (1.9) | -52\% |

Total Free People Group sales increased by $28 \%$ to $\$ 276$ million for the quarter. This increase was due to an increase in Retail segment sales of $52 \%$, which was partially offset by a $22 \%$ decline in Wholesale segment sales.

The growth in Retail segment sales was driven by a $49 \%$ increase in comparable sales as high double-digit digital channel growth due to increases in sessions, average order value and conversion rate more than offset negative retail store sales due to lower traffic and conversion rate that more than offset higher average unit retail. By product category, all categories delivered exceptional growth with FP Movement delivering triple-digit growth for the fourth consecutive quarter. The increase in non-comparable Retail segment net sales was primarily due to the opening of new stores since the prior comparable quarter.

Wholesale segment sales declined by $22 \%$ due to reducing the brand's sales to promotional wholesale customers.

## J0 Revenue Metrics urban outifiters

| (\$ in millions) <br> (unaudited) | Three Months Ended |  |  |  | Variance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | January 31, 2022 |  | January 31, 2020 |  |  | \$ | \% |
| Total Sales |  | 474.4 |  | 449.9 | \$ | 24.5 | 5\% |
| Retail Segment | \$ | 472.1 |  | 448.9 | \$ | 23.2 | 5\% |
| Retail Segment Comp |  | 443.6 | \$ | 431.3 | \$ | 12.3 | 3\% |
| Sales by Geography |  |  |  |  |  |  |  |
| North America |  | 323.9 |  | 329.9 |  | (6.0) | -2\% |
| Europe and ROW |  | 119.7 |  | 101.4 |  | 18.3 | 18\% |
| Retail Segment Non-Comp | p \$ | 28.5 | \$ | 17.6 | \$ | 10.9 | 62\% |
| Wholesale Segment | \$ | 2.3 | \$ | 1.0 | \$ | 1.3 | 128\% |
| North America |  | 1.3 |  | 0.7 |  | 0.6 | 79\% |
| Europe and ROW |  | 1.0 |  | 0.3 |  | 0.7 | 247\% |

Total Urban Outfitters brand sales increased by 5\% to $\$ 474$ million for the quarter.

Retail segment sales increased 5\%, with comparable sales increasing 3\%. The increase in Retail segment comparable sales was driven by double-digit digital channel growth due to increases in sessions, conversion rate and average order value which more than offset negative retail store sales due to lower traffic that more than offset higher average unit retail. By product category, home, women's apparel and men's apparel led the way while women's accessories, men's accessories and beauty were negative. The increase in non-comparable Retail segment net sales was primarily due to the opening of new stores since the prior comparable quarter and the impact of foreign currency translation.

Wholesale segment net sales increased \$1 million due to the continued expansion of wholesale partners.

## Adjusted Gross Profit by Segment

| (\$ in millions) (unaudited) | Three Months Ended |  |  | Variance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | January 31, 2022 |  | January 31, 2020 |  | \$ | \% |
| Gross Profit* \$'s | \$ | 367.3 | \$ 333.8 | \$ | 33.5 | 10\% |
| Adjusted Gross Profit ${ }^{*\left({ }^{(a)}\right.}$ \$'s | \$ | 367.3 | \$ 348.4 | \$ | 18.9 | 5\% |
| Adjusted Gross Profit ${ }^{*(a)}$ \% |  | 27.6\% | 29.8\% |  |  |  |
| Retail Segment |  |  |  |  |  |  |
| Gross Profit \$'s | \$ | 358.5 | \$ 328.9 | \$ | 29.6 | 9\% |
| Adjusted Gross Profit ${ }^{(a)}$ \$'s | \$ | 358.5 | \$ 343.5 | \$ | 15.0 | 4\% |
| Adjusted Gross Profit ${ }^{(a)}$ \% |  | 28.5\% | 31.5\% |  |  |  |
| Wholesale Segment** |  |  |  |  |  |  |
| Gross Profit \$'s | \$ | 7.4 | \$ 7.1 | \$ | 0.3 | 4\% |
| Gross Profit \% |  | 13.0\% | 9.7\% |  |  |  |
| Nuuly Segment |  |  |  |  |  |  |
| Gross Profit (Loss) \$'s | \$ | 1.4 | \$ (2.2) | \$ | 3.6 | 162\% |

*Cost of Sales includes initial mark-up, markdowns, store occupancy, delivery, freight and logistics expenses and merchant expenses
**Net of intersegment elimination
(a) Adjusted for store impairment charges of $\$ 14.6$ million in fiscal 2020 related to the Retail Segment.

