

SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549

FORM 10-Q

QUARTERLY REPORT UNDER SECTION 13 or 15 (d) OF THE
SECURITIES EXCHANGE ACT OF 1934 For the Quarterly Period Ended
October 31, 1998

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE
SECURITIES EXCHANGE ACT OF 1934
For the transition period from _____ to _____

Commission File Number 0-16999

Urban Outfitters, Inc.
(Exact name of registrant as specified in its charter)

PENNSYLVANIA
State or Other Jurisdiction of
Incorporation or Organization)

23-2003332
(I.R.S. Employer
Identification No.)

1809 Walnut Street, Philadelphia, PA
(Address of principal executive office)

19103
(Zip Code)

(215) 564-2313
(Registrant's telephone number, including area code)

N/A
(Former name, former address and former fiscal year,
if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports
required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of
1934 during the preceding 12 months (or for such shorter period that the
registrant was required to file such reports), and (2) has been subject to such
filing requirements for the past 90 days.

Yes No
--- ---

Title of Each Class
of Common Stock

Number of Shares Outstanding
at November 30, 1998

Common shares, par value, \$.0001 per share

17,717,754

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URBAN OUTFITTERS, INC.
Condensed Consolidated Balance Sheets
(In thousands, except share and per share data)

	October 31, 1998 (Unaudited)	January 31, 1998 (1)	October 31, 1997 (Unaudited)
Assets			
Current assets:			
Cash and cash equivalents	\$24,036	\$26,712	\$19,654
Marketable securities	11,258	10,865	9,908
Accounts receivable, net of allowance for doubtful accounts of \$827, \$616 and \$742 at October 31, 1998, January 31, 1998 and October 31, 1997, respectively	6,939	4,497	6,711
Inventory	26,500	17,128	22,440
Prepaid expenses and other current assets	6,758	6,591	6,643
	-----	-----	-----
Total current assets	75,491	65,793	65,356
Property and equipment, less accumulated depreciation and amortization	37,393	26,893	25,318
Marketable securities	11,033	11,993	12,833
Other assets	5,599	2,745	1,514
	-----	-----	-----
	\$129,516	\$107,424	\$105,021
	=====	=====	=====
Liabilities and Shareholders' Equity			
Current liabilities:			
Accounts payable	\$17,471	\$10,386	\$ 9,866
Accrued expenses and other current liabilities	8,295	3,274	6,010
	-----	-----	-----
Total current liabilities	25,766	13,660	15,876
Accrued rent and other liabilities	3,781	3,106	2,934
	-----	-----	-----
Total liabilities	29,547	16,766	18,810
	-----	-----	-----
Shareholders' equity:			
Preferred shares; \$.0001 par, 10,000,000 authorized, none issued	--	--	--
Common shares; \$.0001 par, 50,000,000 shares authorized, 17,617,754, 17,649,360 and 17,643,028 issued at October 31, 1998, January 31, 1998, and October 31, 1997, respectively	2	2	2
Additional paid-in capital	20,517	21,482	20,854
Retained earnings	79,749	69,174	65,355
Accumulated other comprehensive income	(299)	--	--
	-----	-----	-----

Total shareholders' equity	99,969	90,658	86,211
	-----	-----	-----
	\$129,516	\$107,424	\$105,021
	=====	=====	=====

(1) Derived from audited financial statements.

See accompanying notes

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URBAN OUTFITTERS, INC.
Consolidated Statements of Income
(in thousands, except share and per share data)
(Unaudited)

	Three Months Ended October 31,		Nine Months Ended October 31,	
	1998	1997	1998	1997
	-----	-----	-----	-----
Net sales	\$ 60,462	\$ 48,373	\$ 147,914	\$ 126,887
Cost of sales	29,294	24,347	71,230	63,903
	-----	-----	-----	-----
Gross profit	31,168	24,026	76,684	62,984
Selling, general and administrative expenses	23,061	16,235	60,028	46,821
	-----	-----	-----	-----
Income from operations	8,107	7,791	16,656	16,163
Interest income	524	483	1,622	1,266
Other expenses, net	(98)	(98)	(354)	(229)
	-----	-----	-----	-----
Income before income taxes	8,533	8,176	17,924	17,200
Income tax expense	3,498	3,393	7,349	7,138
	-----	-----	-----	-----
Net income	\$ 5,035	\$ 4,783	\$ 10,575	\$ 10,062
	=====	=====	=====	=====
Net income per common share:				
Basic	\$ 0.28	\$ 0.27	\$ 0.60	\$ 0.57
	=====	=====	=====	=====
Diluted	\$ 0.28	\$ 0.27	\$ 0.59	\$ 0.57
	=====	=====	=====	=====
Weighted average common shares:				
Basic	17,702,030	17,608,764	17,726,533	17,578,756
	=====	=====	=====	=====
Diluted	17,873,003	17,915,156	17,969,232	17,812,381
	=====	=====	=====	=====

