Instruction 1(b).

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to Section 16. Form 4 or Form 5 | STATEMENT OF CHANGES IN BENEFICIAL | OWNERSHIP |
|--|------------------------------------|-----------|
| obligations may continue. See | | |

| OMB APPRO | VAL |
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* MCDONALD WESLEY S | | | | | 2. Issuer Name and Ticker or Trading Symbol URBAN OUTFITTERS INC [URBN] | | | | | | | | Relationship eck all applic X Directo | cable) | porting Person(s) to Issue | | |
|---|--|------------|---|--|---|--------|------------------------------|--|--------------|---------------|----------------------------|---|---|---|-----------------------------------|--|---------------------------------------|
| (Last) (First) (Middle) C/O 5000 SOUTH BROAD STREET | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 06/04/2019 | | | | | | | | Officer below) | (give title | | Other (s below) | pecify |
| (Street) PHILADELPHIA PA 19112 | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | Line | i. Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (City) | (S | - | (Zip) | Darived | ive C | | | arrived D | iono | | of or Do | noficial! | ly Oyenad | 1 | | | |
| 1. Title of Security (Instr. 3) 2. Transa Date | | | | 2. Transac | action 2A. Deemed Execution Date, | | 3. Transacti Code (Ins | ion D | r. 5) | | ed (A) or etr. 3, 4 and | 5. Amount of | | Form: | Direct C Indirect E str. 4) | 7. Nature of Indirect Beneficial Ownership Instr. 4) | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | | 3A. Deemed Execution Date if any (Month/Day/Ye | Transaction Code (Instr. | | n of I | | 6. Date Exercisable Expiration Date (Month/Day/Year) | | of Securities | | ies g Security | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4) | is is | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) |
| | | | | Cod | le V | (A) | (D) | Date Exercisable | Expi Date | iration e | Title | Amount or Number of Shares | | | | | |
| Director Stock Option - right to | \$23.74 | 06/04/2019 | | А | | 20,000 | | (1) | 06/0 | 03/2026 | Common Shares | 20,000 | \$0.00 | 20,000 | 0 | D | |

Explanation of Responses:

1. The option becomes fully exercisable on the earlier of June 4, 2020, or the date preceding the day of the 2020 annual meeting of the issuer's shareholders, provided that the reporting person is a director of the issuer through such date.

Remarks:

/s/ Wesley S. McDonald

** Signature of Reporting Person Date

06/06/2019

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.