Refer to adjustments on page 14

Adjusted gross profit dollars increased by $5 \%$ to $\$ 367$ million for the quarter, while adjusted gross profit rate decreased 222 bps to $27.6 \%$. The decrease in adjusted gross profit rate was primarily due to lower initial merchandise markups and an increase in delivery and logistics expenses. Lower initial merchandise markups are primarily due to higher inbound transportation expenses. Delivery expense deleveraged due to the increased penetration of the digital channel and increases in carrier costs per package. Logistics expense deleveraged due to increased wages at our distribution and fulfillment centers in order to attract and retain appropriate levels of employees and the increased penetration of the digital channel. This decrease in adjusted gross profit rate was partially offset by a reduction in merchandise markdown rates in the Retail segment and a leverage in store occupancy expense primarily due to the increased penetration of the digital channel in Retail segment net sales.

Retail segment adjusted gross profit increased $4 \%$ to $\$ 359$ million while the Retail segment adjusted gross profit rate decreased 300 bps to $28.5 \%$ for the quarter. The decrease in adjusted gross profit rate was primarily due to lower initial merchandise markups and an increase in delivery and logistics expenses. Lower initial merchandise markups are primarily due to higher inbound transportation expenses. Delivery expense deleveraged due to the increased penetration of the digital channel and increases in carrier costs per package. Logistics expense deleveraged due to increased wages at our distribution and fulfillment centers in order to attract and retain appropriate levels of employees and the increased penetration of the digital channel. This decrease in adjusted gross profit rate was partially offset by a reduction in merchandise markdown rates in the Retail segment and a leverage in store occupancy expense primarily due to the increased penetration of the digital channel in Retail segment net sales.

Wholesale segment gross profit increased $4 \%$ to remain at $\$ 7$ million while the Wholesale segment gross profit rate increased 334 bps to $13.0 \%$. The higher gross profit rate was driven by a reduction in markdowns as the brand reduced sales to promotional wholesale customers partially offset by lower initial merchandise markups primarily due to higher inbound transportation expenses. The change in gross profit dollars was primarily due to improved gross profit rate partially offset by the decline in Free People Group Wholesale segment sales as the brand reduced sales to promotional wholesale customers.

Nuuly segment gross profit was $\$ 1$ million for the quarter. We continue to leverage into our investments and work to achieve greater operating efficiency in the Nuuly Rent business.

## EN SG\&A-Total Company

| (\$ in millions) (unaudited) | Three Months Ended |  |  |  | Variance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | January 31, 2022 |  | January 31, 2020 |  |  | \$ | \% |
| SG\&A* \$'s | \$ | 314.0 | \$ | 281.3 | \$ | 32.7 | 12\% |
| SG\&A* \% |  | 23.6\% |  | 24.1\% |  |  |  |

Selling general \& administrative ('SG\&A') expenses increased by $12 \%$ to $\$ 314$ million while SG\&A as a \% of sales leveraged by 48 bps to $23.6 \%$. The leverage in SG\&A as a rate to sales was primarily related to the increased penetration of the digital channel in Retail segment net sales and disciplined store payroll management and overall expense control that was partially offset by an increase in digital marketing and creative expenses during the quarter to support the strong digital sales and customer growth. The growth in SG\&A dollars was primarily driven by an increase in digital marketing and creative expenses during the quarter to support the strong digital sales and customer growth partially offset by the reduction in direct selling expenses due to the lower retail store net sales.