See accompanying notes

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URBAN OUTFITTERS, INC.
Consolidated Statements of Changes in Shareholders' Equity
(in thousands)
(Unaudited)

	Quarter	Comprehensive Income Year-To-Date	Common Stock	Additional Paid-In Capital	Retained Earnings	Accumulated Other Comprehensive Income	Total
Balance at February 1, 1998			\$ 2	\$ 21,482	\$ 69,174	\$ -0-	\$ 90,658
Net income	\$ 5,035	\$ 10,575			10,575		10,575
Foreign currency translation adjustments, net	12	(299)				(299)	(299)
	-----	-----					
Comprehensive income	\$ 5,047	\$ 10,276					
	=====	=====					
Exercise of stock options				1,289			1,289
Purchase and retirement of 167,200 shares of common stock				(2,254)			(2,254)
			-----	-----	-----	-----	-----

Balance at October 31, 1998		\$ 2	\$ 20,517	\$ 79,749	\$ (299)	\$ 99,969

Balance at February 1, 1997		\$ 2	\$ 20,396	\$ 55,293	\$ -0-	\$ 75,691
Net income	\$ 4,783	\$ 10,062		10,062		10,062
Foreign currency translation adjustments, net	-0-	-0-			-0-	-0-

Comprehensive income	\$ 4,783	\$ 10,062				

Exercise of stock options			458			458

Balance at October 31, 1997		\$ 2	\$ 20,854	\$ 65,355	\$ -0-	\$ 86,211

See accompanying notes

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URBAN OUTFITTERS, INC.
Consolidated Statements of Cash Flows
(in thousands)
(Unaudited)

	Nine Months Ended October 31,	
	1998	1997
	-----	-----
Cash flows from operating activities:		
Net income	\$ 10,575	\$ 10,062
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	3,982	3,402
Provision for losses on accounts receivable	211	100
Changes in assets and liabilities:		
Increase in receivables	(2,653)	(3,983)
Increase in inventory	(9,372)	(5,475)
(Increase) decrease in prepaid expenses and other assets	(3,021)	634
Increase in payables, accrued expenses and other liabilities	12,781	4,827
	-----	-----
Net cash provided by operating activities	12,503	9,567
	-----	-----
Cash flows from investing activities:		
Capital expenditures	(14,482)	(3,513)
Purchase of investments held-to-maturity	(7,057)	(7,747)
Purchase of investments available-for-sale	(1,298)	(6,100)
Maturities of investments held-to-maturity	7,222	7,908
Sale of investments available-for-sale	1,700	4,500
	-----	-----
Net cash used in investing activities	(13,915)	(4,952)
	-----	-----
Cash flows from financing activities:		
Exercise of stock options	1,289	458
Purchase and retirement of common stock	(2,254)	0
	-----	-----
Net cash provided by financing activities	(965)	458
	-----	-----
Effect of foreign currency translation, net	(299)	-0-
	-----	-----
Increase (decrease) in cash and cash equivalents	(2,676)	5,073
Cash and cash equivalents at beginning of period	26,712	14,581
	-----	-----
Cash and cash equivalents at end of period	\$ 24,036	\$ 19,654
	=====	=====

See accompanying notes

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URBAN OUTFITTERS, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

1. Basis of Presentation

The accompanying unaudited consolidated financial statements have been prepared in accordance with generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for complete financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. For further information, refer to the consolidated financial statements and footnotes thereto included in the Company's Annual Report on Form 10-K for the fiscal year ended January 31, 1998, filed with the Securities and Exchange Commission on April 21, 1998.

