FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPRO	VAL				
l	OMB Number:	3235-0287				
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name ar	2. Issuer Name and Ticker or Trading Symbol URBAN OUTFITTERS INC [URBN]									tionship of all applic Directo	•							
(Last) (First) (Middle) 1809 WALNUT STREET					3. Date of Earliest Transaction (Month/Day/Year) 06/02/2004									Officer below)	(give title		Other (s below)	pecify
(Street) PHILADELPHIA PA 19103					4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(S		(Zip)															
		Tab	le I - Non-	Deriva	tive	Secu	urities	AC	quired, Di	sposed	of, or Be	nefici	ally (Owned				
Date					Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disposed C Code (Instr. 5)		ities Acquired (A) o d Of (D) (Instr. 3, 4 a			5. Amour Securitie Beneficia Owned F Reported	s ally ollowing	Form (D) o	orm: Direct D) or Indirect I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code V	Amoun	(A) o	Pric	е	Transact (Instr. 3 a	ion(s)			113(1. 4)
		•	Table II - D (e						uired, Dis , options,					wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	Co	Transaction Code (Instr.				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		De	Price of erivative ecurity estr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e s lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	de V		(A)	(D)	Date Exercisable	Expiration Date	Title	Amour or Number of Shares	er					
Director Stock Options - right to	\$54.86	06/02/2004		A			20,000		06/02/2005	06/01/2014	Common	20,00	00	\$0	20,000	0	D	

Explanation of Responses:

Harry S. Cherken, Jr.

06/02/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{*} If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).