# ㅂNN Adjusted Operating Income by Segment 

| (\$ in millions) (unaudited) | Three Months Ended |  |  |  | Variance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | January 31, 2022 |  | January 31, 2020 |  |  | \$ | \% |
| Operating Income \$'s | \$ | 53.3 | \$ | 38.6 | \$ | 14.7 | 38\% |
| Adjusted Operating Income ${ }^{(a)}$ \$'s | \$ | 53.3 | \$ | 67.1 | \$ | (13.8) | -21\% |
| Adjusted Operating Income ${ }^{(\mathrm{a})} \%$ |  | 4.0\% |  | 5.7\% |  |  |  |
| Retail Segment |  |  |  |  |  |  |  |
| Operating Income \$'s | \$ | 72.0 | \$ | 59.2 | \$ | 12.8 | 22\% |
| Adjusted Operating Income ${ }^{(2)}$ \$'s | \$ | 72.0 | \$ | 87.7 | \$ | (15.7) | -18\% |
| Adjusted Operating Income ${ }^{(a)} \%$ |  | 5.7\% |  | 8.0\% |  |  |  |
| Wholesale Segment* |  |  |  |  |  |  |  |
| Operating Income (Loss) \$'s | \$ | 0.0 | \$ | (0.3) | \$ | 0.3 | n/a |
| Operating Income (Loss) \% |  | 0.0\% |  | -0.4\% |  |  |  |
| Nuuly Segment |  |  |  |  |  |  |  |
| Operating Loss \$'s | \$ | (8.4) | \$ | (7.7) | \$ | (0.7) | -9\% |
| General Corporate |  |  |  |  |  |  |  |
| Expenses \$'s | \$ | 10.3 | \$ | 12.6 | \$ | (2.3) | -18\% |

Adjusted operating income dollars decreased by $21 \%$ to $\$ 53$ million while adjusted operating income rate decreased by 174 bps to $4.0 \%$. The decrease in dollars and rate was primarily due to the lower adjusted gross profit rate.

Retail segment adjusted operating income decreased by $18 \%$, or $\$ 16$ million, to $\$ 72$ million for the quarter. The decrease in dollars and rate was primarily due to the lower adjusted gross profit rate.

Wholesale segment operating results were a slight gain in the fourth quarter of fiscal 2022 compared to a $\$ 0.3$ million loss in the fourth quarter of fiscal 2020. The increase in operating profit was due to the improved gross profit rate which was partially offset by the decline in sales.

Nuuly segment operating loss was $\$ 8$ million for the quarter.

General corporate expenses decreased by $\$ 2$ million primarily due to European home office transition expenses and greater severance related expenses in the fourth quarter of fiscal 2020.

## 베N Income Statement Summary

| (\$ in millions) (share count in millions) (unaudited) | Three Months Ended |  |  |
| :---: | :---: | :---: | :---: |
|  | Janu | ary 31,2022 | \% of Net Sales |
| Net Sales | \$ | 1,332.2 | 100.0\% |
| Cost of Sales |  | 964.9 | 72.4 |
| Gross Profit |  | 367.3 | 27.6 |
| Selling, General and Admin. Expenses |  | 314.0 | 23.6 |
| Income from Operations |  | 53.3 | 4.0 |
| Other Loss, Net |  | (1.4) | (0.1) |
| Income Before Income Taxes |  | 51.9 | 3.9 |
| Income Tax Expense |  | 10.9 | 0.8 |
| Net Income | \$ | 41.0 | 3.1\% |
| Diluted Share Count |  | 98.7 |  |
| Earnings Per Diluted Share | \$ | 0.41 |  |

The effective tax rate for the fourth quarter was $21 \%$ compared to an adjusted effective tax rate of $28 \%$ in the fourth quarter of fiscal 2020. The change in the adjusted effective tax rate was primarily driven by the ratio of foreign taxable profits to global taxable profits.

Net income for the quarter was $\$ 41$ million or $\$ 0.41$ per diluted share.

## UN Income Statement Summary

(\$ in millions)
(share count in millions)
(unaudited)

Net Sales
Cost of Sales
(excluding Store Impairment)
Store Impairment ${ }^{(\mathrm{a})}$
Gross Profit
Selling, General and Admin. Expenses
Goodwill Impairment ${ }^{(b)}$
Income from Operations
Other Income, Net
Income Before Income Taxes
Income Tax Expense ${ }^{(c)}$
Net Income