Certain prior period amounts have been reclassified to conform to the current year's presentation.

2. Marketable Securities

Marketable securities are classified as follows:

	October 31, 1998	January 31, 1998	October 31, 1997
	-----	-----	-----
	(in thousands)		
Current portion			
Held-to-maturity.....	\$ 9,391	\$ 8,590	\$ 8,008
Available-for-sale.....	1,867	2,275	1,900
	-----	-----	-----
	11,258	10,865	9,908
	-----	-----	-----
Noncurrent portion			
Held-to-maturity.....	11,033	11,993	12,833
	-----	-----	-----
Total marketable securities.....	\$22,291	\$22,858	\$22,741
	=====	=====	=====

3. Foreign Currency Translation

Financial statements of foreign subsidiaries are translated into U.S. dollars at current rates, except that revenues, costs and expenses are translated at the weighted average of exchange rates in effect during the reporting period. Translation adjustments are not included in determining net income but are accumulated as a separate component of shareholders' equity. In accordance with SFAS 130,

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"Reporting Comprehensive Income," components of comprehensive income, such as foreign currency transactions and unrealized gains on securities, are required

to be disclosed within the basic financial statements. The Company's adoption of SFAS 130, required for fiscal periods beginning after December 15, 1997, resulted in comprehensive income that was \$12 thousand more and \$299 thousand less than net income reported for the three- and nine-month periods, respectively, ended October 31, 1998, due to the effect of currency translation on the financial statements.

4. Effect of New Accounting Pronouncements

The FASB issued SFAS 131, "Disclosures about Segments of an Enterprise and Related Information," effective for periods beginning after December 15, 1997. The new standard requires disclosure of revenues, results of operations and assets of each segment of a public enterprise that qualifies based on quantifiable and decision-making criteria. The Company is in the process of developing the specific disclosures that will be contained in the Company's consolidated financial statements.

5. Common Stock Purchase and Retirement

In a series of open market transactions during the third quarter, the Company purchased and subsequently retired 167,200 shares of its common stock at a cost of \$2,254 thousand. These purchases were made pursuant to a resolution adopted by the Board of Directors in 1995, which authorized the Company to purchase, from time to time, shares of the Company's common stock.

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PART I

FINANCIAL INFORMATION (continued)

ITEM 2 Management's Discussion and Analysis of Financial Condition and Results of Operations

GENERAL

This Securities and Exchange Commission filing is being made pursuant to the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Certain matters contained in this filing may constitute forward-looking statements. Any one, or all, of the following factors could cause actual financial results to differ materially from those financial results mentioned in the forward-looking statements: industry competition factors, unavailability of suitable retail space for expansion, timing of store openings, difficulty in predicting and responding to fashion trend shifts, seasonal fluctuations in gross sales, the departure of one or more key senior managers and other risks identified in filings with the Securities and Exchange Commission.

During the third quarter of FY 1999, new Urban Outfitters stores were opened in Philadelphia, PA and New York City, NY. In December 1998, new Anthropologie stores opened in Boston, MA and Birmingham, MI. These openings bring the number of new stores opened in FY 1999 to ten.

RESULTS OF OPERATIONS

The Company's operating years end on January 31, and include 12 periods ending on the last day of the calendar month. For example, fiscal year 1999 ("FY 1999") will end on January 31, 1999. This discussion of results of operations covers the third quarter and the nine months of FY 1999 and FY 1998.

The following table sets forth, for the periods indicated, the percentage of the Company's net sales represented by certain income statement data. The following discussion should be read in conjunction with the table that follows:

	THIRD QUARTER ENDED October 31,		NINE MONTHS ENDED October 31,	
	1998 -----	1997 -----	1998 -----	1997 -----
Net sales	100.0%	100.0%	100.0%	100.0%
Cost of goods sold	48.5%	50.3%	48.2%	50.4%
Gross profit	51.5%	49.7%	51.8%	49.6%
Selling, general and administrative expenses	38.1%	33.6%	40.6%	36.9%
Income from operations	13.4%	16.1%	11.2%	12.7%
Net interest and other	0.7%	0.8%	0.9%	0.8%
Income before income taxes	14.1%	16.9%	12.1%	13.5%
Income tax expense	5.8%	7.0%	5.0%	5.6%
Net income	8.3%	9.9%	7.1%	7.9%
	=====	=====	=====	=====

