UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K	

CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) November 19, 2018

URBAN OUTFITTERS, INC.

(Exact Name of Registrant as Specified in its Charter)

Pennsylvania (State or other jurisdiction of incorporation) 000-22754 (Commission File Number) 23-2003332 (IRS Employer Identification No.)

5000 South Broad Street, Philadelphia, PA (Address of principal executive offices)

19112 (Zip Code)

Registrant's telephone number, including area code (215) 454-5500

N/A

(Former name or former address, if changed since last report) $% \left(\frac{1}{2}\right) =\left(\frac{1}{2}\right) \left(\frac{1}{2}\right) \left($

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):
□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17CFR 240.14d-2(b))
□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule l2b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).
Emerging growth company \Box
If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. \Box

Item 8.01. Other Events

On November 19, 2018, Urban Outfitters, Inc. (the "Company") issued an earnings release, which is attached hereto as Exhibit 99.1 and incorporated herein by reference. The earnings release disclosed material non-public information regarding the Company's earnings for the three and nine months ended October 31, 2018.

Item 9.01. Financial Statements and Exhibits

Exhibit No. Description

99.1 <u>Earnings Release dated October 19, 2018 – Operating results for the three and nine months ended October 31, 2018</u>

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 20, 2018

URBAN OUTFITTERS, INC.

By: /s/ Francis J. Conforti

Francis J. Conforti Chief Financial Officer

URBAN OUTFITTERS, INC. Third Quarter Results Philadelphia, PA – November 19, 2018

For Immediate Release

Contact: Oona McCullough

Director of Investor Relations

(215) 454-4806

URBN Reports Record Q3 Sales and EPS

PHILADELPHIA, PA, November 19, 2018 – Urban Outfitters, Inc. (NASDAQ:URBN), a leading lifestyle products and services company which operates a portfolio of global consumer brands comprised of Anthropologie, BHLDN, Free People, Terrain and Urban Outfitters brands and the Food and Beverage division, today announced net income of \$78 million and \$212 million for the three and nine months ended October 31, 2018, respectively. Earnings per diluted share were \$0.70 and \$1.92 for the three and nine months ended October 31, 2018, respectively.

Total Company net sales for the three months ended October 31, 2018, increased 9.0% over the same period last year to a record \$974 million. Comparable Retail segment net sales increased 8%, driven by strong, double-digit growth in the digital channel and positive retail store sales. By brand, comparable Retail segment net sales increased 12% at Free People, 8% at the Anthropologie Group and 7% at Urban Outfitters. Wholesale segment net sales increased 12%.

"I'm pleased to announce our teams produced record Q3 sales and earnings," said Richard A. Hayne, Chief Executive Officer. "All brands, all channels, all product categories and all geographies delivered positive 'comp' sales," finished Mr. Hayne.

Net sales by brand and segment for the three and nine-month periods were as follows:

	Three Months Ended				Nine Months Ended					
	Octob		October 31,							
	 2018	2017			2018		2017			
Net sales by brand										
Urban Outfitters	\$ 379,187	\$	353,881	\$	1,081,192	\$	962,496			
Anthropologie Group	385,031		352,080		1,133,391		1,025,585			
Free People	202,170		180,572		589,890		520,307			
Food and Beverage	 7,145		6,241		17,202		18,507			
Total Company	\$ 973,533	\$	892,774	\$	2,821,675	\$	2,526,895			
Net sales by segment										
Retail Segment	\$ 878,869	\$	808,546	\$	2,556,460	\$	2,289,526			
Wholesale Segment	94,664		84,228		265,215		237,369			
Total Company	\$ 973,533	\$	892,774	\$	2,821,675	\$	2,526,895			

For the three and nine months ended October 31, 2018, the gross profit rate improved by 134 basis points and 149 basis points versus the prior year's comparable periods, respectively. The improvement in gross profit rate for both periods was driven by lower markdowns at all three brands and leverage in store occupancy cost due to strong Retail segment comparable net sales.

As of October 31, 2018, total inventory increased by \$1.7 million, or 0.4%, on a year-over-year basis. Comparable Retail segment inventory was flat.

