FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, D.C. 20 | 549 |
|---------------------|-----|
|---------------------|-----|

| STATEMENT | OF CHANGES | IN BENEFICIAL | OWNERSHIP |
|-----------|------------|---------------|-----------|
| | | | |

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Hayne Azeez | | | 2. Issuer Name and Ticker or Trading Symbol <u>URBAN OUTFITTERS INC</u> [URBN] | | | | | | | | (Che | ck all app | tionship of Reportin all applicable) Director Officer (give title | | son(s) to Is 10% O Other (s | wner | | | |
|--|--|---------------------------------|--|---|---|--|---|--|----------------------------------|--|--------------------|---|--|--|--|--|--|--|---|
| (Last) C/O 500 | (Fir 0 SOUTH I | st) (MBROAD STREE | Middle) Т | | 3. Date of Earliest Transa 08/26/2020 | | | | | saction (Month/Day/Year) | | | | | belov | v) `` | below) sel and Secreta | | · |
| (Street) | DELPHIA P | Δ 1 | 19112 | | 4. If A | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. In Line |) | ridual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person | | | |
| (City) | | | Zip) | | | | | | | | | | | Form | Form filed by More than One Reporting Person | | | | |
| | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | |
| Date | | 2. Transac Date (Month/Da | Executi y/Year) if any | | Deemed ecution Date, ny onth/Day/Year) | | | | 4. Securitie Disposed C 5) | | | | | | Form: Direct (D) or Indirect | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | | | | Code | v | Amount | (A) (D) | or | Price | Transaction(s) | | | | (111341. 4) | |
| Common Shares 08/26 | | | 08/26/2 | 2020 | 020 | | | S | | 11,403 ⁽¹⁾ D | | D | \$25 | 17 | 12,523 | | D | | |
| Common Shares | | | | | | | | | | | 1: | 11,027 | | | As Trustee | | | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | erivative Conversion Date Execution Date (Month/Day/Year) if any | | on Date, | 4. Transaction Code (Instr. 8) | | of Deri Secu Acqu (A) o Disp of (D | vative urities uired or oosed O) tr. 3, 4 | 6. Date Exerci Expiration Da (Month/Day/Yo | | te Amo ear) Secu Undo Deriv Secu | | 7. Title and Amount of Securities Jnderlying Derivative Security (Instr. 3 and 4) | | . Price of derivative decurity nstr. 5) | 9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4) | y [0 | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | Date Exercis | able | Expiration Date | Title | Amo or Num of Sha | nber | | | | | |

Explanation of Responses:

1. The sales were effected pursuant to the terms of a 10b5-1 trading plan adopted on May 29, 2020.

Remarks:

/s/ Azeez Hayne

08/27/2020

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.