THIRD QUARTER ENDED OCTOBER 31, 1998 COMPARED
TO THE THIRD QUARTER ENDED OCTOBER 31, 1997

Net sales increased during the third quarter ended October 31, 1998 to \$60.5 million, up 25.0 percent from \$48.4 million during the same period of the prior year. The \$12.1 million increase over the prior year's third quarter was the result of new and noncomparable stores' sales of \$8.3 million, a 12 percent comparable store sales increase that contributed \$4.6 million and the new Anthropologie catalog's sales of \$2.4 million. These additions more than offset the \$2.8 million decrease in Wholesale company sales. Management believes that the primary causes of this decrease in Wholesale sales are a reduction in demand for the Wholesale company's sweaters and other knits that constituted a major component of sales in FY 1998 and the continuation of the trend of larger customers opting to produce their own private label merchandise rather than purchase branded products from the Wholesale company.

Gross profit as a percentage of sales increased by 1.8 percent during the third quarter ended October 31, 1998 compared to the prior year quarter. The margin rate increased because of (1) the improvement in both retail divisions due to higher initial markups and lower markdowns, and (2) the change in sales mix because the Wholesale company, which typically has a lower gross profit margin, accounted for a smaller proportion of total sales in the quarter than in the comparable period last year.

Selling, general and administrative expenses for the quarter ended October 31, 1998 increased in dollars and as a percentage of sales. The preponderance of the increase in the quarter's selling, general and administrative expenses expressed as a percentage of sales is attributable to the start-up costs of the Anthropologie catalog. In addition, the Wholesale company, which has a significantly lower expense structure than the retail operations, decreased substantially as a proportion of the

Company's sales. This "mix" impact accounted for the remainder of the quarter's

percentage increase, as the leveraging of expenses by both retail companies offset the increases at the corporate office to support the Company's higher rate of new store expansion and start-up costs for the European retail expansion. The increase in dollars reflects the impact of new store openings, as well as the other aforementioned factors.

Accordingly, income from operations during the quarter ended October 31, 1998 was \$8.1 million, up \$0.3 million (4.1%) from the prior year.

The effective income tax rate for the quarter was 41.0%, down from 41.5% last year. The reduction is a result of a lower average state income tax rate.

NINE MONTHS ENDED OCTOBER 31, 1998
COMPARED TO THE NINE MONTHS ENDED OCTOBER 31, 1997

Net sales increased during the nine months ended October 31, 1998 to \$147.9 million, up 16.6 percent from the same period last year. The \$21.0 million increase over the prior year's first nine months was the result of sales from new and noncomparable stores of \$15.5 million, an 11 percent comparable store sale increase that yielded \$11.0 million and sales of \$2.9 million from the new Anthropologie catalog, which more than offset the \$8.4 million decrease in Wholesale company sales.

Gross profit for the nine months ended October 31, 1998 was \$76.7 million, up \$13.7 million (a 21.8 percent increase) from the comparable prior year period. The dollar increases came from the volume growth previously described. Gross profit increased to 51.8 percent this year versus 49.6 percent last year. The increase in percentage resulted from the increase in retail sales as a proportion of total sales (since the retail divisions have a higher gross profit margin percentage than the Wholesale company), as well as higher initial retail markups and lower retail markdowns.

Selling, general and administrative expenses during the nine months ended October 31, 1998 were \$60.0 million, up \$13.2 million or 28.2 percent from the same period in the prior year. These dollar increases were attributed principally to newly opened stores and the costs to fund the startup expenses of the European subsidiary and the new Anthropologie catalog. Stated as a percentage of sales, selling, general and administrative expenses increased from 36.9 percent to 40.6 percent during the nine months compared to the same period in the preceding year. The increase in percent of sales is attributable to the aforementioned startup costs and the Wholesale company's inability to reduce expenses commensurate with its 33 percent decrease in sales. These factors more than offset the leveraging of retail expenses due to the 11 percent comparable store sales increase.

Income from operations during the nine months ended October 31, 1998 was \$16.7 million, up 3.1 percent from the same period in the prior year.