Selling, general and administrative expenses increased by \$16.5 million, or 7.3%, and \$41.3 million, or 6.2%, during the three and nine months ended October 31, 2018, compared to the prior year's comparable periods, respectively. The dollar growth in selling, general and administrative expenses in both periods was primarily due to increased direct selling and marketing expenses to support and drive the increase in Retail segment net sales and higher bonus and share-based compensation expense. As a percentage of net sales, selling, general and administrative expenses leveraged 40 basis points and 129 basis points during the three and nine months ended October 31, 2018, when compared to the prior year's comparable periods, respectively. The leverage in both periods was primarily driven by the net sales growth. The leverage for the nine months ended October 31, 2018 further benefited from continued savings associated with the fiscal 2018 store reorganization project and the nonrecurring store reorganization expenses incurred in the prior year.

The Company's effective tax rate for the three months ended October 31, 2018, was 20.6% compared to 37.4% in the prior year period. The effective tax rate for the nine months ended October 31, 2018 was 21.7% compared to 37.2% in the prior year period. The decrease in the effective tax rate for the three and nine month periods was primarily due to the lower federal statutory rate resulting from the U.S. Tax Cuts and Jobs Act and the favorable impact of certain discrete items.

Net income for the three and nine months ended October 31, 2018, was \$78 million and \$212 million, respectively, and earnings per diluted share was \$0.70 and \$1.92, respectively.

On August 22, 2017, the Company's Board of Directors authorized the repurchase of 20 million common shares under a share repurchase program, of which 16.4 million common shares were remaining as of October 31, 2018. During the nine months ended October 31, 2018, the Company repurchased and subsequently retired 1.5 million common shares for approximately \$58 million under this program. During the year ended January 31, 2018, the Company repurchased and subsequently retired 2.1 million common shares for approximately \$46 million under this program.

During the nine months ended October 31, 2018, the Company opened a total of 14 new locations including: 4 Anthropologie Group stores, 4 Urban Outfitters stores, 3 Free People stores and 3 Food and Beverage restaurants; and closed 4 locations including: 2 Anthropologie Group stores, 1 Urban Outfitters store and 1 Free People store. During the nine months ended October 31, 2018, 3 franchisee-owned Urban Outfitters stores were opened.

Urban Outfitters, Inc., offers lifestyle-oriented general merchandise and consumer products and services through a portfolio of global consumer brands comprised of 248 Urban Outfitters stores in the United States, Canada, and Europe and websites; 228 Anthropologie Group stores in the United States, Canada and Europe, catalogs and websites; 134 Free People stores in the United States and Canada, catalogs and websites, 13 Food and Beverage restaurants, and 3 Urban Outfitters franchisee-owned stores, as of October 31, 2018. Free People and Anthropologie Group wholesale sell their products through approximately 2,100 department and specialty stores worldwide, digital businesses and the Company's Retail segment.

A conference call will be held today to discuss third quarter results and will be webcast at 5:00 pm. ET at: https://edge.media-server.com/m6/p/kefhn89b

This news release is being made pursuant to the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Certain matters contained in this release may contain forward-looking statements. When used in this release, the words "project," "believe," "plan," "will," "anticipate," "expect" and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. Any one, or all, of the following factors could cause actual financial results to differ materially from those financial results mentioned in the forward-looking statements: the difficulty in predicting and responding to shifts in fashion trends, changes in the level of competitive pricing and promotional activity and other industry factors, overall economic and market conditions and worldwide political events and the resultant impact on consumer spending patterns, any effects of war, terrorism, and civil unrest, natural disasters or severe or unseasonable weather conditions, increases in labor costs, increases in raw material costs, availability of suitable retail space for expansion, timing of store openings, risks associated with international expansion, seasonal fluctuations in gross sales, the departure of one or more key senior executives, import risks, changes to

U.S. and foreign trade policies, including the enactment of tariffs, border adjustment taxes or increases in duties or quotas, the closing or disruption of, or any damage to, any of our distribution centers, our ability to protect our intellectual property rights, risks associated with internet sales, our ability to maintain and expand our digital sales channels, response to new store concepts, our ability to integrate acquisitions, failure of our manufacturers and third-party vendors to comply with our social compliance program, changes in our effective income tax rate, the impact of the U.S. Tax Cuts and Jobs Act, changes in accounting standards and subjective assumptions, regulatory changes and legal matters and other risks identified in the Company's filings with the Securities and Exchange Commission. The Company disclaims any intent or obligation to update forward-looking statements even if experience or future changes make it clear that actual results may differ materially from any projected results expressed or implied therein.

