FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average burden								
hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* BELAIR SCOTT A				2. Issuer Name and Ticker or Trading Symbol URBAN OUTFITTERS INC [URBN]										tionship all appl Direct	icable)	g Pe	Person(s) to Issuer		
(Last)	`	,	Middle)			3. Date of Earliest Transaction (Month/Day/Year) 05/24/2016									Officer (give title below)			Other (s	specify
C/O 5000 SOUTH BROAD STREET				4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)							
(Street) PHILADELPHIA PA 19112													X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(Si	ate) (Zip)																
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day)				Execution Date,			3. Transaction Code (Instr. 8) 4. Securities Acquing Disposed Of (D) (Instr. 8) 4. Securities Acquing Disposed Of (D) (Instr. 4. Securities Acquing Disposed Of					5. Amount of Securities Beneficially Owned		6. Ownership Form: Direct (D) or Indirect (I)		7. Nature of Indirect Beneficial Ownership (Instr. 4)			
							Code	v	Amoun	t (A)	(A) or (D)		Following Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		(mstr. 4)		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date, T	4. Transact Code (In 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		8. Price of Derivative Security (Instr. 5)		9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	,	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				C	ode	v	(A)	(D)	Date Exercisable		piration te	Title	Amoun or Number of Shares						
Director Stock Option - right to buy	\$28.47	05/24/2016			A		20,000		(1)	05.	/23/2023	Common Shares	20,000) \$	60.00	20,000		D	

Explanation of Responses:

1. The option becomes fully exercisable on the earlier of May 24, 2017 or the date preceding the day of the 2017 annual meeting of the issuer's shareholders, provided that the reporting person is a director of the issuer through such date.

Remarks:

/s/ Scott A. Belair

05/26/2016

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.