FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
OMB Number:	3235-0287									
Estimated average burde	en									
hours per response:	0.5									

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	nd Address of ON JOEL		2. Issuer Name and Ticker or Trading Symbol URBAN OUTFITTERS INC [URBN]									of Reporting cable) or	Reporting Person(s) to Issuer ble) 10% Owner					
(Last) C/O 180	(Fi 9 WALNUT		3. Date of Earliest Transaction (Month/Day/Year) 06/08/2004									(give title		Other (s below)	specify			
(Street) PHILADELPHIA PA 19103							ndme	nt, Date	of Origina	l File	ed (Month/Da	Line	ndividual or Joint/Group Filing (Check Applicable e) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(Si																	
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day						2A. Deemed Execution Date,			3. Transac Code (II	tion	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a			5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership
										v	Amount	(A) or (D)	Price	Reporte Transac (Instr. 3	ion(s)			(Instr. 4)
Common	Shares		/2004	004			M		20,000	A	\$13.093	88 44	,000		D			
Common	Shares		3/2004	004		S		20,000	D	\$55.64	24	,000		D				
		٦	Table II						,		oosed of, convertil		•	Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/D	n Date,	4. Transa Code (8)				6. Date Exerc Expiration Da (Month/Day/Y		ite	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership ct (Instr. 4)
					Code	le V ((D)	Date Exercisa	ble	Expiration Date	Title	Amount or Number of Shares					
Director Stock Option - right to buy	\$13.0938	06/08/2004			M			20,000	05/19/20	000	05/19/2009	Common Shares	20,000	\$0	0		D	

Explanation of Responses:

Joel S. Lawson III

06/10/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.