(Tables follow)

URBAN OUTFITTERS, INC.

Condensed Consolidated Statements of Income

(amounts in thousands, except share and per share data)
(unaudited)

		Three Months Ended October 31,				Nine Months Ended				
						October 31,				
		2018		2017		2018		2017		
Net sales	\$	973,533	\$	892,774	\$	2,821,675	\$	2,526,895		
Cost of sales		635,835		595,028		1,847,473		1,692,026		
Gross profit		337,698		297,746		974,202		834,869		
Selling, general and administrative expenses		241,341		224,858		707,097		665,765		
Income from operations		96,357		72,888		267,105		169,104		
Other income (expense), net		1,235		(882)		3,061		1,173		
Income before income taxes		97,592		72,006		270,166		170,277		
Income tax expense		20,072		26,914		58,577		63,332		
Net income	\$	77,520	\$	45,092	\$	211,589	\$	106,945		
Net income per common share:										
Basic	\$	0.71	\$	0.41	\$	1.95	\$	0.95		
Diluted	\$	0.70	\$	0.41	\$	1.92	\$	0.94		
Weighted-average common shares outstanding:										
Basic	1	108,778,483		109,667,224		108,702,575		113,113,597		
Diluted	1	110,262,879		110,100,254		110,149,105		113,432,367		
AS A PERCENTAGE OF NET SALES										
Net sales	:	100.0%		100.0%		100.0%		100.0%		
Cost of sales	<u></u>	65.3%		66.6%		65.5%		67.0%		
Gross profit		34.7%		33.4%		34.5%		33.0%		
Selling, general and administrative expenses		24.8%		25.2%		25.0%		26.3%		
Income from operations		9.9%		8.2%		9.5%		6.7%		
Other income (expense), net		0.1%	(0.1%)		0.1%		0.0%			
Income before income taxes		10.0%		8.1%		9.6%		6.7%		
Income tax expense		2.0%		3.0%		2.1%		2.5%		

8.0%

5.1%

7.5%

4.2%

Net income

URBAN OUTFITTERS, INC.

Condensed Consolidated Balance Sheets

(amounts in thousands, except share data) (unaudited)

October 31, January 31, 2018 2018	October 31, 2017	
ASSETS		
Current assets:		
Cash and cash equivalents \$ 329,021 \$ 282,220	\$ 234,726	
Marketable securities 237,391 165,125	93,228	
Accounts receivable, net of allowance for doubtful accounts		
of \$1,572, \$1,326 and \$710, respectively 90,954 76,962	78,348	
Inventory 451,659 351,395	449,957	
Prepaid expenses and other current assets 139,774 103,055	111,050	
Total current assets 1,248,799 978,757	967,309	
Property and equipment, net 808,883 813,768	829,106	
Marketable securities 36,033 58,688	41,254	
Deferred income taxes and other assets 103,327 101,567	115,778	
Total Assets \$ 2,197,042 \$ 1,952,780	\$ 1,953,447	
LIABILITIES AND SHAREHOLDERS' EQUITY		
Current liabilities:		
Accounts payable \$ 191,684 \$ 128,246	\$ 208,567	
Accrued expenses, accrued compensation and other current liabilities 263,289 231,968	214,506	
Total current liabilities 454,973 360,214	423,073	
Long-term debt — — —		
Deferred rent and other liabilities 281,460 291,663	245,566	
Total Liabilities 736,433 651,877	668,639	
10tal Elabilities 750,455 051,077	000,033	
Shareholders' equity:		
Preferred shares; \$.0001 par value, 10,000,000 shares authorized,		
none issued — — —	_	
Common shares; \$.0001 par value, 200,000,000 shares authorized,		
107,638,846, 108,248,568 and 108,248,471 issued and outstanding,		
respectively 11 11	11	
Additional paid-in-capital — 684	_	
Retained earnings 1,492,691 1,310,859	1,309,541	
Accumulated other comprehensive loss (32,093) (10,651)	(24,744)	
Total Shareholders' Equity 1,460,609 1,300,903	1,284,808	
Total Liabilities and Shareholders' Equity \$ 2,197,042 \$ 1,952,780	\$ 1,953,447	