LIQUIDITY AND CAPITAL RESOURCES

Cash and cash equivalents were \$24.0 million at October 31, 1998, as compared to \$26.7 million at January 31, 1998 and \$19.7 million at October 31, 1997. The Company's net working capital was \$49.7 million at October 31, 1998, as compared to \$52.1 million at January 31, 1998 and \$49.5 million at October 31, 1997.

The decrease in cash and cash equivalents on October 31, 1998 from year end reflects the funding of FY 1999's increased level of capital expenditures (\$14.5 million versus \$3.5 million for the nine months ended October 31, 1997), primarily for new store construction, the increase in inventory for new stores and the seasonal building of inventory in existing stores. Cash requirements for these activities, together with the \$2,254 thousand expended to purchase and

retire 167,200 shares of the Company's common stock, more than offset the amounts generated from earnings and the increase in accounts payable and accrued expenses.

The Company has a \$16.2 million revolving line of credit available to facilitate letter of credit transactions and cash advances. Interest on any outstanding cash advance balance is payable monthly and is based on an "as offered" basis not to exceed the London Interbank Offered Rate (LIBOR) plus 3/8 of 1%. No cash borrowing has ever taken place on this line and, accordingly, no principal amounts were outstanding at October 31, 1998, January 31, 1998 or October 31, 1997. Outstanding letters of credit totaled \$3.9 million, \$4.7 million and \$5.3 million at October 31, 1998, January 31, 1998 and October 31, 1997, respectively. These letters of credit, which have terms from one month to one year, collateralize the Company's obligation to third parties for the purchase of inventory. The fair value of these letters of credit is estimated to be the same as the contract values. There were no loan balances of any kind at October 31, 1998, January 31, 1998 or October 31, 1997.

The Company expects that capital expenditures during FY 1999 will be approximately \$18 million. Two stores are currently under construction. The Company believes that existing cash and investments at October 31, 1998, as well as cash from future operations, will be sufficient to meet the Company's cash needs through January 31, 2000. The Company has increased the number of new store openings in FY 1999 over historical trends, and management expects to maintain this higher level of expansion over the next several years. If the need for additional capital after FY 2000 is forecasted and if deemed by management to be in the best interests of the Company, then additional equity, long-term debt, capital leases or other permanent financing may be considered.

OTHER MATTERS

Outlook

While the Company has exceeded its planned rate of comparable store sales increases during the first three quarters, management's plan for the fourth quarter of the fiscal year is for more moderate comparable store sales growth. The added sales of noncomparable and new stores are planned to more than offset the planned decrease in the level of Wholesale company sales.

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Year 2000

The Company does not generally sell products that must be brought into Year 2000 compliance. However, the Company does rely upon many vendors and suppliers for their products and services. The Company has conducted a comprehensive review of its computer systems to identify the systems that could be affected by the "Year 2000" issue. The Company has also reviewed and continues to monitor the implemented changes or planned changes of its major suppliers that management believes could be affected by the Year 2000 date. Based on the review, the Company's major information technology systems ("IT") that would be adversely affected by Year 2000 issues will be upgraded or replaced through the normal course of business prior to December 31, 1999. Internal resources will be used in a timely manner to evaluate, modify and test the Company's other systems that are not scheduled to be upgraded or replaced through the normal course of business. The Company's core merchandising and financial system upgrade and the store register system upgrades have been completed, and testing of these upgrades continues. In addition, the Company is in the process of completing the inventory and assessment of its non-information technology systems ("non-IT"), including those with embedded processor chips -- heating, ventilation and air conditioning systems, elevators, etc. The Company is evaluating key vendor preparedness by conducting interviews, obtaining compliance representation letters and, if deemed necessary, conducting comprehensive tests. The Company expects to complete its Year 2000 compliance evaluation program by June 30, 1999. At this time, management continues to believe that the incremental costs

associated with major system upgrades and/or replacements, as well as internal efforts to evaluate, modify and test the Company's other systems to ensure Year 2000 compliance, are not expected to be of a material nature to the Company.

