FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB Number: 3235-0287 Estimated average burden 0.5 hours per response:

**OMB APPROVAL** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>LAWSON JOEL S III</u>						2. Issuer Name and Ticker or Trading Symbol URBAN OUTFITTERS INC [ URBN ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner					
(Last) C/O 500	•	irst) BROAD STREE	(Middle)		3. Date of Earliest Transaction (Month/Day/Ye 06/05/2018						ay/Year)			Officer ( below)	give title		Other (sp below)	pecify	
(Street) PHILADELPHIA PA 19112					4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(S	tate)	(Zip)											1 613011					
			ble I - No			_			1	Dis				_					
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)						Execution Date,		n Date,	Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a			Beneficially Owned Following Reported		Form: (D) or	n: Direct Indirect Enstr. 4)	7. Nature of ndirect Beneficial Dwnership	
								Code	v	Amount	(A) or (D) Price					nstr. 4)			
Common Shares 06/06					06/20	/2018		M		10,000 A		\$28.47	17,000			D			
Common Shares 06/			06/0	06/20	5/2018			S		10,000 D		\$46	7,000			D			
			Table II -								osed of, convertible			Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/	ate,	4. Transa Code ( 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exerci Expiration Da (Month/Day/Y		ite	of Securiti Underlying Derivative	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		9. Number derivative Securities Beneficial Owned Following Reported Transaction	Ownersl Form: Direct (Dor Indire (I) (Instr.	Ownership	Beneficial Ownership ct (Instr. 4)	
				Code		v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)				
Director Stock Option - right to buy	\$28.47	06/06/2018			M			10,000	05/22/2	2017	05/23/2023	Common Shares	10,000	\$0.00	0		D		
Director Stock Option - right to	\$46.42	06/05/2018			A		20,000		(1)		06/04/2025	Common Shares	20,000	\$0.00	20,000	0	D		

## **Explanation of Responses:**

1. The option becomes fully exercisable on the earlier of June 5, 2019, or the date preceding the day of the 2019 annual meeting of the issuer's shareholders, provided that the reporting person is a director of the issuer through such date.

## Remarks:

/s/ Joel S. Lawson III

06/07/2018

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.