Diluted Share Count
Earnings per Diluted Share

| Three Months Ended January 31, 2020 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| As Reported | \% of Net Sales | Total | djustments | Adjusted | \% of Net Sales |
| \$ 1,169.6 | 100.0\% | \$ | - | \$ 1,169.6 | 100.0 \% |
| 821.2 | 70.2 |  | - | 821.2 | 70.2 |
| 14.6 | 1.3 |  | (14.6) | - | - |
| 333.8 | 28.5 |  | 14.6 | 348.4 | 29.8 |
| 281.3 | 24.1 |  | - | 281.3 | 24.1 |
| 13.9 | 1.1 |  | (13.9) | - | - |
| 38.6 | 3.3 |  | 28.5 | 67.1 | 5.7 |
| 1.0 | 0.1 |  | - | 1.0 | 0.1 |
| 39.6 | 3.4 |  | 28.5 | 68.1 | 5.8 |
| 20.1 | 1.7 |  | (1.1) | 19.0 | 1.6 |
| \$ 19.5 | 1.7\% | \$ | 29.6 | \$ 49.1 | 4.2 \% |

98.9
\$ 0.50
(a) Adjusted for store impairment charges related to 8 retail locations
(b) Adjusted for goodwill impairment charge related to a previous Menus \& Venues acquisition
(c) Adjusted for: (i) the income tax expense related to valuation allowances attributable to net losses of certain foreign operations; and (ii) the income
tax impact of the adjustments noted in (a) and (b)

## 렉 Balance Sheet Summary

| (\$ in millions) (unaudited) | January 31, 2022 |  | January 31, 2020 |  |
| :---: | :---: | :---: | :---: | :---: |
| Assets |  |  |  |  |
| Cash and Cash Equivalents | \$ | 207 | \$ | 222 |
| Marketable Securities |  | 239 |  | 211 |
| Accounts Receivable, Net |  | 64 |  | 88 |
| Inventory |  | 570 |  | 410 |
| Other Current Assets |  | 206 |  | 122 |
| Total Current Assets |  | 1,286 |  | 1,053 |
| Property and Equipment, Net |  | 1,145 |  | 890 |
| Operating Lease ROU Assets |  | 1,000 |  | 1,171 |
| Marketable Securities |  | 224 |  | 97 |
| Other Assets |  | 136 |  | 105 |
| Total Assets | \$ | 3,791 | \$ | 3,316 |
| Liabilities and Shareholders' Equity |  |  |  |  |
| Accounts Payable | \$ | 304 | \$ | 168 |
| Current Operating Lease Liabilities |  | 236 |  | 222 |
| Other Current Liabilities |  | 441 |  | 249 |
| Total Current Liabilities |  | 981 |  | 639 |
| Non-Current Operating Lease Liabilities |  | 951 |  | 1,137 |
| Deferred Rent and Other Liabilities |  | 113 |  | 85 |
| Total Liabilities |  | 2,045 |  | 1,861 |
| Total Shareholders' Equity |  | 1,746 |  | 1,455 |
| Total Liabilities and Shareholders' Equity | \$ | 3,791 | \$ | 3,316 |

As of January 31, 2022, cash and marketable securities totaled $\$ 670$ million with $\$ 0$ drawn down on our $\$ 350$ million asset backed line of credit facility.

## 제N Cash Flows Summary

## \$ in millions)

(unaudited)

Twelve Months Ended

January 31, 2022
January 31, 2020

## Cash Flows from Operating Activities

Net Income
Adjustments to Reconcile Net Income to Net Cash Provided by Operating Activities: Depreciation \& Amortization

106
Inventory (182)
Payables, Accrued Expenses and Other Liabilities Other Operating Activities
Net Cash Provided by Operating Activities:
Cash Flows from Investing Activities
Cash Paid for Property \& Equipment
Net Marketable Securities
Net Cash Used in Investing Activities

## Cash Flows from Financing Activities

Share Repurchases related to Share
Repurchase Program
Other Financing Activities
Net Cash Used in Financing Activities
Effect of Exchange Rate
Decrease in Cash and Cash Equivalents
Cash and Cash Equivalents at Beginning of Period
Cash and Cash Equivalents at End of Period

| Twelve Months E |  |  |  |
| :---: | :---: | :---: | :---: |
| January 31, 2022 |  | January 31, 2020 |  |
| \$ | 311 | \$ | 168 |
|  | 106 |  | 112 |
|  | (182) |  | (39) |
|  | 125 |  | 23 |
|  | (1) |  | 10 |
|  | 359 |  | 274 |
|  | (262) |  | (217) |
|  | (226) |  | 31 |
|  | (488) |  | (186) |
|  | (56) |  | (217) |
|  | (4) |  | (5) |
|  | (60) |  | (222) |
|  | 0 |  | (2) |
|  | (189) |  | (136) |
|  | 396 |  | 358 |
| \$ | 207 | \$ | 222 |

