## SEC Form 4

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL 3235-0287 OMB Number: Estimated average burden hours per response: 0.5

1. Name and Ac	ddress of Reporting	Person*	2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>URBAN OUTFITTERS INC</u> [ URBN ]		ationship of Reporting Person(s) to Issuer ( all applicable) Director 10% Owner		
					Officer (give title below)	Other (specify	
(Last) (First)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)			below)	
5000 SOUTH BROAD STREET			09/03/2013		Secretary and Gen	ieral Counsel	
					beeletary and ben		
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv	vidual or Joint/Group Filir	ng (Check Applicable	
(Street)				Line)			
PHILADELPHIA PA 19112		19112		X	Form filed by One Re	porting Person	
,					Form filed by More the	an One Reporting	
	(0) ( )	(7:)			Person		
(City)	(State)	(Zip)					

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

			• •							
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(11150.4)
Common shares	09/03/2013		М		71,600	A	\$5.91	259,600	D	
Common shares	09/03/2013		S		71,600	D	<b>\$41.81</b> <sup>(1)</sup>	188,000	D	
Common shares	09/04/2013		М		88,400	A	<b>\$5.91</b>	276,400	D	
Common shares	09/04/2013		S		20,754	D	\$41.9 <sup>(2)</sup>	255,646	D	
Common shares								729	I	By Profit Sharing Fund (401(k) Plan)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned   (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Options - right to buy	\$5.91	09/03/2013		М			71,600	09/05/2004 <sup>(3)</sup>	09/04/2013	Common stock	71,600	\$0	88,400	D	
Employee Stock Options - right to buy	\$5.91	09/04/2013		М			88,400	09/05/2004 <sup>(3)</sup>	09/04/2013	Common stock	88,400	\$0	0	D	

#### Explanation of Responses:

1. The price in Column 4 is a weighted average price. The prices actually received ranged from \$41.80 to \$41.84. The reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.

2. The price in Column 4 is a weighted average price. The prices actually received ranged from \$41.90 to \$41.92. The reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.

3. Pursuant to a four year, 25% vesting schedule commencing 9/5/2004.

/s/ Glen A. Bodzy

09/05/2013

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.