There can be no guarantee, however, that the Company's efforts will prevent Year 2000 issues from having a material adverse impact on its results of operations, financial condition and cash flows. The possible consequences to the Company if its business partners are not fully Year 2000 compliant (including the banking systems, communications and other public utilities and the transportation industry) include temporary store closings and delays in the receipt of key merchandise categories. Accordingly, the Company is in the process of developing contingency plans to mitigate the potential disruptions that may result from the Year 2000 issue. Such plans may include earlier receipt of key merchandise categories, preparing alternative merchandise delivery methodologies, securing alternative suppliers, etc. It is anticipated that these contingency plans to manage identified IT and non-IT areas of high risk will be completed by June 30, 1999.

Effect of New Accounting Pronouncements

The FASB issued SFAS 130, "Reporting Comprehensive Income," which requires disclosure of comprehensive income within the basic financial statements for those entities with items that qualify as components of comprehensive income such as foreign currency transactions and unrealized gains on securities. The Company's adoption of SFAS 130, required for fiscal periods beginning after December 15, 1997, resulted in comprehensive income that was \$12 thousand more and \$299

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thousand less than net income reported for the three- and nine-month periods ended October 31, 1998, due to the effect of currency translation on the financial statements.

The FASB issued SFAS 131, "Disclosures about Segments of an Enterprise and Related Information," effective for periods beginning after December 15, 1997. The new standard requires disclosure of revenues, results of operations and assets of each segment of a public enterprise that qualifies based on quantifiable and decision-making criteria. The Company is in the process of developing the specific disclosures that will be contained in the Company's consolidated financial statements.

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PART II

OTHER INFORMATION

- ITEM 6 Exhibits and Reports on Form 8-K
- (a) Exhibits: Income Per Share Calculation
 - (b) Reports on Form 8-K: None

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Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

URBAN OUTFITTERS, INC.
(Registrant)

By: /s/ Richard A. Hayne

Richard A. Hayne
Chairman of the Board of
Directors

By: /s/ Stephen A. Feldman

Stephen A. Feldman
Treasurer
(Chief Financial Officer)

Dated: December 14, 1998

Urban Outfitters, Inc.
 Exhibit 11
 INCOME PER SHARE CALCULATION:
 OCTOBER 31, 1998 & 1997

INCOME PER SHARE CALCULATION:

	Three Months Ended October 31				Nine Months Ended October 31			
	1998		1997		1998		1997	
	\$	Per Share	\$	Per Share	\$	Per Share	\$	Per Share
NET INCOME	5,035,000	\$0.28	4,783,000	\$0.27	10,575,000	\$0.59	10,062,000	\$0.57
WEIGHTED AVERAGE COMMON SHARES & COMMON SHARE EQUIVALENTS OUTSTANDING- ASSUMING DILUTION	17,873,003		17,915,156		17,969,232		17,812,381	

COMPUTATION OF COMMON SHARES
 & COMMON SHARE EQUIVALENTS OUTSTANDING:

	Three Months Ended October 31			
	1998		1997	
	End of Period	Weighted Ave.	End of Period	Weighted Ave.
COMMON SHARES OUTSTANDING- BASIC	17,617,754	17,702,030	17,643,028	17,608,764
COMMON SHARE EQUIVALENTS:				
OPTIONS	1,390,000	1,390,000	546,270	584,668
ASSUMED REPURCHASED AT AVERAGE PRICE		(1,219,027)		(278,276)
WEIGHTED AVERAGE COMMON EQUIVALENTS		170,973		306,392
TOTAL WEIGHTED AVERAGE COMMON SHARES & COMMON SHARE EQUIVALENTS OUTSTANDING- ASSUMING DILUTION		17,873,003		17,915,156

	Nine Months Ended October 31			
	1998		1997	
	End of Period	Weighted Ave.	End of Period	Weighted Ave.
COMMON SHARES OUTSTANDING- BASIC	17,617,754	17,726,533	17,643,028	17,578,306
COMMON SHARE EQUIVALENTS:				
OPTIONS	1,390,000	1,346,598	546,270	541,889
ASSUMED REPURCHASED AT AVERAGE PRICE		(1,103,899)		(307,814)

WEIGHTED AVERAGE COMMON EQUIVALENTS	242,699 -----	234,075 -----
TOTAL WEIGHTED AVERAGE COMMON SHARES & COMMON SHARE EQUIVALENTS OUTSTANDING- ASSUMING DILUTION	17,969,232 =====	17,812,381 =====

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