## E⿹弋工二 Inventory Data

| （\＄in millions） （unaudited） | January 31， 2022 |  | January 31， 2020 |  | Cost Variance |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | \＄ | \％ |
| URBN Total Inventory | \＄ | 569.7 |  |  | \＄ | 409.5 | \＄ | 160.2 | 39\％ |
| Retail Segment Total Inventory | \＄ | 507.5 | \＄ | 347.8 | \＄ | 159.7 | 46\％ |
| Retail Segment Comparable Inventory by Brand |  | 352.8 |  | 281.0 |  | 71.8 | 26\％ |
| Anthropologie Group |  | 170.2 |  | 137.1 |  | 33.1 | 24\％ |
| Free People Group |  | 61.8 |  | 41.2 |  | 20.6 | 50\％ |
| Urban Outfitters |  | 120.8 |  | 102.7 |  | 18.1 | 18\％ |
| Wholesale Segment by Brand | \＄ | 62.2 | \＄ | 61.7 | \＄ | 0.5 | 1\％ |
| Anthropologie Group |  | － |  | 5.8 |  | （5．8） | －100\％ |
| Free People Group |  | 57.7 |  | 53.6 |  | 4.1 | 8\％ |
| Urban Outfitters |  | 4.5 |  | 2.3 |  | 2.2 | 98\％ |
| Nuuly Segment Rental Product，Net＊ | \＄ | 32.1 | \＄ | 16.4 |  | \＄ 15.7 | 95\％ |

As of January 31，2022，inventory increased $39 \%$ to $\$ 570$ million．Total Retail segment inventory and Retail segment comparable inventory at cost increased by $46 \%$ and $26 \%$ ，respectively．Both increases were primarily due to the Company continuing to bring certain product categories in earlier to protect against ongoing supply chain disruptions and delays and the increase in inbound transportation costs．

## Capital Spending

## Net Capex \% of Net Sales



During the fourth quarter, capital expenditures were $\$ 103$ million while depreciation $\&$ amortization was $\$ 28$ million.

## En

## (\$ in millions)

share count in millions)
(unaudited)

## 140

130

120

110

100

90
FY'17 FY'18 FY'19 FY'20 FY'21 FY'22

Shares Repurchased

| Number of Shares | 1.3 | 8.1 | 3.5 | 8.1 | 0.5 | 2.0 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Cost | $\$ 46$ | $\$ 157$ | $\$ 121$ | $\$ 217$ | $\$ 7$ | $\$ 56$ |

During the fourth quarter, the Company repurchased 1.5 million shares for $\$ 41$ million at an average share price of $\$ 28.01$. The Company has authorization to repurchase approximately 24 million additional shares remaining granted by the Board of Directors resolutions on August 22, 2017 and June 4, 2019. Our weighted average diluted share count for the quarter was 98.7 million shares.

## Global Retail Stores Summary

|  |  | - YTD FY |  |  |  | ected FY |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| January | $\begin{aligned} & n \text { as of } \\ & 1,2021 \end{aligned}$ | Openings | Closings | Open as of January 31, 2022 | Projected Openings | Projected Closings | Projected Open as of January 31, 2023 |
| Anthropologie Group NA | 215 | 7 | 5 | 217 | 5 | 8 | 214 |
| Anthropologie Group EU | 22 | 2 | 3 | 21 | 3 | - | 24 |
| Total Anthropologie Group | 237 | 9 | 8 | 238 | 8 | 8 | 238 |
| Free People NA | 142 | 10 | 5 | 147 | 8 | 1 | 154 |
| FP Movement NA | 2 | 18 | - | 20 | 16 | - | 36 |
| Free People EU | 5 | 1 | - | 6 | 4 | - | 10 |
| Total Free People Group | 149 | 29 | 5 | 173 | 28 | 1 | 200 |
| Urban Outfitters NA | 191 | 14 | 3 | 202 | 7 | 5 | 204 |
| Urban Outfitters EU | 56 | 3 | - | 59 | 3 | - | 62 |
| Total Urban Outfitters | 247 | 17 | 3 | 261 | 10 | 5 | 266 |
| Menus \& Venues | 11 | 1 | 2 | 10 | - | - | 10 |
| Total Company-Owned Stores | 644 | 56 | 18 | 682 | 46 | 14 | 714 |
| Franchisee-Owned Stores | 1 | 2 | - | 3 | 4 | - | 7 |
| Total URBN | 645 | 58 | 18 | 685 | 50 | 14 | 721 |

## Elobal Store Count \& Square Footage

(all data is as of the respective period ended)
(Selling SF in thousands)

|  |  |  | AN | FP | UO | M \& V | URBN** |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FY'21 | Q1 | Store Count | 233 | 144 | 249 | 11 | 637 |
|  |  | Selling SF | 1,793 | 325 | 2,220 | n/a | 4,338 |
|  | Q2 | Store Count | 233 | 143 | 248 | 11 | 635 |
|  |  | Selling SF | 1,793 | 321 | 2,212 | n/a | 4,326 |
|  | Q3 | Store Count | 234 | 146 | 250 | 11 | 641 |
|  |  | Selling SF | 1,795 | 327 | 2,227 | n/a | 4,349 |
|  | Q4 | Store Count | 237 | 149 | 247 | 11 | 644 |
|  |  | Selling SF | 1,815 | 331 | 2,195 | n/a | 4,341 |



## Appendix

## UR Sales by Brand and Segment

(\$ in millions)
(unaudited)
Sales by Brand
Anthropologie Group
Free People Group
Urban Outfitters
Menus \& Venues
Nuuly

| Sales by Segment | $\mathbf{\$ 1 , 3 3 2 . 2}$ | $\mathbf{\$ 1 , 0 8 8 . 4}$ | $\mathbf{\$ ~ 2 4 3 . 8}$ | $\mathbf{2 2 \%}$ |
| :--- | ---: | ---: | ---: | ---: |
| Retail Segment | $1,258.2$ | $1,013.8$ | 244.4 | $\mathbf{2 4 \%}$ |
| Wholesale Segment | 56.7 | 67.9 | $(11.2)$ | $-17 \%$ |
| Nuuly Segment | 17.3 | 6.7 | 10.6 | $\mathbf{1 6 0 \%}$ |

## UR Income Statement Summary

| (\$ in millions) <br> (share count in millions) <br> (unaudited) | Three Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | January 31, 2022 | \% of Net Sales | January 31, 2021 | \% of Net Sales |
| Net Sales | \$ 1,332.2 | 100.0\% | \$1,088.4 | 100.0\% |
| Cost of Sales (excluding Store Impairment | t) 964.9 | 72.4 | 798.3 | 73.3 |
| Store Impairment | - | - | 1.0 | 0.1 |
| Gross Profit | 367.3 | 27.6 | 289.1 | 26.6 |
| Selling, General and Admin. Expenses | 314.0 | 23.6 | 254.3 | 23.4 |
| Income from Operations | 53.3 | 4.0 | 34.8 | 3.2 |
| Other (Loss) Income, Net | (1.4) | (0.1) | 0.8 | 0.1 |
| Income Before Income Taxes | 51.9 | 3.9 | 35.6 | 3.3 |
| Income Tax Expense | 10.9 | 0.8 | 7.0 | 0.7 |
| Net Income | \$ 41.0 | 3.1\% | \$ 28.6 | 2.6\% |
| Diluted Share Count | 98.7 |  | 99.1 |  |
| Earnings Per Diluted Share | \$ 0.41 |  | \$ 0.29 |  |

## 렐 Balance Sheet Summary

| January 31, 2022 |  | January 31, 2021 |  |
| :---: | :---: | :---: | :---: |
| \$ | 207 | \$ | 396 |
|  | 239 |  | 175 |
|  | 64 |  | 90 |
|  | 570 |  | 390 |
|  | 206 |  | 172 |
|  | 1,286 |  | 1,223 |
|  | 1,145 |  | 967 |
|  | 1,000 |  | 1,115 |
|  | 224 |  | 124 |
|  | 136 |  | 117 |
| \$ | 3,791 | \$ | 3,546 |
| \$ | 304 | \$ | 237 |
|  | 236 |  | 255 |
|  | 441 |  | 414 |
|  | 981 |  | 906 |
|  | 951 |  | 1,074 |
|  | 113 |  | 89 |
|  | 2,045 |  | 2,069 |
|  | 1,746 |  | 1,477 |
| \$ | 3,791 | \$ | 3,546 |

